

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Record to correct state of incorporation of Receiving Party on a Change of Name document previously recorded at 1763/0446.

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Jack Daniel Distillery, Lem Motlow, Prop., Inc.		04/10/1998	CORPORATION: KENTUCKY

RECEIVING PARTY DATA

Name:	JDDLMP, Inc.
Street Address:	Highway 55
City:	Lynchburg
State/Country:	TENNESSEE
Postal Code:	37352
Entity Type:	CORPORATION: KENTUCKY

PROPERTY NUMBERS Total: 37

Property Type	Number	Word Mark
Registration Number:	42663	OLD NO. 7
Registration Number:	394017	JACK DANIEL'S NO 7
Registration Number:	441002	JACK DANIEL'S
Registration Number:	444537	
Registration Number:	582789	JACK DANIEL'S
Registration Number:	620518	
Registration Number:	632940	CHARCOAL MELLOWED DROP BY DROP
Registration Number:	694656	CHARCOAL MELLOWED
Registration Number:	879607	UNCLE JACK'S
Registration Number:	1190992	LYNCHBURG HARDWARE & GENERAL STORE
Registration Number:	1192627	WHISKEY MADE AS OUR FATHERS MADE IT
Registration Number:	1264434	CHARCOAL MELLOWED DROP BY DROP
Registration Number:	1266561	OLD TIME

CH \$940.00 42663

Registration Number:	1290702	JACK DANIEL'S
Registration Number:	1322602	MR. JACK DANIEL'S ORIGINAL SILVER CORNET BAND
Registration Number:	1329704	JACK DANIEL'S
Registration Number:	1538377	GENTLEMAN JACK
Registration Number:	1630258	JACK DANIEL'S COUNTRY COCKTAILS
Registration Number:	1752075	TENNESSEE TEA
Registration Number:	1758656	COUNTRY COCKTAILS
Registration Number:	1758658	JACK DANIEL'S
Registration Number:	1760169	DOWNHOME PUNCH
Registration Number:	1859919	LYNCHBURG LEMONADE
Registration Number:	1878804	JACK DANIEL'S
Registration Number:	1883860	BLACKBERRY JACK
Registration Number:	1888775	
Registration Number:	1923981	JACK DANIEL'S
Registration Number:	1942451	JACK DANIEL'S OLD TIME OLD NO. 7 BRAND QUALITY TENNESSEE SOUR MASH WHISKEY
Registration Number:	1966572	WATERMELON SPIKE
Registration Number:	2026758	JACK DANIEL'S MASTER DISTILLER
Registration Number:	2026759	JACK DANIEL'S MASTER DISTILLER TENNESSEE WHISKEY JACK DANIEL. DISTILLER
Registration Number:	2026933	JACK DANIEL'S
Registration Number:	2030042	JACK DANIEL'S
Registration Number:	2083734	GENTLEMANJACK RARE TENNESSEE WHISKEY
Registration Number:	2209684	JACK DANIEL'S SILVER SELECT
Registration Number:	2476018	JACK DANIEL'S MONOGRAM
Registration Number:	2815221	JACK

CORRESPONDENCE DATA

Fax Number: (415)446-5230
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: (415) 446-5225
Email: jdpilegal@jdpi.com
Correspondent Name: David S. Gooder
Address Line 1: 4040 Civic Center Drive
Address Line 2: Suite 528
Address Line 4: San Rafael, CALIFORNIA 94903

NAME OF SUBMITTER: David S. Gooder

Signature:	/david s gooder/
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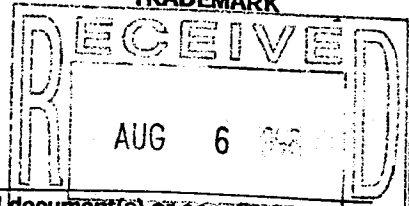
Date:	07/20/2005
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Total Attachments: 13
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08-10-1998



100789426
RECORDATION FORM COVER SHEET
TRADEMARKS ONLY



TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID # _____
- Correction of PTO Error
Reel # _____ Frame # _____
- Corrective Document
Reel # _____ Frame # _____

Conveyance Type

- Assignment
 - Security Agreement
 - Merger
 - Change of Name
 - Other _____
 - License
 - Nunc Pro Tunc Assignment
- Effective Date
Month Day Year
4/10/98

Conveying Party

Mark if additional names of conveying parties attached

Name Jack Daniel Distillery, Lem Motlow, Prop., Inc.

Execution Date
Month Day Year
4/10/98

Formerly _____

- Individual
- General Partnership
- Limited Partnership
- Corporation
- Association
- Other _____
- Citizenship/State of Incorporation/Organization Kentucky

Receiving Party

Mark if additional names of receiving parties attached

Name JDDLMP, Inc.

DBA/AKATA _____

Composed of _____

Address (line 1) Highway 55

Address (line 2) _____

Address (line 3) Lynchburg

Tennessee

37352

City

State/Country

Zip Code

- Individual
- General Partnership
- Limited Partnership
- Corporation
- Association
- Other _____
- Citizenship/State of Incorporation/Organization Delaware

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

FOR OFFICE USE ONLY

08/07/1998 SSMITH 00000664 75391095

01 FC:481 40.00 OP
02 FC:482 1325.00 OP

Public burden reporting for this collection of information is estimated to average approximately 20 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

75391095 75463656 75437473
74658721 75264812 75390958
75450554 75264295

Registration Number(s)

1190992 2026759 879607 620518
1859919 441565 1966572 1681375
512723 383520 1192627 2026758
1915286 1758657 1266561 1322602
1888775 1752075 42663 44460

Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Christopher C. Larkin



8-5-98

Name of Person Signing

Signature

Date Signed

RECORDATION FORM COVER SHEET
CONTINUATION
TRADEMARKS ONLY

Conveying Party

Enter Additional Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year

Name

Formerly

Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship State of Incorporation/Organization

Receiving Party

Enter Additional Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City State/Country Zip Code

Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached (Designation must be a separate document from the Assignment)

Corporation Association

Other

Citizenship/State of Incorporation/Organization

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

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444537	1264434	2090313
1883860	632940	394018
2083734	1758656	2026933
582789	1290702	1878804
1329704	1874100	1758658
1538377	394017	1923981
1760169	1942451	2030042
694656	577199	1630258
2082284	441002	

RECEIVED
APR 30 1998

ROUP

ARTICLES OF AMENDMENT

TO THE

ARTICLES OF INCORPORATION

OF

JACK DANIEL DISTILLERY, LEM MOTLOW, PROP., INC.

RECEIVED & FILED

A 2/1000
APR 10 9 58 AM '98

JOHN Y. JONES III
SECRETARY OF STATE
COMMONWEALTH OF KENTUCKY
BY *Seale King*

To: The Secretary of State of the Commonwealth of Kentucky:

Pursuant to the provisions of Section 271B.10-060 of the Kentucky Business Corporation Act, the undersigned Kentucky corporation submits these Articles of Amendment to its Articles of Incorporation as follows:

1. The name of the corporation is Jack Daniel Distillery, Lem Motlow, Prop., Inc.

2. Article I of the corporation's Articles of Incorporation is amended to read as follows:

"The name of the corporation is JDDLMP, Inc."

3. This amendment does not provide for an exchange, reclassification or cancellation of issued shares.

4. The foregoing amendment was adopted on April 10, 1998, having been duly approved by the shareholders as follows:

- (a) The corporation has 5050 shares of common stock, par value \$100 per share, issued and outstanding, all of which shares are of a single class, entitled to one vote per share.
- (b) All 5050 of the issued and outstanding shares of common stock, par value \$100 per share, of the corporation were voted in favor of the foregoing amendment.

TRADEMARK

REEL: 003124 FRAME: 0946

IN WITNESS WHEREOF, the undersigned has executed these Articles of Amendment this 10th day of April, 1998.

JACK DANIEL DISTILLERY
LEM MOTLOW, PROP., INC.

By: Charles E. Scholtz
Charles E. Scholtz,
Secretary

This instrument prepared by:

Ernest W. Williams
Ernest W. Williams, Esq.
OGDEN NEWELL & WELCH
1700 Citizens Plaza
500 West Jefferson Street
Louisville, KY 40202-2874
(502) 582-1601

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