

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
The Ross School		06/15/2005	CORPORATION: NEW YORK

RECEIVING PARTY DATA

Name:	Ross Institute for Advanced Study and Innovation in Education
Street Address:	560 Broadway
Internal Address:	Suite 301
City:	New York
State/Country:	NEW YORK
Postal Code:	10012
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Serial Number:	76368632	
Registration Number:	2713039	ROSS SCHOOL
Registration Number:	2863248	
Registration Number:	2781253	ROSS INSTITUTE
Registration Number:	2787228	@ROSS
Registration Number:	2807831	
Registration Number:	2840959	
Registration Number:	2903655	ROSS SCHOOL

CORRESPONDENCE DATA

Fax Number: (212)336-2222
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: (212) 336-2000
 Email: IPDOCKETING@PBWT.COM
 Correspondent Name: Patterson Belknap Webb & Tyler LLP

OP \$215.00 76368632

Address Line 1: 1133 Avenue of the Americas
Address Line 4: New York, NEW YORK 10036

NAME OF SUBMITTER: Erika K. Mikkelsen

Signature: /Erika K. Mikkelsen/

Date: 07/21/2005

Total Attachments: 2
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ASSIGNMENT

WHEREAS, THE ROSS SCHOOL, a New York corporation, located at 18 Goodfriend Drive, East Hampton, New York 11937 ("Assignor"), has adopted, used and is using the Marks listed in the attached Schedule A (the "Marks");

WHEREAS, THE ROSS INSTITUTE FOR ADVANCED STUDY AND INNOVATION IN EDUCATION, a Delaware not-for-profit corporation, located at 560 Broadway, Suite 301, New York, New York 10012 ("Assignee") wishes to acquire the Marks;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns and transfers to Assignee the entire worldwide right, title and interest in and to the Marks, including all United States registrations and applications for the Marks, together with the good will of Assignor's business in connection with which the Marks are used and which are symbolized by the Marks; the right to sue and recover for all past infringement of the Marks; and all licenses related to the Marks.

The parties have executed this Assignment this 15th day of June, 2005.

ROSS SCHOOL

By: *Duane E Ritter*
Name: *Duane E. Ritter*
Title: *Controller*

ROSS INSTITUTE FOR ADVANCED
STUDY AND INNOVATION IN EDUCATION

By: *Stephen F Kenney*
Name: *Stephen F. Kenney*
Title: *CFO*

SCHEDULE A

U.S. - APPLICATIONS AND REGISTRATIONS

<u>Mark</u>	<u>Serial No. Reg. No.</u>	<u>Filing Date Issue Date</u>	<u>Class(es)</u>
MISCELLANEOUS DESIGN	76/368,632	February 6, 2002	35
ROSS SCHOOL	2,713,039	May 6, 2003	35 and 41
MISCELLANEOUS DESIGN	2,863,248	July 13, 2003	35, 36 and 41
ROSS INSTITUTE	2,781,253	November 11, 2003	35
@ROSS	2,787,228	November 25, 2003	16
MISCELLANEOUS DESIGN	2,807,831	January 27, 2004	35
MISCELLANEOUS DESIGN	2,840,959	May 11, 2004	16
ROSS SCHOOL	2,903,655	November 16, 2004	16