

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SYNAPSE, THE KNOWLEDGE LINK CORPORATION		07/01/2005	CORPORATION: COLORADO
RECEIVING PARTY DATA			
Name:	DOW JONES REUTERS BUSINESS INTERACTIVE LLC		
Doing Business As:	DBA FACTIVA		
Street Address:	P.O. BOX 300		
City:	PRINCETON		
State/Country:	NEW JERSEY		
Postal Code:	08543-0300		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2323335	SYNAPTICA	
CORRESPONDENCE DATA			
Fax Number:	(212)969-2900		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212 969-3000		
Email:	TRADEMARK@PROSKAUER.COM		
Correspondent Name:	S.V. HEUER		
Address Line 1:	1585 BROADWAY		
Address Line 2:	PROSKAUER ROSE, LLP		
Address Line 4:	NEW YORK, NEW YORK 10036-8299		
NAME OF SUBMITTER:	S.V. HEUER		
Signature:	/S.V. HEUER/		
Date:	07/22/2005		

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Total Attachments: 3
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Trademark Assignment of Entire Interest and Goodwill

This Assignment is made this 1 day of July, 2005, by and between Synapse, the Knowledge Link Corporation, a Colorado corporation (the "Assignor"), and Dow Jones Reuters Business Interactive LLC d/b/a Factiva, a Delaware limited liability company (the "Assignee").

WHEREAS, Assignor owns certain trademarks and corresponding registrations identified on Schedule A hereto (collectively, the "Trademarks"); and

WHEREAS, Assignee desires to acquire the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged:

1. Assignor hereby sells, transfers, conveys and assigns to Assignee all right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks, including any and all rights to sue and recover for past infringement; provided however that in the event that any such infringement occurred for any period prior to July 1, 2005 and damages are recoverable for such period, the same shall be paid by Assignee to Assignor.

2. Assignor and Assignee agree to execute all documents and assist in all proceedings necessary to perfect, register, and/or record the rights of Assignee to the Trademarks as Assignee may reasonably deem appropriate; provided however that Assignee shall have the obligation to record the assignment hereunder with the Trademark Office, and that Assignor shall be reimbursed any and all out of pocket costs, including reasonable attorneys' fees and costs, from Assignee arising from any action requested by Assignee hereunder

IN WITNESS WHEREOF, the parties hereto have executed and delivered this Agreement as of the date first above written.

SYNAPSE, THE KNOWLEDGE LINK CORPORATION

By: David Clarke
Name: David Clarke
Title: Co-President
Date: July 1, 2005

By: Patricia Pancho
Name: Patricia Pancho
Title: Co-President
Date: July 1, 2005

DOW JONES REUTERS BUSINESS INTERACTIVE LLC
D/B/A FACTIVA

By: Clare Hart
Name: Clare Hart
Title: President + CEO
Date: July 1, 2005

STATE OF COLORADO)
) ss:
COUNTY OF Denver)

The foregoing Bill of Sale & Assignment was acknowledged before me this 6 day of July, 2005 by, ~~Laura Miller~~ David Clarke and by Patricia Tanceg, as Co-Presidents of Synapse The Knowledge Link Corporation.

Witness my hand and official seal.

Laura Miller
Notary Public

My commission expires: Oct. 31, 2007



Schedule A

Trademarks

Trademark

Registration Number

Synaptica

2,323,335