

02-24-2005



Form PTO-1594 (Rev. 06/04)  
OMB Collection 0651-0027 (exp. 6/30/2005)

102947332

U.S. DEPARTMENT OF COMMERCE  
United States Patent and Trademark Office

### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

**1. Name of conveying party(ies)/Execution Date(s):**

LANE BRYANT, INC.

*mlb  
2-17-05*

- Individual(s)
- General Partnership
- Corporation-State
- Other \_\_\_\_\_
- Association
- Limited Partnership
- DELAWARE

Citizenship (see guidelines) USA

Execution Date(s) DECEMBER 20, 2004

Additional names of conveying parties attached?  Yes  No

**2. Name and address of receiving party(ies)**

Additional names, addresses, or citizenship attached?  Yes  No

Name: CONGRESS FINANCIAL CORPORATION,

Internal \_\_\_\_\_ as Agent

Address: \_\_\_\_\_

Street Address: 1133 AVENUE OF THE AMERICAS

City: NEW YORK

State: NEW YORK

Country: USA Zip: 10036

- Association Citizenship \_\_\_\_\_
- General Partnership Citizenship \_\_\_\_\_
- Limited Partnership Citizenship \_\_\_\_\_
- Corporation Citizenship DELAWARE
- Other \_\_\_\_\_ Citizenship \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

**3. Nature of conveyance:**

- Assignment
- Security Agreement
- Other ASSIGNMENT AND SECURITY AGREEMENT
- Merger
- Change of Name
- AMENDMENT NO. 1 TO TRADEMARK COLLATERAL

**4. Application number(s) or registration number(s) and identification or description of the Trademark.**

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

SEE EXHIBIT A ANNEXED HERETO

SEE EXHIBIT A ANNEXED HERETO

Additional sheet(s) attached?  Yes  No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

**5. Name & address of party to whom correspondence concerning document should be mailed:**

Name: HELEN M. LINEHAN

Internal Address: \_\_\_\_\_

OTTERBOURG, STEINDLER, HOUSTON & ROSEN, P.C.

Street Address: 230 PARK AVENUE

City: NEW YORK

State: NEW YORK Zip: 10169

Phone Number: 212 661-9100 X709

Fax Number: 917 368-7111

Email Address: hlinehan@oshr.com

**6. Total number of applications and registrations involved:**

7

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 190.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

**8. Payment Information:**

a. Credit Card Last 4 Numbers \_\_\_\_\_  
Expiration Date \_\_\_\_\_

b. Deposit Account Number \_\_\_\_\_  
Authorized User Name \_\_\_\_\_

9. Signature: *HELEN M. LINEHAN*  
Signature

2/17/05  
Date

HELEN M. LINEHAN

Total number of pages including cover sheet, attachments, and document: 9

Name of Person Signing

02/24/2005 BYRNE 00000062 2613254

Document recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to: Mail Stop Assistant Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

01 FC:8521  
02 FC:8522

EXHIBIT A  
TO  
RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY

LIST OF TRADEMARKS AND TRADEMARK APPLICATIONS

<b>REGISTRATION NUMBER</b>
2,613,254
2,668,975
2,677,662
2,835,285

<b>APPLICATION/ SERIAL NUMBER</b>
76,604,872
76,575,467
76,606,682

**AMENDMENT NO. 1 TO  
TRADEMARK COLLATERAL ASSIGNMENT AND SECURITY AGREEMENT**

AMENDMENT NO.1 TO TRADEMARK COLLATERAL ASSIGNMENT AND SECURITY AGREEMENT (this "Amendment"), made as of the 20<sup>th</sup> day of December, 2004, by and between LANE BRYANT, INC., a Delaware corporation ("Debtor"), and CONGRESS FINANCIAL CORPORATION, a Delaware corporation, in its capacity as agent (in such capacity, "Secured Party") pursuant to the Loan Agreement, acting for and on behalf of the Lenders. Unless otherwise defined herein, all capitalized terms used herein which are not defined shall have the meanings given to such terms in the Trademark Security Agreement (as defined below).

**W I T N E S S E T H:**

WHEREAS, Debtor and Secured Party are parties to the Trademark Collateral Assignment and Security Agreement, dated August 16, 2001 and recorded by the Assignment Services Division of the U.S. Patent and Trademark Office on December 28, 2001 at Reel/Frame 002355/0147 (as amended hereby and as the same may hereafter be further amended, modified, supplemented, extended, renewed, restated or replaced, the "Trademark Security Agreement");

WHEREAS, pursuant to the Trademark Security Agreement, Debtor has, among other things, granted to Secured Party a security interest in all present and future Trademarks and Trademark applications of Debtor, together with certain related assets, and has agreed to execute and deliver to Secured Party all agreements and documents as requested by Secured Party to evidence the security interests of Secured Party therein;

WHEREAS, Debtor has certain additional Trademarks and Trademark applications registered or filed with the United States Patent and Trademark Office which are not reflected in the Trademark Security Agreement; and

WHEREAS, Debtor and Secured Party now wish to amend the Trademark Security Agreement to include such additional Trademarks and Trademark applications.

NOW, THEREFORE, in consideration of the premises and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Debtor and Secured Party hereby agree as follows:

1. Amendment to Trademark Security Agreement.

(a) Without limiting any of the Collateral otherwise described in the Trademark Security Agreement, Exhibit A to the Trademark Security Agreement is hereby amended to include, in addition and not by way of limitation, the Trademarks and Trademark applications described in Exhibit A attached hereto (such Trademarks and Trademark applications described on Exhibit A hereto being referred to herein as the "Additional Trademarks").

(b) All references to the term "Collateral" in the Trademark Security Agreement shall be deemed and each such reference is hereby amended to include, in addition and not in limitation, all of the Additional Trademarks and the other assets described in Section 2 of this Amendment.

(c) All references to the term "Trademarks" in the Trademark Security Agreement shall be deemed and each such reference is hereby amended to include, in addition and not in limitation, the Additional Trademarks.

2. Confirmation of Grant of Security Interest. Without limiting the grant of the security interest or collateral assignment to Secured Party set forth in Section 1 of the Trademark Security Agreement or any other provisions thereof, Debtor hereby confirms, reaffirms and restates its prior grant to Secured Party, and hereby grants to Secured Party a continuing security interest in and a general lien upon, and a conditional assignment of, the following: (a) all of Debtor's now existing or hereafter acquired right, title, and interest in and to: (i) the Additional Trademarks, together with all rights and privileges arising under applicable law with respect to Debtor's use of the Additional Trademarks, and all reissues, extensions, continuation and renewals thereof and (ii) all prints and labels on which the Additional Trademarks appear, have appeared or will appear, and all designs and general intangibles of a like nature; (b) the goodwill of the business symbolized by each of the Additional Trademarks, including, without limitation, all customer lists and other records relating to the distribution of products or services bearing the Additional Trademarks; (c) all income, fees, royalties and other payments at any time due or payable with respect thereto, including, without limitation, payments under all licenses at any time entered into in connection therewith; (d) all licenses, contracts or other agreements naming Debtor as licensor or licensee and providing for the grant of any rights concerning any Additional Trademark, including, without limitation, all trademark licenses described on Exhibit B hereto, together with any goodwill associated with and symbolized by any such trademark licenses and agreements; (e) the right to sue for past, present and future infringements thereof; (f) all rights corresponding thereto throughout the world; and (g) any and all other proceeds of any of the foregoing, including, without limitation, damages and payments or claims by Debtor against third parties for past or future infringement of the Additional Trademarks.

3. Representations, Warranties and Covenants. All of the representations, warranties and covenants with respect to the Trademarks and the other Collateral set forth in Section 3 of the Trademark Security Agreement shall apply to the Additional Trademarks and other assets described in Section 2 of this Amendment.

4. Effect of this Amendment. Except as expressly amended pursuant hereto, no other changes or modifications to the Trademark Security Agreement or waivers of or consents under any provisions thereof are intended or implied, and in all other respects the Trademark Security Agreement is hereby specifically ratified, restated, and confirmed by all parties hereto as of the effective date hereof. To the extent any term or provision of this Amendment conflicts with any term or provision of the Loan Agreement, the term or provision of the Loan Agreement shall control.

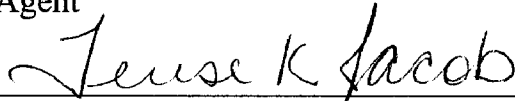
5. Counterparts. This Amendment may be executed in any number of counterparts, but all of such counterparts shall together constitute but one and the same agreement. In making proof of this Amendment, it shall not be necessary to produce or account for more than one counterpart thereof signed by each of the parties hereto. This Amendment may be delivered by telecopier with the same force and effect as if it were a manually executed and delivered counterpart.

IN WITNESS WHEREOF, Debtor and Secured Party have executed this Amendment as of the day and year first above written.

LANE BRYANT, INC.

By:   
Title: John J. Sullivan, Vice President

CONGRESS FINANCIAL CORPORATION,  
as Agent

By:   
Title: Vice President

COMMONWEALTH OF PENNSYLVANIA)

) ss.:

COUNTY OF BUCKS )

On this 20<sup>th</sup> day of December, 2004, before me personally came John J. Sullivan, to me known, who being duly sworn, did depose and say, that he is the Vice President of LANE BRYANT, INC., the corporation described in and which executed the foregoing instrument; and that he signed his name thereto by order of the Board of Directors of said corporation.

*Tina Louise Grodziski*

Tina Louise Grodziski, Notary Public

NOTARY SEAL  
TINA LOUISE GRODZISKI, Notary Public  
Bensalem Twp., Bucks County  
My Commission Expires June 8, 2005

STATE OF New York )  
 ) ss.:  
COUNTY OF New York )

On this 02 day of December, 2004, before me personally came Terese K. Jacob, to me known, who, being duly sworn, did depose and say, that she is a Vice President of CONGRESS FINANCIAL CORPORATION, the corporation described in and which executed the foregoing instrument; and that he signed his name thereto by order of the Board of Directors of said corporation.

Maria Camacho  
Notary Public

MARIA CAMACHO  
NOTARY PUBLIC, State of New York  
No.: 01CA5086952  
Qualified in Queens County  
Certificate Filed in New York County  
Commission Expires October 27, 2005

EXHIBIT A  
TO  
AMENDMENT NO. 1 TO  
TRADEMARK COLLATERAL ASSIGNMENT AND SECURITY AGREEMENT

LIST OF TRADEMARKS AND TRADEMARK APPLICATIONS

DOMESTIC

TRADEMARK	REGISTRATION NUMBER	DATE OF REGISTRATION/FILING
CACIQUE	2,613,254	8/27/2002
ELEMENTAL STRETCH	2,668,975	12/31/2002
ME@LB	2,677,662	1/21/2003
THROW THE WORLD A CURVE	2,835,285	8/19/2003

TRADEMARK APPLICATION	APPLICATION/SERIAL NUMBER	APPLICATION DATE
VENEZIA SUPREME	76,604,872	7/30/2004
CACIQUE	76,575,467	2/17/2004
CACIQUE	76,606,682	8/12/2004

FOREIGN

TRADEMARKS	REGISTRATION NUMBER	DATE OF REGISTRATION/FILING
CACIQUE (CANADA)	1,231,329	9/23/2004
CACIQUE (INDONESIA)	563,488	3/20/2003
CACIQUE (PARAGUAY)	235,471	5/24/2001
CACIQUE (TURKEY)	2001/131/04	7/5/2001
LANE BRYANT (GREAT BRITAIN)	2,220,824	1/31/2000
LANE BRYANT (NEW ZEALAND)	238,136	6/21/2001
VENEZIA (HONG KONG)	92/09100	
VENEZIA (ITALY)	502,915	8/19/1997
VENEZIA (ITALY)	643,305	1/20/1992
VENEZIA (PUERTO RICO)	60,438	2/26/2004
VENEZIA (THAILAND)	118,848	11/13/1987
VENEZIA (VIRGIN ISLANDS)	7,085	5/12/2004
VENEZIA AND DESIGN (ITALY)	502,915	11/5/1987
VENEZIA AND DESIGN (MACAO)	1,271	8/22/1991



EXHIBIT B  
TO  
AMENDMENT NO. 1 TO  
TRADEMARK COLLATERAL ASSIGNMENT AND SECURITY AGREEMENT

LIST OF LICENSES

1. Service Mark Sublicense Agreement by and between Lanco, Inc. and Lane Bryant, Inc. dated as of February 2, 2004.