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ET U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office
↓ ↓ ↓

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
William James Trenchard

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State
 Other _____

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
Name: LiveOps, Inc.

Internal Address: _____
Street Address: 3340 Hillview Avenue
City: Palo Alto State: California Zip: 94304

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State _____ Delaware
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be separate document from assignment)
Additional name(s) & address(es) attached? Yes No

OFFICE OF PUBLIC RECORDS
2005 FEB 28 PM 2:22
FINANCE SECTION

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: _____

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)
78/091549

B. Trademark Registration No.(s)

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Leland Wiesner, Wiesner & Associates

Internal Address: _____

Street Address: 366 Cambridge Avenue

City: Palo Alto State California Zip: 94306

6. Total number of applications and registration involved:

7. Total fee (37 CFR 3.41) \$ 40.00

Enclosed
 Authorized to be charged to deposit account

8. Deposit account number: _____

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Leland Wiesner Leland Wiesner 2/25/2005
Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments and document:

03/03/2005 09:08:00 00000108 78091549

01 FC:8521

40.00

Mail documents to be recorded with required cover sheet information to:
Mail Stop Assignment Recordation Services
Director of the United States Patent and Trademark Office
P.O. Box 1450
Alexandria, VA 22313-1450

TRADEMARK
REEL: 003130 FRAME: 0833

TRADEMARK ASSIGNMENT

This Assignment ("Assignment") is made effective as of Feb (Month) 11th (Day), ~~2007~~²⁰⁰⁵ from William Trenchard ("ASSIGNOR"), To LiveOps, Inc. ("ASSIGNEE"):

WHEREAS, ASSIGNOR is the owner of the trademarks (the Mark) and other intellectual property ("the Property") as described in Exhibit A, attached hereto and incorporated by reference herein, together with the goodwill of the business symbolized thereby in connection with the goods and services for which the Marks are used ("the Products").

WHEREAS, ASSIGNOR desires to convey, transfer, assign, deliver, and contribute to ASSIGNEE all of its right, title, and interest in and to the Marks and the Property.

NOW, THEREFORE, in consideration of the payment of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby conveys, transfers, assigns, delivers, and contributes to ASSIGNEE all of ASSIGNOR'S right, title, and interest of whatever kind in and to the Marks and the Property, together with (1) the goodwill of the business relating to the Products in respect upon which the Marks are used and for which they are registered: (2) all income, royalties, and damages hereafter due or payable to ASSIGNOR with respect to the Marks, including without limitation, damages, and payments for past or future infringements and misappropriations of the Marks: and (3) all rights to sue for past, present and future infringements or misappropriations of the Marks.

ASSIGNOR further covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in ASSIGNEE full right, title, and interest in the Marks and the Property.

IN WITNESS WHEREOF, ASSIGNOR has duly executed under seal and delivered this Assignment, as of the day and year first above written.


William Trenchard

ACKNOWLEDGEMENT

State Of California
County of Santa Clara

On _____ (Month) _____ (Date) 2004 before me, _____,
Notary Public, personally appeared WILLIAM TRENCHARD, proved to me on the basis
of satisfactory evidence to be the person(s) whose name is subscribed to the within
instrument and acknowledged to me that he executed the same in his authorized capacity,
and that by his signature on the instrument the person, or the entity upon behalf of which
the person acted, executed the instrument.

WITNESS my hand and official seal.

Signature of Notary Public

EXHIBIT A

MARKS	APP. NO.	REG NO.	FILING DATE	REGISTRATION DATE
<S>	<C>	<C>	<C>	<C>
1. CALLCAST		78/091549 (USA)	N/A 11/02/2001	N/A