

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Cherokee Design and Construction Inc.		07/15/2005	CORPORATION: TEXAS
RECEIVING PARTY DATA			
Name:	Collegiate Pacific Inc.		
Street Address:	13950 Senlac Drive		
City:	Farmers Branch		
State/Country:	TEXAS		
Postal Code:	75234		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2278787	COLLEGIATE PACIFIC	
Registration Number:	2262148	CP COLLEGIATE PACIFIC	
CORRESPONDENCE DATA			
Fax Number:	(214)939-6100		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	214-939-5804		
Email:	nealk@hughesluce.com		
Correspondent Name:	Michele P. Schwartz		
Address Line 1:	1717 Main Street		
Address Line 2:	Suite 2800		
Address Line 4:	Dallas, TEXAS 75201		
NAME OF SUBMITTER:	Michele P. Schwartz		
Signature:	/Michele P. Schwartz/		
Date:	07/20/2005		

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Total Attachments: 1
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ASSIGNMENT OF TRADEMARKS

WHEREAS, CHEROKEE DESIGN AND CONSTRUCTION INC., a Texas corporation ("Assignor") owned all rights, title and interest in and to the trademarks COLLEGIATE PACIFIC and CP COLLEGIATE PACIFIC (stylized), including United States Trademark Registration Nos. 2,278,787 and 2,262, 148, respectively, and the goodwill associated therewith (hereinafter, collectively the "Trademarks"); and

WHEREAS, COLLEGIATE PACIFIC INC., a Delaware corporation ("Assignee"), acquired all of the rights, title, and interest of Assignor in and to the Trademarks and the business and goodwill associated with the Trademarks as of December 15, 1998;


WHEREAS, the parties are desirous of confirming said assignment and reaffirming Assignee as the lawful owner of the Trademarks, and recording such assignment in the United States Patent and Trademark Office;

NOW THEREFORE, in consideration of \$10.00 and other good and valuable consideration paid by Assignor to Assignee, the sufficiency and receipt of which is hereby acknowledged, Assignor hereby confirms the assignment, and hereby transfers and assigns to Assignee its entire right, title, and interest in and to the Trademarks, together with the goodwill associated with such Trademarks; and

Assignor further authorizes the Commissioner of Patents and Trademarks of the United States Patent and Trademark Office whose duty it is to register trademarks, and record title thereto, to record the Trademarks and title thereto as property of Assignee, its successors, legal representatives, and assigns in accordance with the terms of this instrument.

IN WITNESS WHEREOF, Assignor has executed this instrument on this ___ day of July, 2005.

Cherokee Design and Construction Inc.

By: 
Michael J. Blumenfeld
President

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