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03-02-2005

TRADEMARK A



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FINANCE SECTION

Conveying Party: Jostens, Inc., a Minnesota Corporation  
Receiving Party: Midwest Trophy Mfg. Co., Inc., an Oklahoma Corporation  
3405 S.E. 29<sup>th</sup> St.  
Del City, Oklahoma 73115  
Interest Conveyed: Montreux  
Serial No. 73-827256  
Registration No. 1629083  
Registration Date December 29, 1990

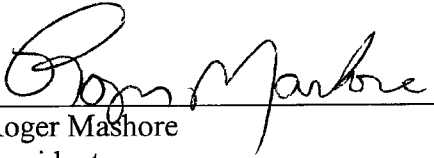
To be used for clocks and watches sold through mail-order catalogs, direct-mail catalogs, and in person sales calls; all only to businesses for in-house promotional and awards purposes only and to educational institutions.

Entire interest and ownership in the above described trademark is conveyed.

Corresponding Party: Midwest Trophy Mfg. Co., Inc.

Date Document Executed: February 14, 2005

Signature of submitting party:

  
\_\_\_\_\_  
Roger Mashore  
President

( 03/01/2005 6TON11 00000149 73827256  
01 FC:8521 40.00 DP )

## AGREEMENT

Pursuant to the Asset Purchase Agreement between Jostens, Inc., a Minneapolis Corporation, and Midwest Trophy Mfg. Co., Inc, an Oklahoma Corporation, dated December 3, 2001, Jostens, Inc hereby assigns to Midwest Trophy Mfg. Co., Inc., in full, all title and interest in the Montreux trademark. This assignment was effective December 3, 2001.

The Montreux trademark is more fully described as:

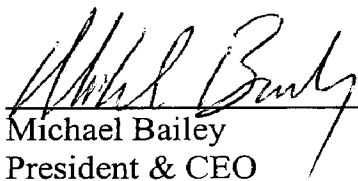
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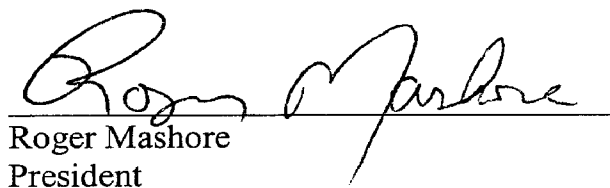
To be used for clocks and watches sold through mail-order catalogs, direct-mail catalogs, and in person sales calls; all only to businesses for in-house promotional and awards purposes only and to educational institutions.

The parties who have signed below are authorized to make this assignment on behalf of their corporations.

**Jostens, Inc.**

**Midwest Trophy Mfg. Co., Inc.**

  
\_\_\_\_\_  
Michael Bailey  
President & CEO

  
\_\_\_\_\_  
Roger Mashore  
President

2-14-05  
\_\_\_\_\_  
Date

2-17-05  
\_\_\_\_\_  
Date