

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	12/13/2004

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Make-Up Art Cosmetics Inc.		07/21/2005	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

Name:	Estee Lauder Cosmetics Ltd.
Street Address:	161 Commander Boulevard
City:	Agincourt
State/Country:	CANADA
Postal Code:	M1S 3K9
Entity Type:	CORPORATION: CANADA

**PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Serial Number:	78531296	M·A·C CHROMEGLASS

**CORRESPONDENCE DATA**

Fax Number: (212)572-6743  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 212-572-4043  
 Email: jheiss@estee.com  
 Correspondent Name: Lesley A. Moradian  
 Address Line 1: 767 Fifth Avenue  
 Address Line 4: New York, NEW YORK 10153

**DOMESTIC REPRESENTATIVE**

Name:  
 Address Line 1:  
 Address Line 2:  
 Address Line 3:

CH \$40.00 78531296

Address Line 4:

NAME OF SUBMITTER:

Lesley A. Moradian

Signature:

/Lesley A. Moradian/

Date:

07/21/2005

Total Attachments: 2

source=MAC Chromeglass Assignment#page1.tif

source=MAC Chromeglass Assignment#page2.tif

ASSIGNMENT

This Assignment, effective nunc pro tunc as and from the 13th day of December, 2004, from Make-Up Art Cosmetics Inc., a corporation organized and existing under the laws of the state of Delaware, located at 767 Fifth Avenue, New York, New York 10153, (hereinafter the "ASSIGNOR"), to Estee Lauder Cosmetics Ltd., a corporation organized and existing under the laws of Canada, whose address is 161 Commander Boulevard Agincourt M1S 3K9 Canada (hereinafter "ASSIGNEE");

WITNESSETH THAT:

WHEREAS, the ASSIGNOR was, as of December 13, 2004, the owner of all right, title and interest in and to United States Trademark Serial Number 78/531,296 for the mark M•A•C CHROMEGLASS (the "Trademark") and in and to the goodwill of the business relating thereto;

WHEREAS, the ASSIGNEE, as a related company and a successor in interest to ASSIGNOR, acquired all right, title and interest in the Trademark, together with the goodwill of the business associated with the Trademark nunc pro tunc as of December 13, 2004 for good and valuable consideration; and

WHEREAS, the parties desire to ratify said assignment;

NOW THEREFORE, to all whom it may concern, be it known that for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the

ASSIGNOR by and interest in and to the aforesaid Trademark without limitation,  
together with the goodwill of the business appertaining thereto nunc pro tunc as of  
December 13, 2004.

IN WITNESS WHEREOF, the ASSIGNOR has hereunto executed this  
instrument this 21 day of July, 2005.

MAKE-UP ART COSMETICS INC.

By:

  
Lee Puccini  
Assistant Secretary

UNITED STATES OF AMERICA )  
STATE OF NEW YORK )  
COUNTY OF NEW YORK )

ss.:

On this 21<sup>st</sup> day of July, 2005, before me personally appeared  
Lee Puccini, to me known and known to me to be the Assistant Secretary of Make-Up  
Art Cosmetics Inc., and who executed the foregoing instrument, and he duly  
acknowledged to me that he executed the same for the purposes set forth therein.

  
Notary Public

LENNARD JOHN, JR.  
Notary Public, State of New York  
No. 01JO4995662 Qual. in Kings Co.  
Certificate File in New York County  
Commission Expires June 4, 2006