

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	07/22/2005

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Tishcon Corporation		07/22/2005	CORPORATION: NEW YORK

RECEIVING PARTY DATA

Name:	Western Holdings, LLC
Street Address:	1821 Logan Avenue
City:	Cheyenne
State/Country:	WYOMING
Postal Code:	82001
Entity Type:	LTD LIAB JT ST CO: WYOMING

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2770203	IDEBENOL

CORRESPONDENCE DATA

Fax Number: (801)517-7003
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 801-517-7000
 Email: westernholdings@mjstc.net
 Correspondent Name: Carla Fobbs
 Address Line 1: 5742 West Harold Gatty Drive
 Address Line 2: Compliance Department
 Address Line 4: Salt Lake City, UTAH 84116

NAME OF SUBMITTER:	Dennis W. Gay
Signature:	/dwg/
Date:	07/28/2005

OP \$40.00 2770203

Total Attachments: 2

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ASSIGNMENT

This Assignment is executed by and between Tishcon Corporation, a New York corporation having a place of business at 30 New York Avenue, Westbury, New York 11590 ("ASSIGNOR") and Western Holdings, LLC, a limited liability company of Wyoming, having a principal place of business at 1821 Logan Avenue, Cheyenne, Wyoming 82001 ("ASSIGNEE").

WHEREAS, ASSIGNOR has adopted, used, and is using the mark IDEBENOL ("MARK"), and is the owner of certain right, title, and interest in and to U.S. Trademark Registration No. 2,770,203 for the mark IDEBENOL, registered in International Class 005 for dietary supplements (hereinafter collectively referred as TRADEMARK RIGHTS); and

WHEREAS, ASSIGNOR is the registrant and owner of the URL or domain name "idebenol.com" ("DOMAIN NAME"); and

WHEREAS, ASSIGNEE wishes to acquire all right, title and interest in and to said TRADEMARK RIGHTS and DOMAIN NAME;

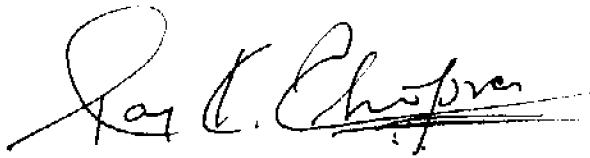
NOW, THEREFORE, in consideration of \$50,000, and other good and valuable consideration the receipt and sufficiency of which is hereby acknowledged:

1. ASSIGNOR does hereby assign, sell and otherwise transfer to ASSIGNEE all right, title and interest in and to said TRADEMARK RIGHTS and DOMAIN NAME, along with the business and the goodwill of the business symbolized by and associated with the MARK.

2. ASSIGNOR hereby warrants that it owns the MARK, the TRADEMARK RIGHTS and DOMAIN NAME and has full right and power to assign, sell and transfer same to ASSIGNEE.
3. ASSIGNOR agrees to undertake all acts and execute all documents necessary to effect assignment and transfer of said TRADEMARK RIGHTS and DOMAIN NAME to ASSIGNEE.
4. This Assignment shall be binding upon any and all successors, assigns and legal representatives of ASSIGNOR.

Executed this 22nd day of July 2005 at Westbury,
New York.

TISHCON INCORPORATION




Raj Chopra, ~~President~~ / Chairman / CEO

STATE OF NEW YORK)
: SS
COUNTY OF Nassau)

Before me on this 22nd day of July 2005 personally appeared Raj Chopra and acknowledged the foregoing instrument to be his free act and deed.

ASHA CHOPRA
Notary Public, State of New York
No. 01CH6013592
Qualified in Nassau County
Commission Expires 9/21/2006


Notary Public
7/22/05