

7/7/04 MB

02-22-2005

Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005)



U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

102946098

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Daniel H. Shooster

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: Chester Brothers, LLC

Internal Address:

Address:

Street Address: 2900 West Sample Road

City: Pompano Beach State: FL Zip: 33073-3026

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other limited liability company

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: 5/20/04

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) 75/747,969; 76/562,457; 76/562,455; 76/561,649;

B. Trademark Registration No.(s) 2,712,272; 2,712,277; 2,668,275; 2,710,645

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Ronald N. Rosenwasser

Internal Address: Suite 801

Street Address: 5355 Town Center Road

City: Boca Raton State: FL Zip: 33486

6. Total number of applications and registrations involved: 27

7. Total fee (37 CFR 3.41) \$ 690.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

DO NOT USE THIS SPACE

9. Signature.

Daniel H. Shooster, Manager
Name of Person Signing

Signature

5/25/04
Date

Total number of pages including cover sheet, attachments, and document: 9

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

07/09/2004 8TDH11 00000018 75747969

01 FC:8521
02 FC:8522

40.00 OP
650.00 OP

TRADEMARK
REEL: 003124 FRAME: 0408

Registered Trademarks:

TRADEMARK AMERICA'S FAVORITE MARKETPLACE
Class 35
2,712,272

TRADEMARK AMERICA'S FAVORITE MARKETPLACE
Class 36
2,712,277

TRADEMARK FESTIVAL BAY
Class 36
2,668,275

TRADEMARK FESTIVAL BAY
Class 37
2,710,645

TRADEMARK FESTIVAL FLEA MARKET MALL AND DESIGN
Classes 35 and 36
1,958,606

TRADEMARK FESTIVAL GRAND BAZAAR
Class 35
2,464,458

TRADEMARK FESTIVAL GRAND BAZAAR
Class 36
2,545,202

TRADEMARK FESTIVAL GRAND MARKETPLACE
Class 35
2,464,459

TRADEMARK FESTIVAL MARKETPLACE
Classes 35 & 36
2,229,205

TRADEMARK FESTIVAL MARKETPLACE
Class 36
2,827,388

TRADEMARK FESTIVAL MARKETPLACE MALL
Classes 35 & 36
2,361,166

Exhibit "A"

TRADEMARK FESTIVAL MARKETPLACE, AMERICA'S FAVORITE MARKETPLACE
Class 35
2,739,990

TRADEMARK FESTIVAL MARKETPLACE, AMERICA'S FAVORITE MARKETPLACE
Class 36
2,740,021

TRADEMARK FESTIVAL MARKETPLACE/DESIGN
Classes 35 & 36
2,380,891

TRADEMARK FESTIVALUE
Class 35
2,097,692

TRADEMARK FESTIVENTURES
Class 35
2,097,593

TRADEMARK FLEA BYTES
Class 35
2,044,577

TRADEMARK FLEA T.V.
Classes 35 & 41
2,018,022

TRADEMARK MARKET STREET AND DESIGN
Class 36
2,646,682

TRADEMARK WHERE SHOPAHOLICS OF THE WORLD UNITE
Class 35
2,404,317

TRADEMARK WHERE SHOPAHOLICS OF THE WORLD UNITE
Class 36
2,404,318

TRADEMARK WINNERS ARCADE! AND DESIGN
Class 41
2,285,201

Exhibit "A"

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Classes 35 & 36
2,229,205

TRADEMARK FESTIVAL MARKETPLACE
5740\Agt-Assignment-TrademarkApplications.doc
5.20.2004 15.00\5.20.2004 15.00

Exhibit "A"

Class 36
2,827,388

TRADEMARK FESTIVAL MARKETPLACE MALL
Classes 35 & 36
2,361,166

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Exhibit "A"
Pending Applications

TRADEMARK FESTIVAL GRAND MARKETPLACE
Class 36
75/747,969

TRADEMARK FESTIVAL MARKETPLACE POMPANO
Class 36
76,562,457

TRADEMARK FESTIVAL MARKETPLACE POMPANO
Class 35
76,562,455

TRADEMARK RUNNING MAN LOGO
Class 36
76,561,649

TRADEMARK RUNNING MAN LOGO
Class 35
76,561,650

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Class 35
76,561,650

ASSIGNMENT OF TRADEMARKS

WHEREAS, Daniel H. Shooster ("Assignor"), an individual, located at 2900 West Sample Road, Pompano Beach, Florida 33073-3026, who owns the Service Marks listed in Exhibit "A" (the "Marks"), which are pending registration and/or have been registered with the U.S. Patent and Trademark Office; and


WHEREAS, Assignor may have rights in other marks containing the word "FESTIVAL" (which other marks are also included in the definition of "Marks"); and

WHEREAS, Chester Brothers, LLC ("Assignee"), a Florida limited liability company, with offices located at 2900 West Sample Road, Pompano Beach, Florida 33073-3026, is desirous of acquiring said Marks, together with the good will of the business symbolized thereby.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, the Assignor does hereby assign to the Assignee all Assignor's right, title, and interest in and to the Marks and the good will of the business symbolized thereby.

Dated: May 20, 2004

Assignor:

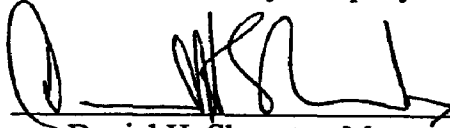


(signature)

Daniel H. Shooster, an Individual

Assignee:

CHESTER BROTHERS, LLC,
a Florida limited liability company

By: 

Daniel H. Shooster, Manager

FLEA BYTES, Class 35, Reg No. 2,044,577;
FLEA T.V., Classes 35 & 41, Reg No. 2,018,022;
MARKET STREET AND DESIGN, Class 36, Reg No. 2,646,682;
WHERE SHOPAHOLICS OF THE WORLD UNITE, Class 35, Reg No. 2,404,317;
WHERE SHOPAHOLICS OF THE WORLD UNITE, Class 36, Reg No. 2,404,318;
WINNERS ARCADE! AND DESIGN, Class 41, Reg No. 2,285,201;
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FESTIVAL MARKETPLACE POMPANO, Class 36, Serial No. 76,562,457;
FESTIVAL MARKETPLACE POMPANO, Class 35, Serial No. 76,562,455;
RUNNING MAN LOGO, Class 36, Serial No. 76,561,649; and
RUNNING MAN LOGO. Class 35, Serial No. 76,561,650.

Should you have any questions, please do not hesitate to call our office.

Sincerely,



Ilene Ratner,
Legal Assistant

Enc.
cc: Ronald N. Rosenwasser