

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
DogToys.com, Inc		07/27/2005	CORPORATION:
RECEIVING PARTY DATA			
Name:	Gizzio, Inc.		
Street Address:	P.O. Box 1401		
City:	West Chester		
State/Country:	PENNSYLVANIA		
Postal Code:	19380		
Entity Type:	CORPORATION:		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	2438617	PET SAVER	
Serial Number:	78466220	SHOP BY PERSONALITY	
Serial Number:	78456637	BY BREED	
Serial Number:	78042503	TOYS BY BREED	
Serial Number:	78368251	SHOP BY BREED	
CORRESPONDENCE DATA			
Fax Number:	(610)344-7749		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	6103442918		
Email:	jill@dogtoys.com		
Correspondent Name:	Jill Gizzio		
Address Line 1:	P.O. Box 1401		
Address Line 4:	West Chester, PENNSYLVANIA 19380		
NAME OF SUBMITTER:	Jill Gizzio		

OP \$140.00 2438617

Signature:

/Jill Gizzio/

Date:

07/27/2005

Total Attachments: 1

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TRADEMARK ASSIGNMENT

WHEREAS, DogToys.com, Inc. a corporation organized and existing under the laws of the State of Delaware (hereafter referred to as "Assignor"), is the owner of the following Trademarks (hereafter collectively referred to as "the Trademarks") which are registered with the United States Patent and Trademark Office or for which registration applications are now pending in the United States Patent and Trademark Office:

Trademark	Serial No./Registration No.	Filing Date
TOYS BY BREED	2,607,640	1/10/2001
PET SAVER	2,438,617	4/25/2000
SHOP BY BREED	78/368251	2/14/2004
BY BREED	78/456637	7/26/2004
SHOP BY PERSONALITY	78/466220	8/12/2004

WHEREAS, Gizzio, Inc., a corporation organized and existing under the laws of the State of Pennsylvania (hereafter referred to as "Assignee"), which has a mailing address of P.O. Box 1401, West Chester, PA 19382, is desirous of acquiring the entire rights, title and interest in the Trademarks.

NOW, therefore, in consideration of one hundred dollars (\$100.00), the receipt whereof is acknowledged, and other good and valuable consideration, Assignor hereby assigns to Assignee all of Assignor's rights, title and interest in the Trademarks together with the goodwill of the business associated with the Trademarks. Assignee agrees to perform any further acts, and execute and deliver any documents that may be reasonably necessary to carry out the provisions of this assignment.

Executed this _ 26 _ day of _July_, 2005.

_____/Jill Gizzio/_____

Jill Gizzio, President DogToys.com, Inc.

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