

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	07/25/2005

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Daniel D. Frohling		07/25/2005	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA

Name:	Anheuser-Busch, Incorporated
Street Address:	One Busch Place
City:	St. Louis
State/Country:	MISSOURI
Postal Code:	63118
Entity Type:	CORPORATION: MISSOURI

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Serial Number:	78670954	TILT
Serial Number:	78670953	TILT

CORRESPONDENCE DATA

Fax Number: (312)464-3111
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 312/464-3100
 Email: dfrohling@loeb.com
 Correspondent Name: Daniel D. Frohling
 Address Line 1: 321 North Clark Street
 Address Line 2: Suite 2300
 Address Line 4: Chicago, ILLINOIS 60610

NAME OF SUBMITTER:	Daniel D. Frohling
Signature:	/daniel d frohling/

CH \$65.00 78670954

Date:

07/25/2005

Total Attachments: 3

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TRADEMARK ASSIGNMENT

This Trademark Assignment is made and entered into by and between Daniel D. Frohling, a partner in the law firm of Loeb & Loeb LLP ("Frohling") and Anheuser-Busch, Incorporated, a Missouri corporation located and doing business in St. Louis, Missouri ("Anheuser-Busch") and is effective on July 25, 2005.

WHEREAS, Frohling, acting as an undisclosed principal for Anheuser-Busch, has acquired, pursuant to the Assignment attached hereto as Exhibit A, all of the rights of Big River Breweries, Inc. in and to the trademark TILT, including all of the goodwill associated therewith and Application Serial Nos. 78/670,953 and 78/670,954 ("Applications");

WHEREAS, Anheuser-Busch desires to acquire all of Frohling's above rights in the TILT mark worldwide, including the goodwill associated therewith and the Applications;

WHEREAS, Frohling desires to assign to Anheuser-Busch all of his rights in the TILT trademark worldwide, including the goodwill associated therewith and the Applications;

NOW THEREFORE, in exchange for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Frohling hereby assigns to Anheuser-Busch all of Frohling's right, title and interest in and to the TILT trademark worldwide, including the goodwill associated therewith and the Applications.

DANIEL D. FROHLING



Date: _____

7/25/05

TRADEMARK ASSIGNMENT

This Trademark Assignment is made and entered into by and between Big River Breweries, Inc., a Tennessee corporation located and doing business at 2001 Riverside Drive, Suite 3100, Chattanooga, Tennessee 37406 (“Assignor”) and Daniel D. Frohling, a partner in the law firm of Loeb & Loeb LLC acting on behalf of an undisclosed principal, (“Assignee”) and is effective on the date upon which it has been fully executed.

WHEREAS, Assignor and/or its predecessors in interest have continuously used, and Assignor owns common law rights in the trademark TILT in connection with the marketing, distribution, sale and/or provision of beer, clothing, and promotional items;

WHEREAS, based on its use of the TILT mark in connection with the above products and activities, Big River has filed and owns all right, title and interest in and to pending United States applications for registration of the TILT mark, U.S. Ser. Nos. 78/670,953 and 78/670,954 (the “Applications”);

WHEREAS, Assignee desires to acquire all of Assignor’s above rights in the TILT mark worldwide, including all of the goodwill associated therewith and the Applications;

WHEREAS, Assignor desires to assign all of its rights in and to the TILT trademark worldwide, including all of the goodwill associated therewith and the Applications, to Assignee.

NOW THEREFORE, in exchange for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all of

Assignor's right, title and interest in and to the TILT trademark worldwide, including the goodwill associated therewith and the Applications.

BIG RIVER BREWERIES, INC.

By: 

Allen Corey, President

Date: 7/20/05