

03-07-2005

Form PTO-1594 (Rev. 06/04)  
OMB Collection 0651-0027 (exp. 6/30/2005)



DEPARTMENT OF COMMERCE  
Patent and Trademark Office

**3/1/5** **RECOR** **TRA** **102953818**

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

**1. Name of conveying party(ies)/Execution Date(s):**

Pritchett Publishing Company

- Individual(s)
- General Partnership
- Corporation-State
- Other \_\_\_\_\_
- Association
- Limited Partnership

Citizenship (see guidelines) Texas

Execution Date(s) October 20, 1993

Additional names of conveying parties attached?  Yes  No

**3. Nature of conveyance:**

- Assignment
- Security Agreement
- Other Assumed Name
- Merger
- Change of Name

**2. Name and address of receiving party(ies)**

Additional names, addresses, or citizenship attached?  Yes  No

Name: Pritchett & Associates, Inc.

Internal

Address: \_\_\_\_\_

Street Address: 13355 Noel Rd., Ste. 1650

City: Dallas

State: TX

Country: USA Zip: 75240

- Association
- General Partnership
- Limited Partnership
- Corporation
- Other Assumed Name

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

**4. Application number(s) or registration number(s) and identification or description of the Trademark.**

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2227742      2227743

Additional sheet(s) attached?  Yes  No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

PRITCHETT      PRITCHETT & ASSOCIATES

**5. Name & address of party to whom correspondence concerning document should be mailed:**

Name: Craig W. Weinlein

Internal Address: Carrington, Coleman,  
Sloman & Blumenthal, L.L.P.

Street Address: 200 Crescent Ct., Ste. 1500

City: Dallas

State: TX Zip: 75201

Phone Number: (214) 855-3051

Fax Number: (214) 855-1333

Email Address: cweinlein@ccsb.com

**6. Total number of applications and registrations involved:**

2

**7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 65.00**

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

**8. Payment Information:**

a. Credit Card Last 4 Numbers \_\_\_\_\_  
Expiration Date \_\_\_\_\_

b. Deposit Account Number 03-0840

Authorized User Name Craig W. Weinlein

**9. Signature:**

Craig Weinlein  
Signature

March 1, 2005  
Date

Craig W. Weinlein

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 3

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

03/04/2005 EDCOPER 00000139 030840 2227742

01 FC:8521 40.00 DA  
02 FC:8521 25.00 DA

TRADEMARK  
REEL: 003129 FRAME: 0845


ASSUMED NAME CERTIFICATE

FOR PRITCHETT PUBLISHING COMPANY

1. The name of the corporation as stated in its articles of incorporation is PRITCHETT PUBLISHING COMPANY.
2. The name under which the business or professional services is or will be conducted is PRITCHETT & ASSOCIATES, INC.
3. The state under the laws of which it is incorporated is Texas. The address, including street and number, of its present registered office as shown in the records of the Secretary of State of Texas prior to filing this Assumed Name Certificate is 200 Crescent Court, Suite 1080, Dallas, Texas 75201.
4. The period during which the assumed name will be used is 10 years.
5. The entity is a business corporation.
6. The address of the registered office is 200 Crescent Court, Suite 1080, Dallas, Texas 75201 and the name of its registered agent is PRICE PRITCHETT.
7. Not applicable.
8. The counties where busines or professional services are being or are to be conducted or rendered under such assumed name are all.

  
PRICE PRITCHETT  
CHAIRMAN AND CEO

SUBSCRIBED AND SWORN TO BEFORE ME on this the 20<sup>TH</sup> day of October, 1993.

  
Notary Public In and For  
The State of Texas

My Commission Expires:

1-23-96

OFFICE OF EARL BULLOCK, COUNTY CLERK, DALLAS COUNTY, TEXAS  
ASSUMED NAME CERTIFICATE FOR AN INCORPORATED BUSINESS OR PROFESSION

NOTICE: "CERTIFICATES" ARE VALID FOR A PERIOD NOT TO EXCEED 10 YEARS FROM THE DATE FILED IN THE COUNTY CLERK'S OFFICE. (CHAPTER 36, SECT. 1, TITLE 4 - BUSINESS AND COMMERCE CODE)

THIS CERTIFICATE PROPERLY EXECUTED IS TO BE FILED IMMEDIATELY WITH THE COUNTY CLERK

NAME UNDER WHICH BUSINESS OR PROFESSIONAL SERVICES IS OR WILL BE CONDUCTED

PRITCHETT & ASSOCIATES, INC.  
(print or type)

Address: 200 Crescent Court, Suite 1080

City: Dallas State: Texas Zip Code: 75201

1. The name of the incorporated business or profession as stated in its Articles of Incorporation or comparable document is: PRITCHETT PUBLISHING COMPANY

2. The state, country, or other jurisdiction under the laws of which it was incorporated is: Texas  
and the address of its registered or similar office in that jurisdiction is: 200 Crescent Court, Suite 1080, Dallas, Texas 75201

3. The period, not to exceed ten years, during which this assumed name will be used is: 10 years

4. The corporation is a (circle one) business corporation non-profit corporation, professional corporation, professional association or other type of corporation (specify) \_\_\_\_\_  
or other type of of incorporated business, professional or other association or legal entity (specify): \_\_\_\_\_

5. If the corporation is required to maintain a registered office in Texas, the address of the registered office is: 200 Crescent Court, Suite 1080, Dallas, Texas 75201  
and the name of its registered agent at such address is Price Pritchett. The address of the principal office (if not the same as the registered office) is: \_\_\_\_\_

6. If the corporation is not required to or does not maintain a registered office in Texas, the office address in Texas is: \_\_\_\_\_  
and if the corporation is not incorporated, organized or associated under the laws of Texas, the address of its place of business in Texas is: \_\_\_\_\_, and  
the office address elsewhere is: \_\_\_\_\_

7. The county or counties where business or professional services are being or are to be conducted or rendered under such assumed name are (if applicable, use the designation "all" or "all except" all \_\_\_\_\_).

8. If this instrument is executed by the attorney-in-fact, the attorney-in-fact hereby states that he has been duly authorized, in writing, by his principal to execute and acknowledge this instrument.

X Price Pritchett  
Signature of Officer, representative or  
attorney-in-fact of the corporation

THE STATE OF TEXAS  
COUNTY OF DALLAS

BEFORE ME, THE UNDERSIGNED AUTHORITY, on this day personally appeared \_\_\_\_\_

Price Pritchett  
known to me to be the person whose name \_\_\_\_\_ is/are subscribed to the foregoing instrument and, under oath, acknowledged to me that \_\_\_\_\_ he \_\_\_\_\_ signed the same for the purpose and consideration therein expressed.

GIVEN UNDER MY HAND AND SEAL OF OFFICE, on NOVEMBER 9, 19 93

~~XX~~  
~~DALLAS COUNTY, TEXAS~~

BY: Angela Fitch  
~~Deputy County Clerk~~ ANGEA FITCH  
EXPIRATION: 1-23-910  
Notary Public in and for State of ~~TEXAS~~