

02-15-2005

Form PTO-1594

(Rev. 03/01)

OMB No. 0651-0027 (exp. 5/31/2002)



102941339

U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

## 1. Name of conveying party(ies):

Ascend Media Holdings, LLC

- ☐ Individual(s) ☐ Association  
☐ General Partnership ☐ Limited Partnership  
☐ Corporation-State  
☒ Other Limited Liability Company

Additional name(s) of conveying party(ies) attached? ☒ Yes ☐ No

## 3. Nature of conveyance:

- ☐ Assignment ☐ Merger  
☒ Security Agreement ☐ Change of Name  
☐ Other \_\_\_\_\_

Execution Date: January 31, 2005

## 2. Name and Address of receiving party(ies)

Name: Wells Fargo Bank, National Association

Internal

Address:

Street Address: 1700 LincolnCity: Denver State: CO Zip: 80203

- ☐ Individual(s) citizenship \_\_\_\_\_  
☐ Association \_\_\_\_\_  
☐ General Partnership \_\_\_\_\_  
☐ Limited Partnership \_\_\_\_\_  
☐ Corporation-State: \_\_\_\_\_  
☒ Other National Association

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☐ No  
 (Designations must be a separate document from assignment)  
 Additional name(s) & address(es) attached: ☐ Yes ☒ No

## 4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

See Attached

B. Trademark Registration No.(s)

See Attached

Additional number(s) attached ☒ Yes ☐ No

## 5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Intellectual Property DocketingInternal Address: SHEARMAN & STERLING LLPStreet Address: 599 Lexington AvenueCity: New York State: NY Zip: 10022

## 6. Total number of applications and registrations involved:

151

## 7. Total fee (37 CFR 3.41)..... \$ 3840.00

- ☒ Enclosed  
☐ Authorized to be charged to deposit account

## 8. If check is missing or otherwise insufficient, charge deposit account number:

50-0324

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

## 9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Tina S. Patel

Name of Person Signing

Signature

02/08/2005

Date

Total number of pages including cover sheet, attachments, and document:

23

Mail documents to be recorded with required cover sheet information to:  
 Commissioner of Patent & Trademarks, Box Assignments  
 Washington, D.C. 20231

02/14/2005 DBYRNE 00000071 76566202

01 FC:8521  
02 FC:852240.00 DP  
3750.00 DP

0011565500  
 02/14/2005 DBYRNE  
 Name/Number: 76566202  
 FC: 9204

TRADEMARK  
 REEL: 003125 FRAME: 0001

# Continuation of Trademark Recordation Form Cover Sheet

## Continuation of Box 1:

2. Name of conveying party(ies):

MW Acquisition Co., Inc.

- ☐ Individual(s) ☐ Association  
☐ General Partnership ☐ Limited Partnership  
☒ Corporation-State  
☐ Other \_\_\_\_\_

3. Name of conveying party(ies):

Ascend Media Medical and Healthcare, LLC

- ☐ Individual(s) ☐ Association  
☐ General Partnership ☐ Limited Partnership  
☐ Corporation-State  
☒ Other: Limited Liability Company

4. Name of conveying party(ies):

Ascend Media, LLC

- ☐ Individual(s) ☐ Association  
☐ General Partnership ☐ Limited Partnership  
☐ Corporation-State  
☒ Other Limited Liability Company

5. Name of conveying party(ies):

IMED Communications, LLC

- ☐ Individual(s) ☐ Association  
☐ General Partnership ☐ Limited Partnership  
☐ Corporation-State  
☒ Other: Limited Liability Company

6. Name of conveying party(ies):

Ascend Media Agency, LLC

- ☐ Individual(s) ☐ Association  
☐ General Partnership ☐ Limited Partnership  
☐ Corporation-State  
☒ Other: Limited Liability Company

7. Name of conveying party(ies):

Ascend Media Professional Services, LLC

- ☐ Individual(s) ☐ Association  
☐ General Partnership ☐ Limited Partnership  
☐ Corporation-State  
☒ Other: Limited Liability Company

8. Name of conveying party(ies):

Medical World Business Press, Inc.

- ☐ Individual(s) ☐ Association  
☐ General Partnership ☐ Limited Partnership  
☒ Corporation-State  
☐ Other \_\_\_\_\_

9. Name of conveying party(ies):

Romaine Pierson Publishers, Inc.

- ☐ Individual(s) ☐ Association  
☐ General Partnership ☐ Limited Partnership  
☒ Corporation-State  
☐ Other \_\_\_\_\_

10. Name of conveying party(ies):

Curant Communications, Inc.

- ☐ Individual(s) ☐ Association  
☐ General Partnership ☐ Limited Partnership  
☒ Corporation-State  
☐ Other \_\_\_\_\_

11. Name of conveying party(ies):

Stagnito Communications Incorporated

- ☐ Individual(s) ☐ Association  
☐ General Partnership ☐ Limited Partnership  
☒ Corporation-State  
☐ Other \_\_\_\_\_

## Continuation of Box 1:

12. Name of conveying party(ies):

Medical World Developmental, LLC

- ☐ Individual(s)                      ☐ Association  
☐ General Partnership              ☐ Limited Partnership  
☐ Corporation-State  
☒ Other: Limited Liability Company

14. Name of conveying party(ies):

Medical World Communications, Inc.

- ☐ Individual(s)                      ☐ Association  
☐ General Partnership              ☐ Limited Partnership  
☒ Corporation-State  
☐ Other \_\_\_\_\_

13. Name of conveying party(ies):

Practice Builder Organization, Inc.

- ☐ Individual(s)                      ☐ Association  
☐ General Partnership              ☐ Limited Partnership  
☒ Corporation-State  
☐ Other \_\_\_\_\_

**Continuation of Box 4:****Application Numbers**

76-566,202	76-592,337	76-589,267	76-589,266	76-592,865
76-552,964	76-548,513	76-502,825	76-589,261	75-981,730
76-573,042	78-429,222	78-415,915	78-355,650	78-355,642
78-422,503	78-422,496	78-422,486	78-340,798	78-456,395
78-456,410	78-456,389	78-456,391	78-456,393	

**Registration Numbers**

2,297,154	2,163,497	1,975,070	2,016,538	1,681,664
2,194,887	2,278,684	2,647,530	2,495,735	2,708,175
2,495,736	1,977,531	1,570,471	1,552,841	2,403,024
2,293,773	2,003,770	2,257,263	2,380,538	2,259,571
1,761,301	2,297,781	2,613,951	2,270,762	1,855,188
1,931,459	2,111,308	2,259,570	2,344,578	2,114,877
2,031,298	2,822,539	1,444,081	2,136,375	2,211,996
2,068,165	2,392,941	2,422,768	1,406,322	2,407,940
2,401,501	1,438,583	1,968,977	2,401,533	2,207,120
2,570,991	2,367,256	2,365,466	2,369,575	2,214,066
2,329,390	2,202,990	1,913,311	2,826,720	2,874,133
2,706,441	2,915,769	2,917,001	2,593,817	1,282,437
699,846	899,230	2,017,156	1,117,229	1,111,770
1,673,701	2,632,330	2,486,835	1,907,963	2,420,244
2,394,436	2,405,444	2,376,276	2,426,219	2,470,908
2,503,445	2,454,512	2,466,995	2,023,029	2,401,535
2,376,275	2,399,389	2,365,462	2,428,987	2,356,390
2,354,232	2,384,333	2,329,488	2,812,005	2,394,437
2,396,612	2,370,608	2,358,875	2,347,897	2,523,917
2,588,910	2,097,496	1,750,144	2,296,366	1,871,304
2,456,873	1,177,168	2,153,387	2,411,494	2,241,473
2,379,015	139,981	2,424,222	2,352,458	2,415,479
2,769,118	2,801,600	2,432,816	2,822,538	2,467,243
2,329,391	2,389,432	2,358,891	2,369,587	2,363,431
1,739,819	1,740,153	2,358,889	2,360,936	2,358,890
2,365,481	2,367,270			

**NO ADDITIONAL PAGES**

SECOND LIEN INTELLECTUAL PROPERTY SECURITY AGREEMENT

Dated January 31, 2005

From

The Grantors referred to herein

as Grantors

to

Wells Fargo Bank, National Association

as Collateral Agent

Notwithstanding anything herein to the contrary, the lien and security interest granted to the Collateral Agent pursuant to this Agreement and the exercise of any right or remedy by the second lien collateral agent hereunder are subject to the provisions of the Intercreditor Agreement dated as of January 31, 2005 (as amended, modified or supplemented from time to time in accordance with the terms thereof, the "Intercreditor Agreement") among Ascend Media Holdings, LLC ("**Holdings**"), MW Acquisition Co., Inc., a wholly owned subsidiary of the Holdings ("**MWA**") which as part of the consummation of the Transaction (as defined in the Credit Agreement referred to below) is to merge into Medical World Communications, Inc., which will be the surviving entity of such merger (MWA (or, following such merger, such surviving entity) being referred to herein as the "**Subsidiary Borrower**", and each of Holdings and the Subsidiary Borrower individually, a "**Borrower**" and collectively, the "**Borrowers**"), the Subsidiary Guarantors (as defined therein) and Wells Fargo Bank, National Association, as First Lien Administrative Agent and First Lien Collateral Agent, and as Second Lien Administrative Agent and Second Lien Collateral Agent.

## SECOND LIEN INTELLECTUAL PROPERTY SECURITY AGREEMENT

This SECOND LIEN INTELLECTUAL PROPERTY SECURITY AGREEMENT (as amended, amended and restated, supplemented or otherwise modified from time to time, the "**IP Security Agreement**") dated as of January 31, 2005 is made by the Persons listed on the signature pages hereof (collectively, the "**Grantors**") in favor of Wells Fargo Bank, National Association ("**Wells Fargo**"), as collateral agent (the "**Collateral Agent**") for the Secured Parties (as defined in the Credit Agreement referred to below).

WHEREAS, Ascend Media Holdings, LLC, a Delaware limited liability company ("**Holdings**") and MW Acquisition Co., Inc., a corporation organized under the laws of the State of Delaware and a wholly-owned subsidiary of Holdings ("**MWA**") which as part of the Transaction (as defined in the Credit Agreement referred to below) is to merge into Medical World Communications, Inc., a corporation organized under the laws of the State of Delaware, which will be the surviving entity of such merger (MWA (or, following such merger, such surviving entity) being referred to herein as the "**Subsidiary Borrower**", and each of Holdings and the Subsidiary Borrower individually, a "**Borrower**" and collectively, the "**Borrowers**") have entered into a Second Lien Credit Agreement dated as of January 31, 2005 (as amended, amended and restated, supplemented or otherwise modified from time to time, the "**Credit Agreement**"), together with Wells Fargo Bank, National Association, as Administrative Agent and as Collateral Agent, the Lenders party thereto, Wells Fargo and CIBC World Markets Corp. ("**CIBC**") as Co-Lead Arrangers and Joint Bookrunners and CIBC as Syndication Agent. Terms defined in the Credit Agreement and not otherwise defined herein are used herein as defined in the Credit Agreement.

WHEREAS, as a condition precedent to the making of Term Advances and by the Lenders under the Credit Agreement and the entry into Secured Hedge Agreements by the Hedge Banks from time to time, each Grantor has executed and delivered that certain Second Lien Security Agreement dated as of January 31, 2005 made by the Grantors to the Collateral Agent (as amended, amended and restated, supplemented or otherwise modified from time to time, the "**Security Agreement**").

WHEREAS, under the terms of the Security Agreement, the Grantors have granted to the Collateral Agent, for the ratable benefit of the Secured Parties, a security interest in, among other property, certain intellectual property of the Grantors, and have agreed as a condition thereof to execute this IP Security Agreement for recording with the U.S. Patent and Trademark Office.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each Grantor agrees as follows:

**SECTION 1. Grant of Security.** Each Grantor hereby grants to the Collateral Agent for the ratable benefit of the Secured Parties a security interest in all of such Grantor's right, title and interest in and to the following (the "**Collateral**"):

- (i) the patents and patent applications set forth in Schedule A hereto (the "**Patents**");

(ii) the trademark and service mark registrations and applications set forth in Schedule B hereto (provided that no security interest shall be granted in United States intent-to-use trademark applications to the extent that, and solely during the period in which, the grant of a security interest therein would impair the validity or enforceability of such intent-to-use trademark applications under applicable federal law), together with the goodwill symbolized thereby (the "**Trademarks**");

(iii) all copyrights, whether registered or unregistered, now owned or hereafter acquired by such Grantor (the "**Copyrights**");

(iv) all reissues, divisions, continuations, continuations-in-part, extensions, renewals and reexaminations of any of the foregoing, all rights in the foregoing provided by international treaties or conventions, all rights corresponding thereto throughout the world and all other rights of any kind whatsoever of such Grantor accruing thereunder or pertaining thereto;

(v) any and all claims for damages and injunctive relief for past, present and future infringement, dilution, misappropriation, violation, misuse or breach with respect to any of the foregoing, with the right, but not the obligation, to sue for and collect, or otherwise recover, such damages; and

(vi) any and all proceeds of, collateral for, income, royalties and other payments now or hereafter due and payable with respect to, and supporting obligations relating to, any and all of the Collateral of or arising from any of the foregoing.

**SECTION 2. Security for Obligations.** The grant of a security interest in, the Collateral by each Grantor under this IP Security Agreement secures the payment of all Obligations of such Grantor now or hereafter existing under or in respect of the Loan Documents, whether direct or indirect, absolute or contingent, and whether for principal, reimbursement obligations, interest, premiums, penalties, fees, indemnifications, contract causes of action, costs, expenses or otherwise.

**SECTION 3. Recordation.** Each Grantor authorizes the Commissioner for Patents and the Commissioner for Trademarks to record, and hereby requests that it record, this IP Security Agreement.

**SECTION 4. Execution in Counterparts.** This IP Security Agreement may be executed in any number of counterparts, each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same agreement.


**SECTION 5. Grants, Rights and Remedies.** This IP Security Agreement has been entered into in conjunction with the provisions of the Security Agreement. Each Grantor does hereby acknowledge and confirm that the grant of the security interest hereunder to, and the rights and remedies of, the Collateral Agent with respect to the Collateral are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated herein by reference as if fully set forth herein.

**SECTION 6. Governing Law.** This IP Security Agreement shall be governed by, and construed in accordance with, the law of the State of New York.

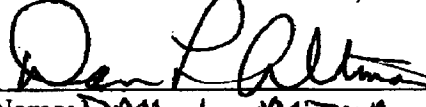


IN WITNESS WHEREOF, each Grantor has caused this IP Security Agreement to be duly executed and delivered by its officer thereunto duly authorized as of the date first above written.

MW ACQUISITION CO., INC.

By   
Name: DAN L. ALTMAN  
Title: EVP & CFO

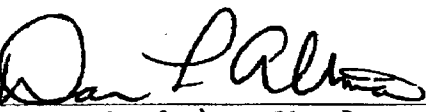
ASCEND MEDIA HOLDINGS, LLC

By   
Name: DAN L. ALTMAN  
Title: EVP & CFO

Address for Notices:

11600 College Boulevard  
Overland Park, KS 66210

ASCEND MEDIA MEDICAL AND  
HEALTHCARE, LLC

By   
Title: EVP & CFO

Address for Notices:

11600 College Boulevard  
Overland Park, KS 66210

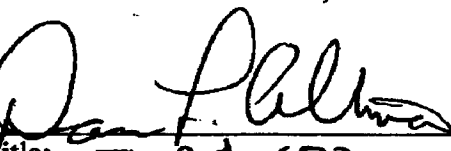
ASCEND MEDIA, LLC

By   
Title: EVP & CFO

Address for Notices:

11600 College Boulevard  
Overland Park, KS 66210

IMED COMMUNICATIONS, LLC

By   
Title: EVP & CFO

Second Lien Intellectual Property Security Agreement

Address for Notices:

11600 College Boulevard  
Overland Park, KS 66210

ASCEND MEDIA AGENCY, LLC

By Dan Raltman  
Title: EVP & CFO

Address for Notices:

11600 College Boulevard  
Overland Park, KS 66210

ASCEND MEDIA PROFESSIONAL  
SERVICES, LLC

By Dan Raltman  
Title: EVP & CFO

Address for Notices:

11600 College Boulevard  
Overland Park, KS 66210

MEDICAL WORLD BUSINESS PRESS,  
INC.

By Dan Raltman  
Title: EVP & CFO

Address for Notices:

11600 College Boulevard  
Overland Park, KS 66210

ROMAINE PIERSON PUBLISHERS,  
INC.

By Dan Raltman  
Title: EVP & CFO

Address for Notices:

11600 College Boulevard  
Overland Park, KS 66210

CURANT COMMUNICATIONS, INC.

By Dan Raltman  
Title: EVP & CFO

Second Lien Intellectual Property Security Agreement

Address for Notices:

11600 College Boulevard  
Overland Park, KS 66210

STAGNITO COMMUNICATIONS  
INCORPORATED

By Dan Laltman  
Title: EUP & CFO

Address for Notices:

11600 College Boulevard  
Overland Park, KS 66210

MEDICAL WORLD  
DEVELOPMENTAL, LLC

By Dan Laltman  
Title: EUP & CFO

Address for Notices:

11600 College Boulevard  
Overland Park, KS 66210

PRACTICE BUILDER  
ORGANIZATION, INC.

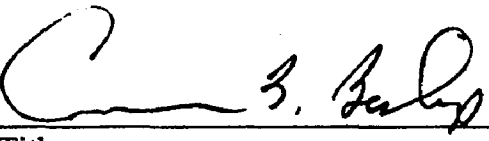
By Dan Laltman  
Title: EUP & CFO

Second Lien Intellectual Property Security Agreement

Address for Notices:

11600 College Boulevard  
Overland Park, KS 66210

MEDICAL WORLD  
COMMUNICATIONS, INC.

By 

Title: **Cameron B. Bishop  
President & CEO**

Second Lien Intellectual Property Security Agreement

TRADEMARK  
REEL: 003125 FRAME: 0012

**PATENTS AND PATENT APPLICATIONS**

**None.**

**NY3:#7351214**

**TRADEMARK REGISTRATIONS AND TRADEMARK APPLICATIONS  
SERVICE MARK REGISTRATIONS AND APPLICATIONS**

**Ascend Media, LLC**

U.S. Registered Trademarks

CASINO OPS	2,297,154	11/30/99
CASINO JOURNAL	2,163,497	06/09/98
EXPO U	1,975,070	05/21/96
EXPOWEB	2,016,538	11/12/96
EXPO	1,681,664	03/31/92
IGWB	2,194,887	10/13/98
INTERNATIONAL GAMING & WAGERING BUSINESS	2,278,684	09/21/99
NEW YORK GAMING SUMMIT	2,647,530	11/05/02
NORTHERN GAMING SUMMIT	2,495,735	10/09/01
PRO AV	2,708,175	04/15/03
SOUTHERN GAMING SUMMIT	2,495,736	10/09/01

Foreign Pending Trademark Applications

United Kingdom	BINGOWORLD	431021	11/23/04
United Kingdom	INTERNATIONAL GAMING & WAGERING BUSINESS	431019	11/23/04

**Ascend Media Medical and Healthcare, LLC**

U.S. Registered Trademarks

CLINICIAN	1,977,531	06/04/96
CLINICIAN	1,570,471	12/05/89
CLINICAL COURIER	1,552,841	08/22/89
CURRENT ISSUES IN HEART FAILURE	2,403,024	11/07/00
INTERDISCIPLINARY MEDICINE	2,293,773	11/16/99
INTERDISCIPLINARY	2,003,770	09/24/96

NY3:#7351214

MEDICINE		
MEDICAL MONITOR	2,257,263	06/29/99
OB*GYN ROUNDS	2,380,538	08/29/00
PEDIATRIC ROUNDS	2,259,571	07/06/99
PEDIATRIC ROUNDS	1,761,301	03/30/93
REPRODUCTIVE HEALTH	2,297,781	12/07/99
SYNERMED	2,613,951	09/03/02
SYNERMED	2,270,762	08/17/99
SYNERMED	1,855,188	09/20/94
SYNERMED	1,931,459	10/31/95

#### Foreign Trademarks

Canada	CLINICAL COURIER	TMA603,564	03/01/04
CTM (European Community Trademark)	CLINICAL COURIER	2108140	07/31/02
CTM (European Community Trademark)	CLINICIAN	2108157	08/29/03

#### U.S. Pending Trademark Applications

CLINICAL CHALLENGES IN ACUTE MYOCARDIAL INFARCTION	76-566,202	12/09/03
DE-CLOT.COM	76-592,337	05/17/04
DIALOGUES IN INFECTIOUS DISEASE	76-589,267	04/29/04
DIALOGUES IN PRIMARY CARE	76-589,266	04/29/04
DISEASE STATE COMPENDIUM	76-592,865	05/18/04
FAQS IN IC	76-552,964	10/02/03
FAQS IN OAB	76-548,513	10/02/03
IBD ROUNDS	76-502,825	03/26/03
PRIMARY CARE ROUNDS	76-589,261	04/29/04
SYNERMED	75-981,730	06/01/00
UROLOGY ROUNDS	76-573,042	01/28/04

#### Registered Graphics

Caduceus Design	2,111,308	11/04/97
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Caduceus Design	2,259,570	7/6/99
Lung Design	2,344,578	04/25/00

### Domain Names

Domain Name	Registered	Expiration Date
cmerounds.com	06/04/04	06/04/07
De-clot.com	11/20/02	11/20/05
heartburnonline.com	10/02/98	10/01/06
imedc.com	07/29/99	07/29/06
Medcme.com	11/14/01	11/14/04
Synermedregistration.com	03/17/03	03/17/06
synermed.com	07/10/98	07/09/06

To also include the following after consummation of the Transaction:

### **Medical World Communications, Inc.**

#### U.S. Registered Trademarks

Trademark	Registered	Expiration Date
THE AMERICAN JOURNAL OF HEALTHCARE OUTCOMES	2,114,877	11/18/97
THE AMERICAN JOURNAL OF MANAGED CARE	2,031,298	01/14/97
THE AMERICAN JOURNAL OF MANAGED CARE	2,822,539	03/16/04
CLINICAL LAB PRODUCTS	1,444,081	06/23/87
DOCUMENTING THE FUTURE OF AMERICAN HEALTHCARE	2,136,375	02/10/98
THE FORUM FOR PEER-REVIEWED LITERATURE ON HEALTHCARE	2,211,996	12/15/99
MANAGED CARE CLINICAL CORNER	2,068,165	06/03/97
MEDICAL WORLD COMMUNICATIONS	2,392,941	10/10/00

#### U.S. Pending Trademark Applications

Trademark	Registered	Expiration Date
DOCUMENTING THE FUTURE OF AMERICAN HEALTHCARE	78-429,222	06/03/04

NY3:#7351214



EXPRESS REPORT (being prepared for submission)		
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Registered Graphics

	Registration Number	Registration Date
Documenting the Future of American Healthcare Design (words and design)	2,329,391	03/14/00
Medical World Communications Design	2,389,432	09/26/00

**Medical World Business Press, Inc.**

U.S. Registered Trademarks

	Registration Number	Registration Date
BRIDGING THE GAP BETWEEN RESEARCH AND PRACTICE	2,422,768	01/23/01
CARDIOLOGY BOARD REVIEW	1,406,322	08/19/86
CARDIOLOGY REVIEW (stylized)	2,407,940	11/28/00
CARDIOLOGY REVIEW	2,401,501	11/07/00
THE COMPENDIUM OF CONTINUING EDUCATION IN DENTISTRY	1,438,583	05/05/87
THE COMPENDIUM OF CONTINUING EDUCATION IN ORAL HYGIENE	1,968,977	04/16/96
CONTEMPORARY ESTHETIC DENTISTRY	2,401,533	11/07/00
CONTEMPORARY ESTHETIC AND RESTORATIVE PRACTICE	2,207,120	12/01/98
DENTAL LEARNING SYSTEMS POST GRADUATE DENTISTRY	2,570,991	05/21/02
DIABETES DIGEST	2,367,256	07/11/00
DIABETES DIGEST (stylized)	2,365,466	07/04/00
ENDOTHELIAL FUNCTION FORUM	2,369,575	07/18/00
FAMILY PRACTICE RECERTIFICATION	2,214,066	12/29/98
HIV VIEW POINT	2,329,390	03/14/00
HIV POSITIVE LIVING	2,202,990	11/10/98
INTERNAL MEDICINE WORLD	1,913,311	08/22/95
MD LIFE	2,826,720	04/23/04
OH, WHAT BEAUTIFUL TEETH	2,874,133	08/17/04
PHYSICIAN'S MONEY DIGEST	2,706,441	04/15/03

NY3:#7351214

Mark	Registration No.	Registration Date
(stylized)		
PRACTICAL LIPID MANAGEMENT	2,915,769	01/04/05
PREVENTIVE CARDIOLOGY CLINIC	2,917,001	01/11/05

#### Foreign Trademarks

Country	Mark	Registration No.	Registration Date
Brazil	THE COMPENDIUM OF CONTINUING EDUCATION IN DENTISTRY	815972008	08/18/92
Canada	THE COMPENDIUM OF CONTINUING EDUCATION IN DENTISTRY	TMA435,790	11/18/94
Venezuela	THE COMPENDIUM OF CONTINUING EDUCATION IN DENTISTRY	156967	N/A

#### U.S. Pending Trademark Applications

Mark	Registration No.	Registration Date
CONTEMPORARY DENTAL ASSISTING	78-415915	05/10/2004
PRACTICE BUILDING TODAY (being prepared for submission)	N/A	N/A

#### Registered Graphics

Mark	Registration No.	Registration Date
Compendium of Continuing Education in Dentistry	2,593,817	07/16/02

**Romaine Pierson Publishers, Inc.**

#### U.S. Registered Trademarks

Mark	Registration No.	Registration Date
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NY3:#7351214

Mark	Registration No.	Registration Date
MEDICAL TIMES	1,282,437	06/19/84
MEDIQUIZ	699,846	06/21/60
PHARMACY TIMES	899,230	09/22/70
RESIDENT & STAFF PHYSICIAN	2,017,156	11/19/96
SURGICAL ROUNDS	1,117,229	05/01/79
SURGIQUIZ	1,111,770	01/23/79

U.S. Pending Trademark Applications

Mark	Registration No.	Registration Date
GENERIC RX PHARMACY REPORT	78-355,650	01/22/04
GENERIC RX PHARMACY REPORT	78-355,642	01/22/04
PHARMACEUTICAL BUSINESS	78-422,503	05/20/04
PHARMACEUTICAL BUSINESS	78-422,496	05/20/04
PHARMACEUTICAL BUSINESS	78-422,486	01/20/04
PHARMACY CAREERS	78-340,798	12/15/03

**CurAnt Communications, Inc.**

U.S. Registered Trademarks

Mark	Registration No.	Registration Date
ALLIED HEALTH CARE PUBLICATIONS	1,673,701	01/28/92
DECISION IN IMAGING INFORMATION	2,632,330	10/08/02
DECISIONS IN IMAGING INFORMATION	2,486,835	09/11/01
THE HEARING REVIEW	1,907,963	07/25/95
HOME HEALTH CARE DEALER/PROVIDER	2,420,244	01/09/01
HOME HEALTH CARE DEALER/PROVIDER INTERNATIONAL	2,394,436	10/10/00
HOME HEALTH CARE DEALER PROVIDER INTERNATIONAL (stylized)	2,405,444	11/21/00
THE JOURNAL FOR HME	2,376,276	08/08/00
THE JOURNAL FOR RESPIRATORY CARE	2,426,219	02/06/01

Mark	Registration No.	Registration Date
PRACTITIONERS		
RT (stylized)	2,470,908	07/24/01
RT	2,503,445	11/06/01
RT INTERNATIONAL (stylized)	2,454,512	05/29/01
RT INTERNATIONAL	2,466,995	07/10/01
REHAB MANAGEMENT	2,023,029	12/17/96
REHAB MANAGEMENT INTERNATIONAL	2,401,535	11/07/00
RESPIRATORY THERAPY PRODUCTS INTERNATIONAL	2,376,275	08/08/00
RESPIRATORY THERAPY PRODUCTS	2,399,389	10/31/00
CHIROPRACTIC PRODUCTS <sup>1</sup>	2,365,462	07/04/00
ORTHODONTIC PRODUCTS**	2,428,987	02/13/01
PHYSICAL THERAPY PRODUCTS**	2,356,390	06/06/00
PLASTIC SURGERY PRODUCTS**	2,354,232	05/30/00
HEALTH TECH***	2,384,333	09/05/00
HEALTHTECHNET.COM***	2,329,488	03/14/00
HEALTHTECHNET.COM (stylized)***	2,812,005	02/10/04
HEALTHTECH TODAY***	2,394,437	10/10/00
HEALTHTECH TODAY (stylized)***	2,396,612	10/17/00
MEDICAL IMAGING***	2,370,608	07/25/00
MEDICAL IMAGING BUYERS GUIDE***	2,358,875	06/13/00
MEDICAL IMAGING BUYER'S GUIDE***	2,347,897	05/02/00

#### Registered Graphics

Mark	Registration No.	Registration Date
Home Health Care Dealer/Provider Design	2,523,917	01/01/02
Home Health Care Dealer Provider International Design	2,588,910	07/02/02
24 x 7 ***	2,097,496	09/16/97

<sup>1</sup> Registered owner is Novicom, Inc., as merger documents changing ownership to CurAnt Communications, Inc. not yet filed with U.S.P.T.O.

\*\*\* Registered owner is Healthtech Publishing Company, Inc., as merger documents changing ownership to CurAnt Communications, Inc. not yet filed with U.S.P.T.O.

**Stagnito Communications Incorporated**U.S. Registered Trademarks

Mark	Registration	Registration Date
BEVERAGE INDUSTRY	1,750,144	02/02/93
BRAND PACKAGING	2,296,366	11/30/99
CANDY INDUSTRY	1,871,304	01/03/95
CONFECTIONER	2,456,873	06/05/01
DAIRY FIELD	1,177,168	11/10/81
FDP ONLINE	2,153,387	04/28/98
FLEXIBLE PACKAGING	2,411,494	12/05/00
FOOD & DRUG PACKAGING	2,241,473	04/27/99
INDUSTRIA ALIMENTICIA	2,379,015	08/22/00
THE NATIONAL PROVISIONER	139,981	03/01/21
PACKAGINGINFO	2,424,222	01/23/01
PACKAGING THAT SELLS	2,352,458	05/23/00
PACKAGING THAT SELLS	2,415,479	12/26/00
PL BUYER	2,769,118	09/30/03
PRIVATE LABEL BUYER	2,801,600	12/30/03
REFRIGERATED & FROZEN FOODS	2,432,816	03/06/01
STAGNITO'S NEW PRODUCTS MAGAZINE	2,822,538	03/16/04

Foreign Trademarks

Country	Mark	Registration	Registration Date
Canada	BRAND PACKAGING	TMA536,790	11/07/00
Canada	FDP ONLINE	TMA515,544	08/26/99
Canada	FOOD & DRUG PACKAGING	TMA155,610	02/16/68
Canada	PACKAGING THAT SELLS	TMA557,285	02/01/02

U.S. Pending Trademark Applications

Mark	Registration	Registration Date
MEAT & DELI RETAILER	78-456,395	07/26/04
MEAT & DELI RETAILER	78-456,410	07/26/04
REFRIGERATED & FROZEN FOODS RETAILER	78-456,389	07/26/04
REFRIGERATED & FROZEN FOODS RETAILER	78-456,391	07/26/04
REFRIGERATED & FROZEN FOODS RETAILER	78-456,393	07/26/04

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**Practice Builder Organization, Inc.**

**U.S. Registered Trademarks**

PRACTICE BUILDERS	2,467,243	07/10/01
THE PRACTICE BUILDER	1,739,819	12/15/92
THE PRACTICE BUILDER	1,740,153	12/15/92
WHAT'S WORKING IN ACCOUNTING PRACTICE BUILDING	2,358,889	06/13/00
WHAT'S WORKING IN CHIROPRACTIC PRACTICE	2,360,936	06/20/00
WHAT'S WORKING IN DENTAL PRACTICE BUILDING	2,358,890	06/13/00
WHAT'S WORKING IN EYECARE PRACTICE BUILDING	2,365,481	07/04/00
WHAT'S WORKING IN HEARING CARE PRACTICE BUILDING	2,367,270	07/11/00
WHAT'S WORKING IN MEDICAL PRACTICE BUILDING	2,358,891	06/13/00
WHAT'S WORKING IN PSYCHO THERAPY PRACTICE BUILDING	2,369,587	07/18/00
WHAT'S WORKING IN VETERINARY PRACTICE BUILDING	2,363,431	06/27/00

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**RECORDED: 02/11/2005**

**TRADEMARK  
REEL: 003125 FRAME: 0022**