

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Reynolds Metals Company		07/18/2005	CORPORATION:
RECEIVING PARTY DATA			
Name:	Reynolds Consumer Products, Inc.		
Street Address:	6603 West Broad Street		
City:	Richmond		
State/Country:	VIRGINIA		
Postal Code:	23230		
Entity Type:	CORPORATION:		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78306887	STRETCH 'N HOLD	
CORRESPONDENCE DATA			
Fax Number:	(724)337-5959		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	724-337-6650		
Email:	Michele.Susko@alcoa.com		
Correspondent Name:	H. Eric Fischer		
Address Line 1:	Alcoa Technical Center, 100 Technical Dr		
Address Line 4:	Alcoa Center, PENNSYLVANIA 15069-0001		
NAME OF SUBMITTER:	H. Eric Fischer		
Signature:	/h. eric fischer/		
Date:	07/20/2005		
Total Attachments: 2			
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OP \$40.00 78306887

TRADEMARK  
REEL: 003124 FRAME: 0446



## ASSIGNMENT OF TRADEMARK AND TRADEMARK APPLICATION

THIS ASSIGNMENT is made by REYNOLDS METALS COMPANY, a corporation organized under the laws of the State of Delaware ("ASSIGNOR") TO REYNOLDS CONSUMER PRODUCTS, INC., a corporation organized under the laws of the State of Delaware ("ASSIGNEE").

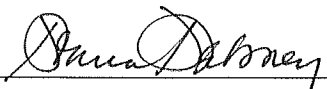
WHEREAS, ASSIGNOR is using or is using through a related company the mark "STRETCH N' HOLD", which is the subject of U. S. Trademark Application Serial Number 78/306,887 herein ("TM").

WHEREAS, ASSIGNEE is desirous of acquiring the Trademark.

NOW, THEREFORE, for and in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby convey, assign sell, transfer and deliver to ASSIGNEE, its successors and assigns forever all right, title and interest in and to the Trademark (including without limitation, all good/will associated with the Trademark, licenses in respect of the Trademark and claims for past and present infringement of or interference with the Trademark.

IN WITNESS WHEREOF, ASSIGNOR has executed this Assignment.

REYNOLDS METALS COMPANY

By   
Name DONNA DABNEY  
Title Vice President

State of New York )  
 ) SS.  
County of New York )

Before me this 18th day of July, 2001, personally  
appeared DONNA DABNEY, to me personally known to be the person who is  
described in and who executed the above instrument, and he acknowledged to me that he  
executed the same of his own free will for the purposes therein set forth.

*Gina Gulino*  
Notary Public

GINA GULINO  
NOTARY PUBLIC, STATE OF NEW YORK  
NO. 01GU6018092  
QUALIFIED IN QUEENS COUNTY  
CERT. FILED IN NEW YORK COUNTY  
COMMISSION EXPIRES DEC 28, 2006