

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Changes International, Inc.		09/01/2004	CORPORATION: FLORIDA

<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Golden Pride, Inc.
<b>Street Address:</b>	1501 Northpoint Parkway
<b>City:</b>	West Palm Beach
<b>State/Country:</b>	FLORIDA
<b>Postal Code:</b>	33407
<b>Entity Type:</b>	CORPORATION: FLORIDA

**PROPERTY NUMBERS Total: 13**

Property Type	Number	Word Mark
Registration Number:	1907025	CHANGES
Registration Number:	2203966	CHANGES RELIEF
Registration Number:	2203967	THERMO-LIFT
Registration Number:	2203968	CHANGES INTERNATIONAL
Registration Number:	2317252	SHARP THINKING
Registration Number:	2386230	TIME FIGHTERS
Registration Number:	2356088	BEST FRIENDS
Registration Number:	2409175	SOY DEFENSE
Registration Number:	2441576	SYSTE-MAX
Registration Number:	2443420	TRU-SORB
Registration Number:	2473975	BRIGHTEN UP
Registration Number:	2488638	PINNA-CAL
Registration Number:	2728186	SYSTE-CLEANSE

<b>CORRESPONDENCE DATA</b>	<b>TRADEMARK</b>
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**CH \$340.00 1907025**

Fax Number: (212)949-1690  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
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NAME OF SUBMITTER:	David B. Kirschstein
Signature:	/David B. Kirschstein/
Date:	07/19/2005

Total Attachments: 2  
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ASSIGNMENT

WHEREAS, CHANGES INTERNATIONAL, INC., a corporation organized and existing under the laws of the State of Florida, located and doing business at 1501 Northpoint Parkway, West Palm Beach, Florida 33407, has adopted and used the trademarks registered in the United States Patent & Trademark Office which are set forth on the attached Exhibit A; and

WHEREAS, GOLDEN PRIDE, INC., a corporation organized and existing under the laws of the State of Florida, located and doing business at 1501 Northpoint Parkway, West Palm Beach, Florida 33407, is desirous of acquiring said marks and the registrations thereof;

NOW, THEREFORE, for good and valuable consideration receipt of which is hereby acknowledged, said CHANGES INTERNATIONAL, INC. does hereby assign unto the said GOLDEN PRIDE, INC. all right, title and interest in and to the said marks together with the good will of the business symbolized by said marks and the registrations thereof.

Dated: September 1, 2004

CHANGES INTERNATIONAL, INC.

BY 

Name: Melissa Viola

Title: Director of Operations

Sworn to and subscribed  
before me this day  
of July, 2005.

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Notary Public

EXHIBIT A

<u>Trademark</u>	<u>Reg. No.</u>	<u>Reg. Dt.</u>
CHANGES	1,907,025	July 25, 1995
CHANGES RELIEF	2,203,966	November 17, 1998
THERMO-LIFT	2,203,967	November 17, 1998
CHANGES INTERNATIONAL	2,203,968	November 17, 1998
SHARP THINKING	2,317,252	February 8, 2000
BEST FRIENDS	2,356,088	June 6, 2000
TIME FIGHTERS	2,386,230	September 12, 2000
SOY DEFENSE	2,409,175	November 28, 2000
SYSTE-MAX	2,441,576	April 3, 2001
TRU-SORB	2,443,420	April 10, 2001
BRIGHTEN UP	2,473,975	July 31, 2001
PINNA-CAL	2,488,638	September 11, 2001
SYSTE-CLEANSE	2,728,186	June 17, 2003