

03-09-2005

Form PTO-1594 (Rev. 06/04)
OMB Collection 0651-0027 (exp. 6/30/2005)

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office



RE:

7

102956040

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)/Execution Date(s):

Kenn Viselman Presents, Inc.

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Citizenship (see guidelines) New York

Execution Date(s) February 22, 2005

Additional names of conveying parties attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: KVIP, Inc.

Internal

Address: _____

Street Address: 448 East 79th St.

City: New York

State: New York

Country: U.S.A. Zip: 10021

- Association
- General Partnership
- Limited Partnership
- Corporation
- Other

Citizenship _____
If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

78/097506; 78/118194

B. Trademark Registration No.(s)

2,830,731

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

L'IL PET HOSPITAL

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Robert J. Diettrich

Internal Address: Davis, Malm & D'Agostine, P.C.

Street Address: One Boston Place

City: Boston

State: Massachusetts Zip: 02108

Phone Number: (617) 367-2500

Fax Number: (617) 305-3161

Email Address: rdiettrich@davismalm.com

6. Total number of applications and registrations involved:

3

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 90.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number _____

Authorized User Name _____

9. Signature:

Robert J. Diettrich
Signature

3/3/05
Date

Robert J. Diettrich

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 5

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

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01 FC:6521

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02 FC:6522

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OPER/FINANCE

ASSIGNMENT

WHEREAS, Kenn Viselman Presents, Inc., a New York corporation, with an address at 448 East 79th Street, New York, New York 10021, hereinafter referred to as "Assignor," is currently the owner of the trade names, trademarks, trademark applications and trademark registrations identified on Schedule A attached hereto and incorporated herein by reference (the "Trademarks");

WHEREAS, KVIP, Inc., a New York corporation, with an address at 448 East 79th Street, New York, New York 10021, hereinafter referred to as "Assignee," is desirous of acquiring Assignor's entire right, title and interest in the Trademarks; and

WHEREAS, Assignor desires to transfer the Trademarks to Assignee;

NOW, THEREFORE, for good and valuable consideration, the sufficiency and receipt of which are hereby acknowledged, Assignor, by these presents, does hereby sell, assign and transfer unto Assignee all right, title and interest in and to the Trademarks identified in Schedule A, together with (a) all registrations of any or all of the Trademarks (including any such registration identified in Schedule A), (b) the goodwill of the business symbolized by the Trademarks and any registrations thereof, and (c) the right to sue and recover for, and the rights to profits or damages due or accrued arising out of or in connection with, any and all past, present or future infringements or dilution of or damage or injury to the Trademarks or any registrations thereof or such goodwill.

IN WITNESS WHEREOF, Assignor has executed this assignment, as an instrument under seal, on this 22 day of February, 2005.

ASSIGNOR:

KENN VISELMAN PRESENTS, INC.

By: 

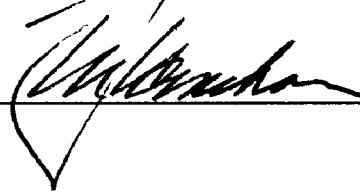
Name: Kenn Viselman

Title: President

STATE OF California)
COUNTY OF Los Angeles) ss.

On 2/22/05 before me, Joan Henehan,
personally appeared Kenn Viselman, personally known to me (or proved to me on the basis of
satisfactory evidence) to be the person whose name is subscribed to the within instrument, and
acknowledged to me that he executed the same in his authorized capacity, and that by his
signature on the instrument, the person or the entity upon behalf of which the person acted,
executed the instrument.

WITNESS my hand and official seal.

Signature 

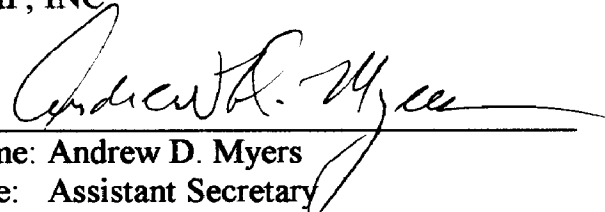


(seal)

The foregoing assignment of the Trademarks identified in Schedule A by Assignor to Assignee is hereby accepted as of the 22^d day of February, 2005.

ASSIGNEE:

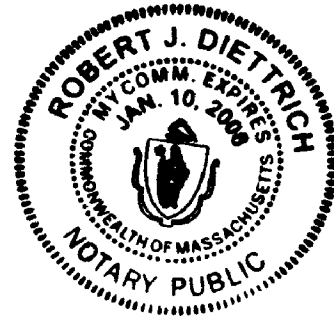
KVIP, INC

By: 
Name: Andrew D. Myers
Title: Assistant Secretary

COMMONWEALTH OF MASSACHUSETTS)
) ss.
COUNTY OF SUFFOLK)

On this 24th day of February, 2005, before me, the undersigned notary public, personally appeared Andrew D. Myers, proved to me through satisfactory evidence of identification, which was PERSONAL KNOWLEDGE, to be the person whose name is signed on the preceding or attached document, and acknowledged to me that he signed it voluntarily for its stated purpose, as Assistant Secretary of KVIP, Inc.


Notary Public
My Commission Expires:



SCHEDULE A

1. Mark: L'IL PET HOSPITAL
Serial No: 78/087576
Registration No.: 2830731
International Class: 028
Owner: Kenn Viselman Presents, Inc.
Filing Date: October 9, 2001
NOA Date: June 17, 2003

2. Mark: L'IL PET HOSPITAL
Serial No.: 78/097506
International Class: 041
Owner: Kenn Viselman Presents, Inc.
Filing Date: December 10, 2001
NOA Date: August 10, 2004

3. Mark: L'IL PET HOSPITAL
Serial No.: 78/118194
International Class: 025
Owner: Kenn Viselman Presents, Inc.
Filing Date: March 28, 2002
NOA Date: February 4, 2003