

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Partial assignment of registration SRIXON, No. 2,120,674, and only with respect to the goods in International Classes 18, 25 and 28 which will be subject of a new separate registration upon division of the original registration.

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Sumitomo Rubber Industries, Ltd.		05/11/2005	CORPORATION: JAPAN

RECEIVING PARTY DATA

Name:	SRI SPORTS LIMITED
Street Address:	6-9, 3-chome, Wakinoama-cho, Chuo-ku
City:	Kobe 651-0072
State/Country:	JAPAN
Entity Type:	CORPORATION: JAPAN

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2120674	SRIXON

CORRESPONDENCE DATA

Fax Number: (312)554-8015
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Email: jwelch@pattishall.com
 Correspondent Name: Joseph N. Welch, II
 Address Line 1: 311 S. Wacker Drive, Suite 5000
 Address Line 4: Chicago, ILLINOIS 60606

DOMESTIC REPRESENTATIVE

Name: Joseph N. Welch II
 Address Line 1: 311 S. Wacker Drive, Suite 5000
 Address Line 4: Chicago, ILLINOIS 60606

NAME OF SUBMITTER: Joseph N. Welch II

CH \$40.00 2120674

Signature:	/Joseph N. Welch/
Date:	08/01/2005
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WHEREAS, SUMITOMO RUBBER INDUSTRIES, LTD., a corporation organized and existing under the laws of Japan, having an office at 6-9, 3-chome, Wakinohama-cho, Chuo-ku, Kobe 651-0072, Japan, owns the following trademarks and their corresponding U.S. registrations and application (collectively, "the Trademarks"):

SRIXON, Reg. No. 2,120,674 (Classes 18, 25 and 28)

METAL MIX, Reg. No. 2,232,995

HI-BRID, Reg. No. 2,181,431

ESPECLA, Reg. No. 2,402,425

XXIO (Stylized), Reg. No. 2,657,630

zeck-si-oh (Stylized), Reg. No. 2,709,929

SRIXON PRO UR, Reg. No. 2,900,232

UR-X, Reg. No. 2,809,220

ADFORCE, Reg. No. 2,890,942

DIGISOLE & Design, Ser. No. 76/537,290

WHEREAS, SUMITOMO RUBBER INDUSTRIES, LTD. has agreed to assign its rights and title and interest in and to the trademark SRIXON for the goods identified in Classes 18, 25 and 28, Reg. No. 2,120,674, and the corresponding portion of that registration, and to assign all its rights and title and interest in and to the other Trademarks identified above and the corresponding registrations and application, along with the goodwill symbolized by the Trademarks, in favour of SRI SPORTS LIMITED, a corporation organized and existing under the laws of Japan, having an office at 6-9, 3-chome, Wakinohama-cho, Chuo-ku, Kobe 651-0072, that is desirous of acquiring all right, title and interest of SUMITOMO RUBBER INDUSTRIES, LTD. in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks and the above-identified registrations and application.

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, SUMITOMO RUBBER INDUSTRIES, LTD. assigns to SRI SPORTS LIMITED, all right, title and interest which it possesses in



and to the Trademarks, together with the goodwill symbolized by those Trademarks, and together with the right, as of the date of execution identified below, to sue for infringement of the Trademarks and to recover damages and profits in connection therewith.

IN WITNESS WHEREOF, SUMITOMO RUBBER INDUSTRIES, LTD.
has caused this instrument to be executed by its duly authorized representative this 11th day of May, 2005.

Sumitomo Rubber Industries, Ltd.

By: Akihiro Takeuchi
Akihiro Takeuchi
General Manager
Legal and Intellectual Property Department