TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	12/31/1993

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Cushman Realty Corporation		07/05/2005	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	Cushman Winery Corporation
Street Address:	601 S. Figueroa
Internal Address:	47th Floor
City:	Los Angeles
State/Country:	CALIFORNIA
Postal Code:	90017
Entity Type:	CORPORATION: CALIFORNIA

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1358359	ZACA MESA

OP $40.00 1358359

CORRESPONDENCE DATA

Fax Number: (202)393-5350
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 202-638-6666
Email: trademark@jhip.com,lweiss@jhip.com
Correspondent Name: Jacobson Holman PLLC
Address Line 1: 400 Seventh Street, N.W.
Address Line 2: Sixth Floor
Address Line 4: Washington, DISTRICT OF COLUMBIA 20004

NAME OF SUBMITTER:	Leesa N. Weiss
Signature:	/Leesa N. Weiss/

Date:	07/29/2005

Total Attachments: 3
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CONFIRMATORY TRADEMARK ASSIGNMENT

This Assignment made by and between Cushman Realty Corporation, a California corporation, located at P.O. Box 899, Los Olivos, California 93441 (hereinafter "Assignor"), and Cushman Winery Corporation, a California corporation, located at 601 S. Figueroa, 47th Floor, Los Angeles, California 90017 (hereinafter "Assignee").

WHEREAS, Assignor adopted, used and was the owner of the trademark ZACA MESA, and the U.S. registration for same, No. 1,358,359, issued September 3, 1985, for wine (hereinafter, collectively, referred to as the "Assigned Trademark"); and

WHEREAS, on December 31, 1993, Assignor did assign to Assignee the Assigned Trademark, including the aforesaid U.S. registration therefor, and the goodwill of the business pertaining thereto; and

WHEREAS, the parties hereby desire to confirm the prior assignment of the Assigned Trademark, the U.S. application therefor, and goodwill of Assignor associated therewith, in order to record the change of the ownership in the Assignment Division of the U.S. Patent & Trademark Office and place formal title in the name of Assignee.

NOW, THEREFORE, for good and valuable consideration, previously paid by Assignee to Assignor, the receipt of which is hereby acknowledged, Assignor does hereby sell, assign, set over and transfer to said Assignee, *nunc pro tunc*, as of December 31, 1993, the entire right, title and interest, including common law right, title and interest, in and to the aforesaid Assigned Trademark, and the aforesaid U.S. application for same, together with the whole of the goodwill of the business symbolized by said Assigned Trademark, the same to be held and enjoyed by the Assignee for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives, at common law and/or to the end of the term or

terms for which registration of the Assigned Trademark may be granted or renewed, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment and sale had not been made; together with all claims for damages by reason of past infringement of the Assigned Trademark with the right to sue for and collect the same for its own use and benefit, and for the use and on behalf of its successors, assigns or other legal representatives.

IN TESTIMONY WHEREOF, Assignor has executed the foregoing instrument, this 7TH day of JULY, 2005.

By: _____

Printed Name: JOHN C. CUSHMAN, III

Title: PRESIDENT & CEO

State of California)
County of _____)

On _____, 2005, before me, _____, _____ of Cushman Realty Corporation, personally appeared, and personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument the person, or entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

NOTARY PUBLIC SEAL

_____
Notary Public

TRADEMARK
REEL: 003130 FRAME: 0865

CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

State of California
County of LOS ANGELES } ss.

On JULY 7, 2005 (Date) before me, ROBERTA J. MATHIES, (Name and Title of Officer (e.g., "Jane Doe, Notary Public"))
personally appeared JOHN C. CUSHMAN, III, (Name(s) of Signer(s))

☒ personally known to me
☐ proved to me on the basis of satisfactory evidence

ROBERTA J. MATHIES
Commission # 1358183
Notary Public - California
Los Angeles County
My Comm. Expires May 25, 2006

to be the person(~~s~~) whose name(~~s~~) is/~~are~~ subscribed to the within instrument and acknowledged to me that he/~~she/they~~ executed the same in his/~~her/their~~ authorized capacity(~~ies),~~ and that by his/~~her/the~~ir signature(~~s~~) on the instrument the person(~~s~~), or the entity upon behalf of which the person(~~s~~) acted, executed the instrument.

WITNESS my hand and official seal.

Roberta J Mathies
Signature of Notary Public

OPTIONAL

Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document.

Description of Attached Document

Title or Type of Document: CONFIRMATION TRADEMARK ASSIGNMENT

Document Date: 8/7/05 Number of Pages: 2

Signer(s) Other Than Named Above: NONE

Capacity(ies) Claimed by Signer

Signer's Name: _____

☒ Individual
☐ Corporate Officer — Title(s): _____
☐ Partner — ☐ Limited ☐ General
☐ Attorney-in-Fact
☐ Trustee
☐ Guardian or Conservator
☐ Other: _____

Signer Is Representing: _____

RIGHT THUMBPRINT OF SIGNER
Top of thumb here

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