

2/24/05

02-25-2005

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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

102948317

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Wicks Business Information, LLC
Individual(s) Association General Partnership Limited Partnership Corporation-State Other Delaware Limited Liability Co.
Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies) Name: Douglas Publications, LLC Internal Address: Street Address: 2807 N. Parham Road, Suite 200 City: Richmond State: VA Zip: 23294
Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Other Virginia Limited Liability Co.
If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance: Assignment Merger Security Agreement Change of Name Other
Execution Date: 01/14/2005

4. Application number(s) or registration number(s): A. Trademark Application No.(s) B. Trademark Registration No.(s) see attached
Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed: Name: Amy Lee Brady Internal Address: CSC Street Address: 80 State Street, 6th Floor City: Albany State: NY Zip: 12207

6. Total number of applications and registrations involved: 11
7. Total fee (37 CFR 3.41): \$290.00 Enclosed Authorized to be charged to deposit account
8. Deposit account number: (Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Amy Lee Brady Name of Person Signing Signature Date 02/23/2005

02/25/2005 DBYRNE 00000198 1822422

Total number of pages including cover sheet, attachments, and document: 6

01 FC:8521 02 FC:8522

40.00 OP documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231 250.00 OP

TRADEMARK REEL: 003123 FRAME: 0951

Schedule A

<u>Trademark</u>	<u>Reg./App. No.</u>
Communication Briefings	1,822,422
Managers Edge	2,231,138
The Competitive Advantage	1,400,295
Team Management Briefings	1,832,536
American Speaker	1,993,099
Leadership Strategies	2,202,399
The Organized Executive	2,190,962
Trend Letter	2,045,442
Office Hours	2,385,297
Hiring the Best	78470927
Success Workshop	2031332

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ASSIGNMENT OF TRADEMARKS

This Assignment of Trademarks is delivered to Douglas Publications, LLC., a Virginia limited liability company (the "Buyer"), as assignee of Douglas Publications, Inc. ("DPI"), pursuant to the terms of the Acquisition Agreement (the "Agreement"), dated as of December 17, 2004, between Wicks Business Information, LLC, a Delaware limited liability company (the "Company") and DPI. Capitalized terms used but not defined herein are used with the definitions given them in the Agreement.

1. The Company hereby acknowledges that it has been paid One Dollar (\$1.00) and other valuable consideration for the assignment of the Trademarks, as more fully set forth in the Agreement.

2. The Company hereby assigns, conveys and otherwise transfers to the Buyer, its successors and assigns, all of the Company's right, title and interest in and to the Trademarks, including those trademarks listed on Schedule A annexed hereto, together with any renewals of any of the foregoing, and the goodwill of the business carried on in association with the Trademarks, together with all right of action resulting from any adverse use of the Trademarks or any confusingly similar trademarks and the right to claim such relief as is appropriate, the same to be held and enjoyed by the Buyer, its successors and assigns as fully and effectually as they would have been held and enjoyed by the Company had this sale, assignment and transfer not been made.

3. This Assignment of Trademarks is intended only to effect the transfer of Trademarks sold and purchased pursuant to the Agreement and shall be governed entirely in accordance with the terms and conditions of the Agreement. To the extent that any provision of this Assignment of Trademarks is inconsistent with the Agreement, the provisions of the Agreement will control.

IN WITNESS WHEREOF, the Company has caused this instrument to be duly executed
as of January 14th, 2005.


WICKS BUSINESS INFORMATION, LLC

By: *Douglas Manoni*
Name: Douglas Manoni
Title: President

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STATE OF Connecticut)
) ss.:
COUNTY OF Fairfield)

On the 14 day of January, 2005, before me personally came Douglas Manoni, to me known, being by me duly sworn, did depose and say that he resides at Tamilton, Connecticut; and that he is the President and an authorized signatory of Wicks Business Information LLC, the limited liability company described in and which executed the foregoing instrument, and that he executed and delivered said instrument on behalf of said company by the authority of the managing member of said company.


Notary Public
Commission expires 6/30/2006

Schedule A

<u>Trademark</u>	<u>Reg./App. No.</u>
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