

03-09-2005

Form PTO-1594 (Rev. 06/04)
OMB Collection 0651-0027 (exp. 6/30/2005)



U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

REC 102956041
TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)/Execution Date(s):

Kenn Viselman Presents, Inc.

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Citizenship (see guidelines) New York

Execution Date(s) February 22, 2005

Additional names of conveying parties attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: KVIP, Inc.

Internal Address: _____
Address: _____

Street Address: 448 East 79th St.

City: New York

State: New York

Country: U.S.A. Zip: 10021

- Association Citizenship _____
- General Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship New York
- Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)
78/097503; 78/087572

B. Trademark Registration No.(s)

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

GLITTER CRITTERS

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Robert J. Diettrich

Internal Address: Davis, Malm & D'Agostine, P.C.

Street Address: One Boston Place

City: Boston

State: Massachusetts Zip: 02108

Phone Number: (617) 367-2500

Fax Number: (617) 305-3161

Email Address: rdiettrich@davismalm.com

6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 65.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number _____
Authorized User Name _____

9. Signature: *Robert J. Diettrich*
Signature

3/3/05
Date

Robert J. Diettrich
Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 5

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

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01 FC:8521
02 FC:8522

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CORPORATION FINANCE

ASSIGNMENT

WHEREAS, Kenn Viselman Presents, Inc., a New York corporation, with an address at 448 East 79th Street, New York, New York 10021, hereinafter referred to as "Assignor," is currently the owner of the trade names, trademarks, trademark applications and trademark registrations identified on Schedule A attached hereto and incorporated herein by reference (the "Trademarks");

WHEREAS, KVIP, Inc., a New York corporation, with an address at 448 East 79th Street, New York, New York 10021, hereinafter referred to as "Assignee," is desirous of acquiring Assignor's entire right, title and interest in the Trademarks; and

WHEREAS, Assignor desires to transfer the Trademarks to Assignee;

NOW, THEREFORE, for good and valuable consideration, the sufficiency and receipt of which are hereby acknowledged, Assignor, by these presents, does hereby sell, assign and transfer unto Assignee all right, title and interest in and to the Trademarks identified in Schedule A, together with (a) all registrations of any or all of the Trademarks (including any such registration identified in Schedule A), (b) the goodwill of the business symbolized by the Trademarks and any registrations thereof, and (c) the right to sue and recover for, and the rights to profits or damages due or accrued arising out of or in connection with, any and all past, present or future infringements or dilution of or damage or injury to the Trademarks or any registrations thereof or such goodwill.

IN WITNESS WHEREOF, Assignor has executed this assignment, as an instrument under seal, on this 22 day of February, 2005.

ASSIGNOR:

KENN VISELMAN PRESENTS, INC.

By: 

Name: Kenn Viselman

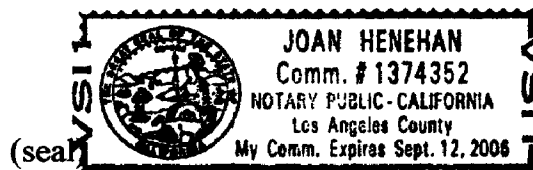
Title: President

STATE OF California)
COUNTY OF Los Angeles) SS.

On 2/22/05 before me, Kenn Joan Hencha,
personally appeared Kenn Viselman, personally known to me (or proved to me on the basis of
satisfactory evidence) to be the person whose name is subscribed to the within instrument, and
acknowledged to me that he executed the same in his authorized capacity, and that by his
signature on the instrument, the person or the entity upon behalf of which the person acted,
executed the instrument.

WITNESS my hand and official seal.

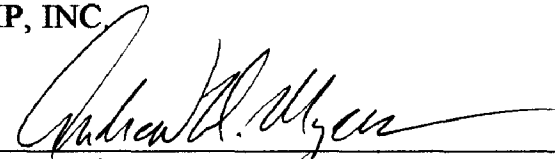
Signature *[Handwritten Signature]*



The foregoing assignment of the Trademarks identified in Schedule A by Assignor to Assignee is hereby accepted as of the 22d day of February, 2005.

ASSIGNEE:

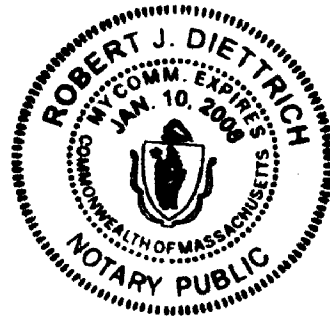
KVIP, INC.

By: 
Name: Andrew D. Myers
Title: Assistant Secretary

COMMONWEALTH OF MASSACHUSETTS)
) ss.
COUNTY OF SUFFOLK)

On this 24th day of February, 2005, before me, the undersigned notary public, personally appeared Andrew D. Myers, proved to me through satisfactory evidence of identification, which was PERSONAL KNOWLEDGE, to be the person whose name is signed on the preceding or attached document, and acknowledged to me that he signed it voluntarily for its stated purpose, as Assistant Secretary of KVIP, Inc.


Notary Public
My Commission Expires:



SCHEDULE A

1. Mark: GLITTER CRITTERS
Serial No.: 78/097503
International Class: 041
Owner: Kenn Viselman Presents, Inc.
Filing Date: December 10, 2001

2. Mark: GLITTER CRITTERS
Serial No.: 78/087572
International Class: 009 and 028
Owner: Kenn Viselman Presents, Inc.
Filing Date: December 9, 2001