

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Next Proteins, Inc.		03/17/2005	CORPORATION:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	The Kong Company, LLC		
<b>Street Address:</b>	16191-D Table Mountain Parkway		
<b>City:</b>	Golden		
<b>State/Country:</b>	COLORADO		
<b>Postal Code:</b>	80403		
<b>Entity Type:</b>	limited liability company:		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Serial Number:	78373485	KONG	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(303)863-0223		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	303-863-9700		
<b>Email:</b>	bjohnson@sheridanross.com		
<b>Correspondent Name:</b>	Brent P. Johnson		
<b>Address Line 1:</b>	1560 Broadway, Suite 1200		
<b>Address Line 4:</b>	Denver, COLORADO 80202-5141		
<b>NAME OF SUBMITTER:</b>	Brent P. Johnson		
<b>Signature:</b>	/Brent P. Johnson/		
<b>Date:</b>	07/27/2005		
<b>Total Attachments: 1</b>			
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TRADEMARK ASSIGNMENT

This is an Assignment by Next Proteins, Inc., a California corporation, ("ASSIGNOR") having an address of 2253 Cosmos Court, Carlsbad, California 92009, to The Kong Company, LLC, a Colorado limited liability company, ("ASSIGNEE") having an address of 16191-D Table Mountain Parkway, Golden, Colorado 80403.


WHEREAS, ASSIGNOR is the owner of the U.S. Trademark Application Serial No. 78/373,485 for the mark "KONG";

NOW, THEREFORE, in consideration of certain good and valuable consideration given to ASSIGNOR, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby grant, transfer, assign and convey unto The Kong Company, LLC, its entire right, title and interest in and to the U.S. Trademark Application Serial No. 78/373,485 for the mark "KONG".

IN WITNESS WHEREOF, ASSIGNOR has caused this Trademark Assignment to be duly executed on its behalf as provided for below.

Next Proteins, Inc.

Date: 3.17.05

By:  \_\_\_\_\_

Name: David Jenkins

Title: President \_\_\_\_\_