

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Promotional Resources Group, Inc.		05/20/2005	CORPORATION: KANSAS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Kid Stuff Marketing, Inc.		
<b>Street Address:</b>	West Forbes Park, Building 2704 B-1		
<b>City:</b>	Topeka		
<b>State/Country:</b>	KANSAS		
<b>Postal Code:</b>	66619		
<b>Entity Type:</b>	CORPORATION: KANSAS		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2031508	CLASSIC CRUISERS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(913)339-6061		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(913) 339-9666		
<b>Email:</b>	debbied@usapatlaw.com		
<b>Correspondent Name:</b>	D. A. N. Chase		
<b>Address Line 1:</b>	4400 College Blvd., Suite 130		
<b>Address Line 4:</b>	Overland Park, KANSAS 66619		
<b>NAME OF SUBMITTER:</b>	D. A. N. Chase		
<b>Signature:</b>	/s/D. A. N. Chase		
<b>Date:</b>	07/28/2005		

Total Attachments: 2  
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**OP \$40.00 2031508**



ASSIGNMENT

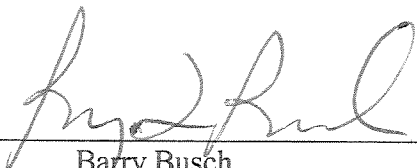
WHEREAS, PROMOTIONAL RESOURCES GROUP, INC., a Kansas corporation, has adopted and used a mark which is registered in the United States Patent and Trademark Office, CLASSIC CRUISERS and design, Registration No. 2,031,508, dated January 21, 1997; and

WHEREAS, KID STUFF MARKETING, INC., a Kansas corporation, of West Forbes Park, Building 2704 B-1, P. O. Box 19235, Topeka, Kansas 66619 is desirous of acquiring said mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said PROMOTIONAL RESOURCES GROUP, INC. does hereby assign unto the said KID STUFF MARKETING, INC., all of its right, title and interest in and to the said mark, together with the good will of the business symbolized by the mark, and the above-identified registration thereof.

DATED this 20<sup>th</sup> day of May, 2005.

PROMOTIONAL RESOURCES GROUP, INC.

By   
Barry Busch

Title: Pres

STATE OF KANSAS            )  
  ) ss.  
COUNTY OF SHAWNEE    )

On this 20<sup>th</sup> day of May, 2005, before me personally  
appeared Barry Busch, the person who signed this instrument, who acknowledged that he signed  
it as a free act on behalf of the identified corporation with authority to do so.

Diane S. Kathrens  
Notary Public

SEAL

 Diane S. Kathrens  
Notary Public  
State of Kansas  
My Appt. Expires 02/11/07

My Commission Expires:

02/11/07