

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
LVI Holdings, LLC		04/28/2005	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	LVI Global, LLC		
<b>Street Address:</b>	9501 Hillwood Drive		
<b>City:</b>	Las Vegas		
<b>State/Country:</b>	NEVADA		
<b>Postal Code:</b>	89134		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2499350	LVI LAS VEGAS INSTITUTE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(213)430-6407		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	213 430-8305		
<b>Email:</b>	fgorowitz@omm.com		
<b>Correspondent Name:</b>	Francie R. Gorowitz		
<b>Address Line 1:</b>	400 South Hope Street		
<b>Address Line 2:</b>	18th Floor		
<b>Address Line 4:</b>	Los Angeles, CALIFORNIA 90071		
<b>NAME OF SUBMITTER:</b>	Francie R. Gorowitz		
<b>Signature:</b>	/Francie R. Gorowitz/		
<b>Date:</b>	07/19/2005		

CH \$40.00 2499350

Total Attachments: 2

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## **TRADEMARK ASSIGNMENT**

**THIS TRADEMARK ASSIGNMENT (this "ASSIGNMENT") is made and entered into as of April 28, 2005 (the "EFFECTIVE DATE") by and between LVI HOLDINGS, LLC, a Delaware limited liability company ("ASSIGNOR"), and LVI GLOBAL, LLC, a Nevada limited liability company ("ASSIGNEE").**

**WHEREAS, ASSIGNOR is the owner of Registration Number 2,499,350 for the mark LAS VEGAS INSTITUTE.**

**WHEREAS, ASSIGNEE is desirous of acquiring all of the right, title and interest in and to said trademark and the registration therefore (the "ASSIGNED TRADEMARK").**

**NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR hereby sells, assigns, transfers, and sets over to ASSIGNEE its entire right, title, and interest in and to the ASSIGNED TRADEMARK, together with the goodwill of the business symbolized in the ASSIGNED TRADEMARK, and all other corresponding rights that are or may be secured under the laws of the United States and any foreign country, now or hereafter in effect, for ASSIGNEE's own use and enjoyment, and for the use and enjoyment of ASSIGNEE's successors, assigns, or other legal representatives, as fully and entirely as the same would have been held and enjoyed by ASSIGNOR if this ASSIGNMENT had not been made, together with all income, royalties, damages, or payments due or payable as of the EFFECTIVE DATE or thereafter, including, without limitation, all claims for damages by reason of past, present, or future infringement or other unauthorized use of the ASSIGNED TRADEMARK, with the right to sue for and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives.**

**ASSIGNOR hereby covenants that no assignment, sale, agreement, or encumbrance has been or will be made or entered into that would conflict with this ASSIGNMENT.**

**ASSIGNOR hereby authorizes and requests the Commissioner of Patents and Trademarks, and the corresponding entities or agencies in any applicable foreign countries, to record ASSIGNEE as the assignee and owner of the ASSIGNED TRADEMARK.**

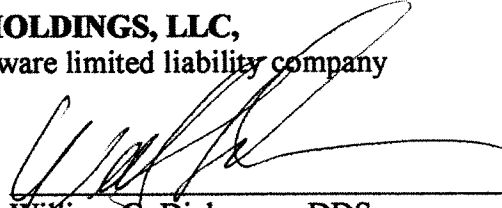
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IN WITNESS WHEREOF, ASSIGNOR has caused this ASSIGNMENT to be executed by its duly authorized representatives as of the EFFECTIVE DATE.

**“ASSIGNOR”**

**LVI HOLDINGS, LLC,**  
a Delaware limited liability company

By:



William G. Dickerson, DDS  
President and Chief Executive Officer