

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
InterNutra, LLC		04/15/2005	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Diamond Crystal Brands, Inc.		
Street Address:	1 Hormel Place		
City:	Austin		
State/Country:	MINNESOTA		
Postal Code:	55912		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	78212014	DINING WITH DIGNITY	
Serial Number:	78269542	PUREEELEGANCE	
Serial Number:	78212015	INTERNUTRA	
CORRESPONDENCE DATA			
Fax Number:	(507)437-5135		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	507-437-5248		
Email:	kcjones@hormel.com		
Correspondent Name:	Kevin C. Jones		
Address Line 1:	1 Hormel Place		
Address Line 4:	Austin, MINNESOTA 55912		
NAME OF SUBMITTER:	Kevin C. Jones		
Signature:	/Kevin C. Jones/		

OP \$90.00 78212014

Date:

07/26/2005

Total Attachments: 1

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ASSIGNMENT OF U.S. TRADEMARKS

WHEREAS, InterNutra, LLC, a Delaware limited liability company, having an office and place of business at 11 Rockwood Drive, Larchmont, New York, is the owner of all rights and goodwill associated with respect to the following trademark registrations:

<u>Trademark</u>	<u>Registration Application No.</u>	<u>Registration Application Date</u>
Dining with Dignity	78/212,014	February 7, 2003
PuréeElegance	78/269,542	July 2, 2003
InterNutra	78/212,015	February 7, 2003

WHEREAS, Diamond Crystal Brands, Inc., a Delaware corporation, having an office at 1 Hormel Place, Austin, Minnesota (Buyer), is desirous of acquiring any and all rights which InterNutra, LLC has in said trademarks and said registrations, and all right thereto;

NOW THEREFORE, for and in consideration of good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound, InterNutra, LLC does hereby sell, assign, transfer, and convey unto Buyer and its successors and assigns, the entire right, title, and interest in and to said trademarks and their registrations, together with that part of the goodwill of the business connected with the use of, and symbolized by, the trademarks; and InterNutra, LLC hereby agrees that it shall render all reasonable assistance to Buyer to maintain, preserve, or protect the trademarks and registrations thereof, and to perfect the record title of Buyer in and to said trademarks and the registrations thereof.

EXECUTED this 15 day of April, 2005.

INTERNUTRA, LLC

By: Rudolf Laager
Rudolf Laager, President

STATE OF NEW YORK)
) ss.
COUNTY OF New York)

On the 15th day of April in the year 2005, before me, the undersigned, personally appeared Rudolf Laager, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he by his signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.

THOMAS J. MITCHELL
Notary Public, State of New York
No. 02M14608810
Qualified in Queens County
Commission Expires Sept. 30, 2005

Rudolf Laager
Signature and Office of Individual
Taking Acknowledgment