

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	03/01/2005

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Klass Time, Ltd.		07/11/2005	LIMITED PARTNERSHIP: TEXAS

RECEIVING PARTY DATA

Name:	Corporación Industrial Alimenticia, S.A. de C.V.
Street Address:	Av. de la Industria S/N, Colonia El Tré bol, Parque Industrial El Convento
City:	Tepotzotlan
State/Country:	MEXICO
Postal Code:	CP 54614
Entity Type:	Stock Company of Variable Capital: MEXICO

PROPERTY NUMBERS Total: 21

Property Type	Number	Word Mark
Registration Number:	2233570	KLASS
Registration Number:	2268215	KLASS
Registration Number:	2805356	KLASS
Registration Number:	2805386	KLASS ATOLE
Registration Number:	2811145	KLASS
Registration Number:	2882186	KLASS TIME
Registration Number:	2871133	LISTO
Serial Number:	76150218	KLASS LISTO
Serial Number:	76174016	LA COCINA FACIL
Serial Number:	76258717	KLASS
Serial Number:	76258719	KLASS TIME
Serial Number:	76258720	KLASS TIME

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Serial Number:	76259826	KLASS
Serial Number:	76439112	KLASS SABOR CON TRADICION
Serial Number:	76521793	KLASS LICUADO
Serial Number:	76524350	KLASS PULPA
Serial Number:	76524351	KLASS PASTA DE CHILE
Serial Number:	76524352	KLASS AGUITAS
Serial Number:	76536060	KLASS GELATINA
Serial Number:	78494284	KLASS CAFÉ DE OLLA
Serial Number:	78494310	KLASS PONCHE DE FRUTAS

CORRESPONDENCE DATA

Fax Number: (703)243-6410

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (703) 465-5355

Email: smithj@mwzb.com

Correspondent Name: Jeffrey A. Smith of Millen, White, P.C.

Address Line 1: 2200 Clarendon Boulevard

Address Line 2: Suite 1400

Address Line 4: Arlington, VIRGINIA 22201

DOMESTIC REPRESENTATIVE

Name: Jeffrey A. Smith of Millen, White, P.C.

Address Line 1: 2200 Clarendon Boulevard

Address Line 2: Suite 1400

Address Line 4: Arlington, VIRGINIA 22201

NAME OF SUBMITTER:	Jeffrey A. Smith
Signature:	/jas/
Date:	07/19/2005

Total Attachments: 3
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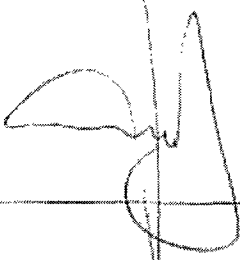
NUNC PRO TUNC TRADEMARK ASSIGNMENT

WHEREAS, Klass Time Ltd., a limited partnership organized under the laws of the state of Texas with a business address of 1800 West Loop South, Suite 1660, Houston, Texas 77027 ("Assignor"), has adopted and is the owner of the following trademarks (the "Marks") for which Assignor owns the following identified federal trademark applications and registrations on the Principal Register of the United States Patent and Trademark Office shown in attached Schedule A for goods in International Classes 029, 030 and 032 identified therein:

and;

WHEREAS, Corporacion Industrial Alimenticia. S.A. de C.V., a stock company of variable capital organized under the laws of Mexico, with a business address of Av. de la Industria S/N, Colonia El Trébol, Parque Industrial El Convento, Tepotzotlan Mexico CP 54614 ("Assignee"), desires to acquire the Marks and the above-referenced federal trademark applications and registrations;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee all right, title and interest in and to the Marks and the federal trademark applications and registrations therefor, together with the portion of the business and the goodwill of the business to which the Marks pertain, nunc pro tunc, effective as of March 01, 2005.



By: _____

Officer Name: JORGE KOVACS STRUMPFNER

Officer Title: CHAIRMAN OF THE BOARD

Dated: July 11, 2005.

Schedule A

Mark	Class	Reg./Serial No.	Reg./Filing Date
KLASS & Design	32	2,233,570	
KLASS	32	2,268,215	
KLASS	30	2,805,356	
KLASS ATOLE & Design	30	2,805,386	
KLASS & Design	30	2,811,145	
KLASS TIME	32	2,882,186	
LISTO & Design	32	2,871,133	
KLASS LISTO	32	76/150,218	
LA COCINA FACTL	29, 30, 32	76/174,016	
KLASS	29	76/258,717	
KLASS TIME	29	76/258,719	
KLASS TIME	30	76/258,720	
KLASS & Design	29	76/259,826	
KLASS SABOR CON TRADICION	29, 30, 32	76/439,112	
KLASS LICUADO & Design	30	76/521,793	
KLASS PULPA & Design	29 & 32	76/524,350	
KLASS PASTA DE CHILE	32	76/524,351	
KLASS AGUITAS & Design	32	76/524,352	
KLASS GELATINA & Design	30	76/536,069	
KLASS CAFÉ DE OLLA	30 & 32	78/494,284	
KLASS PONCHE DE FRUTAS	32	78/494,310	