

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CARMEL MEDIA GROUP, INC.		07/22/2005	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	CARMEL MEDIA CORPORATION		
Street Address:	100 Delores Street, Suite 218		
City:	Carmel		
State/Country:	CALIFORNIA		
Postal Code:	93932-8665		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	78406389	IGUIDE	
Serial Number:	78406299	IGUIDE	
Serial Number:	78406339	IGUIDE	
CORRESPONDENCE DATA			
Fax Number:	(925)933-9810		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(925) 933-9800		
Email:	attorney@email.com		
Correspondent Name:	D. Alexander Floum, Esq.		
Address Line 1:	1850 Mt. Diablo Blvd., Suite 340		
Address Line 4:	Walnut Creek, CALIFORNIA 94596		
NAME OF SUBMITTER:	D. Alexander Floum		
Signature:	/DAF/		
Date:	07/28/2005		

OP \$90.00 78406389

Total Attachments: 1
source=Assignment#page1.tif

ASSIGNMENT

Whereas, Carmel Media Group, Inc. ("Assignor"), a California Corporation, with offices at 100 Delores Street, Suite 218, Carmel, California 93923-8665, has adopted, used, and is using the trademark "IGUIDE" and has filed United States Trademark Registration Application Nos. 78/406,389, 78/406,299 and 78/406,339 filed April 22, 2004 for the mark "IGUIDE"; and

Whereas, Carmel Media Corporation ("Assignee"), a California Corporation, with offices at 100 Delores Street, Suite 218, Carmel, California 93932-8665, is desirous of acquiring said trademark, together with the associated goodwill, and said registration applications therefor.

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title, and interest in and to said trademark, together with the associated goodwill and said registration applications.

CARMEL MEDIA GROUP, INC.

Dated: 7-22-05

By: *Michael Evans*, President

STATE OF CALIFORNIA)
) ss.
COUNTY OF _____)

On 7/22/05, before me, Karen Rachelle a Notary Public for the State, personally appeared Michael Evans, or proved to me on the basis of satisfactory evidence to be the person(s) whose name is/are subscribed to the within instrument and acknowledged to me that he/~~she/they~~ executed the same, and that by his/~~her/their~~ signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.



Karen Rachelle
Notary Public