

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
CARMEL MEDIA CORPORATION		04/06/2005	CORPORATION: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	RARE NAMES, INC.		
<b>Street Address:</b>	92 Hayden Avenue		
<b>City:</b>	Lexington		
<b>State/Country:</b>	MASSACHUSETTS		
<b>Postal Code:</b>	02421		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	78406389	IGUIDE	
<b>Serial Number:</b>	78406339	IGUIDE	
<b>Serial Number:</b>	78406299	IGUIDE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(925)933-9810		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(925) 933-9800		
<b>Email:</b>	attorney@email.com		
<b>Correspondent Name:</b>	D. Alexander Floum, Esq.		
<b>Address Line 1:</b>	1850 Mt. Diablo Blvd., Suite 340		
<b>Address Line 4:</b>	Walnut Creek, CALIFORNIA 94596		
<b>NAME OF SUBMITTER:</b>	D. Alexander Floum		
<b>Signature:</b>	/DAF/		
<b>Date:</b>	07/28/2005		

OP \$90.00 78406389

**Total Attachments: 3**

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TRADEMARK ASSIGNMENT

WHEREAS, Carmel Media Corporation, a California corporation, with its principal place of business at P.O. Box 2848, Carmel, California 93921-2848 ("Assignor"), has adopted, owns and is using the Marks IGUIDE, I-GUIDE and I-GUIDE.NET (hereafter collectively "the Marks") in connection with the following goods and/or services: (1) Publishing information and advertising services related to education and information regarding entertainment, business, sporting, recreation, leisure, arts and cultural activities; (2) Providing education and information services regarding entertainment, business, sporting, recreation, leisure, arts and cultural activities; and (3) Publishing information related to education and information regarding entertainment, business, sporting, recreation, leisure, arts and cultural activities; and

WHEREAS, Assignor has applied to register the Mark on the Principal Register of the United States Patent and Trademark Office in connection with the above-described goods and/or services, Application Serial Nos. 78406299, 78406339 and 78406389, all filed on April 22, 2004; and

WHEREAS, RARE NAMES, INC., a Delaware corporation, with its principal place of business at 92 Hayden Avenue, Lexington, Massachusetts 02421, and also doing business as BuyDomains.com and Seeq.com ("Assignee") (collectively "Assignee"), desires to acquire the Marks, and the pending applications;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor

hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Mark, and the pending applications for registration.

Carmel Media Corporation

By: 

Name: Michael E. Evans

Title: President

ACKNOWLEDGMENT

Dated effective as of: April 6, 2005

**CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT**

State of California }  
County of Monterey } ss.

On 4/6/05, before me, Karen Rachelle, Notary Public  
Date Name and Title of Officer (e.g., "Jane Doe, Notary Public")  
personally appeared Michael E. Evans,  
Name(s) of Signer(s)

- personally known to me
- proved to me on the basis of satisfactory evidence

to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.



WITNESS my hand and official seal.

Karen Rachelle  
Signature of Notary Public

Place Notary Seal Above

**OPTIONAL**

*Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document*

**Description of Attached Document**

Title or Type of Document Trademark Assignment

Document Date: 4/6/05 Number of Pages 2

Signer(s) Other Than Named Above N/A

**Capacity(ies) Claimed by Signer**

Signer's Name Michael E. Evans

- Individual
- Corporate Officer — Title(s): President
- Partner —  Limited  General
- Attorney in Fact
- Trustee
- Guardian or Conservator
- Other. \_\_\_\_\_

Signer Is Representing: Carmel Media Corp.

**RIGHT THUMBPRINT OF SIGNER**

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