

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
Creative Beauty Innovations, Inc.		12/23/2004	CORPORATION: TEXAS
<b>RECEIVING PARTY DATA</b>			
Name:	Premier Fulfillment, Inc.		
Street Address:	4201 Diplomacy Rd.		
City:	Fort Worth		
State/Country:	TEXAS		
Postal Code:	76155		
Entity Type:	CORPORATION: TEXAS		
<b>PROPERTY NUMBERS Total: 1</b>			
Property Type	Number	Word Mark	
Serial Number:	78512480	I O INNER BEAUTY OUTER RESULTS	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(972)479-0464		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	972-479-0462		
Email:	jarnott@dalpat.com		
Correspondent Name:	John J. Arnott		
Address Line 1:	P.O. Box 741715		
Address Line 4:	Dallas, TEXAS 75374-1715		
NAME OF SUBMITTER:	John J. Arnott		
Signature:	/jja/		
Date:	07/25/2005		

OP \$40.00 78512480

Total Attachments: 2  
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**TRADEMARK  
 REEL: 003127 FRAME: 0117**





**Office of the Secretary of State**

**CERTIFICATE OF AMENDMENT  
OF**

**PREMIER FULFILLMENT, INC.  
135393300**

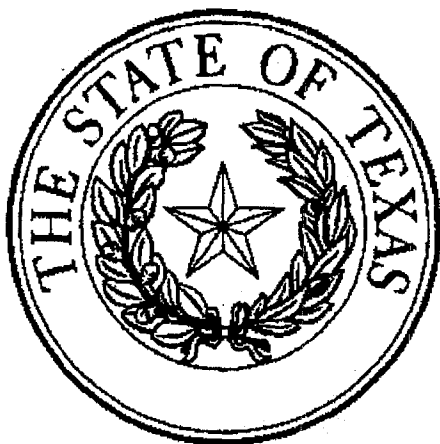
[formerly: Creative Beauty Innovations, Inc.]

The undersigned, as Secretary of State of Texas, hereby certifies that the attached Articles of amendment for the above named entity have been received in this office and have been found to conform to law.

ACCORDINGLY the undersigned, as Secretary of State, and by virtue of the authority vested in the Secretary by law hereby issues this Certificate of Amendment.

Dated: 12/23/2004

Effective: 12/23/2004



A handwritten signature in black ink, appearing to read "G. Connor".

Geoffrey S. Connor  
Secretary of State

ARTICLES OF AMENDMENT TO THE  
ARTICLES OF INCORPORATION  
OF  
CREATIVE BEAUTY INNOVATIONS, INC.

**FILED**  
In the Office of the  
Secretary of State of Texas  
DEC 23 2004  
**Corporations Section**

Pursuant to the provisions of Article 4.04 of the Texas Business Corporation Act, the undersigned corporation adopts the following Articles of Amendment to the Articles of Incorporation:

1. The name of the corporation is CREATIVE BEAUTY INNOVATIONS, INC.
2. The following amendment to the Articles of Incorporation was adopted by all of the directors and shareholders of the corporation on December 22, 2004. This amendment changes the name of the corporation.
3. This amendment alters or changes Article One of the original Articles of Incorporation and the full text of Article One, as amended, is as follows:

"ARTICLE ONE

The name of the corporation is PREMIER FULFILLMENT, INC."

4. The number of shares of the corporation outstanding at the time of the adoption of this Amendment was Ten Thousand (10,000), and the number of shares entitled to vote thereon was Ten Thousand (10,000). The number of shares that voted for such amendment was Ten Thousand (10,000) and the number of shares that voted against such amendment was zero (0). No shares were entitled to vote as a class.

5. The holders of all of the shares outstanding and entitled to vote on said amendment have signed a consent in writing adopting said amendment.

Dated December 22, 2004.

CREATIVE BEAUTY INNOVATIONS, INC.

By: Kenn Laye  
Kenneth L. Laye, President

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