

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Vance Publishing Corporation		05/09/2005	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	One Grower Publishing, LLC		
Street Address:	P.O. Box 2356		
City:	Ridgeland		
State/Country:	MISSISSIPPI		
Postal Code:	39157		
Entity Type:	Limited Liability Company: MISSISSIPPI		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	1679343	COTTON FARMING	
Registration Number:	2554269	COTTON FARMING MANAGEMENT	
Registration Number:	1673432	RICE FARMING	
Registration Number:	1910002	THE PEANUT GROWER	
Registration Number:	1676744	SOYBEAN SOUTH	
Registration Number:	1700017	THE COTTON HALL OF FAME	
CORRESPONDENCE DATA			
Fax Number:	(225)381-9197		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Email:	dardena@phelps.com		
Correspondent Name:	Allen D. Darden		
Address Line 1:	P.O. Box 4412		
Address Line 4:	Baton Rouge, LOUISIANA 70821		
NAME OF SUBMITTER:	Allen D. Darden		

CH \$165.00 1679343

900029063

TRADEMARK
REEL: 003129 FRAME: 0050

Signature:	/Allen D. Darden/
Date:	07/27/2005
Total Attachments: 3 source=onegrower#page1.tif source=onegrower#page2.tif source=onegrower#page3.tif	

BILL OF SALE

THIS BILL OF SALE is made and executed as of May 9, 2005, by VANCE PUBLISHING CORPORATION, a New York corporation ("Seller"), in favor ONE GROWER PUBLISHING LLC, a Mississippi limited liability company ("Buyer").

WITNESSETH

Seller, for and in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, by these presents does sell, assign, transfer, remise, release and deliver to Buyer the following assets (collectively, the "Assets"):

- (a) All right, title and interest in and to (i) the Publications and their goodwill, (ii) the registered trademark(s) (and all common law rights thereto) and the names and any spelling variation thereof, whether or not registered as used presently or in the past by Seller on the Publications and otherwise in the conduct of its business, including the trademarks and names set forth on Exhibit A attached hereto, and (iii) all existing registered or unregistered and common-law copyrights, service marks, logos, telephone numbers, fax numbers or domain names and websites used exclusively by or in connection with the Publications, including the items set forth on Exhibit A attached hereto, together with all bound and unbound back issues thereof in Seller's possession.
- (b) Seller's circulation, promotion, mailing, advertiser, customer, sponsor, advertiser, contact, vendor and subscription lists, consumer booklets, supplements, surveys and all other business records relating to the production and distribution of the Publications, whether in printed form, electronic, computer or magnetic media or otherwise.
- (c) All outstanding orders for advertising to be placed in all issues of the Publications subsequent to the May 2005 issues, a true and correct list of which is attached hereto as Exhibit B.
- (d) All work in progress, manuscripts, advertising and editorial copy, note cards, design and advertising artwork, photographs, cartoons and other assets and property used by Seller in or relating to the production of the Publications or advertising placed in the Publications. Seller at Closing will transfer custody and possession to Buyer of all digital files and related proofs used in the production of advertising placed or to be placed in the Publications.
- (e) All stationery, billheads, renewal, research, media kits, subscription solicitation, sales and promotional materials of Seller relating exclusively to the Publications.
- (f) All editorial records, archives of images, promotional planning, prospect lists, future editorial planning, software and circulation lists relating exclusively to the Publications.

05/10/2005 14:28 FAX 312 201 2555
Sent By: VANCE PUBLISHING

647 634 4850

May-10-05 12:50PM

Page 6/6

00 VVB/VVB

Exempt Copy

(c) All fixed assets listed on Exhibit C attached hereto and located at the Leased Premises.

Seller hereby represents and warrants to Buyer that Seller is the owner of the Assets free and clear of all liens, claims, encumbrances and rights of others and that Seller has the requisite power and authority to sell the Assets to Buyer.

IN WITNESS WHEREOF, Seller has caused this Bill of Sale to be executed on the day and year first above written.

VANCE PUBLISHING CORPORATION

By: Michael H. Walker
Name: Michael H. Walker
Is: PRESIDENT

SUBSCRIBED AND SWORN TO before me this

10 day of May, 2005.

Erica D. Jones
NOTARY PUBLIC



151409-2

EXHIBIT A

TRADEMARKS, NAMES, ETC.

Trademark

Registration Number

COTTON FARMING	1679343
COTTON FARMING MANAGEMENT	2554269
RICE FARMING	1673432
THE PEANUT GROWER	1910002
SOYBEAN SOUTH	1676744
THE COTTON HALL OF FAME	1700017 (DEAD)

Domain Names

COTTONFARMING.COM
PEANUTGROWER.COM
RICEFARMING.COM

Other Names

PICTURE PERFECT SEASON
VOICE OF THE DELTA
RICE FARMER OF THE YEAR AWARD
COTTON CONSULTANT OF THE YEAR
RICE INDUSTRY AWARDS
RICE LIFETIME ACHIEVEMENT