

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Berkley Inc.		06/30/2000	CORPORATION:
RECEIVING PARTY DATA			
Name:	Pure Fishing, Inc.		
Street Address:	1900 18th Street		
City:	Spirit Lake		
State/Country:	IOWA		
Postal Code:	51360		
Entity Type:	CORPORATION:		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	1609888	POWER NUGGETS	
Registration Number:	1928133	POWER SANDWORM	
Registration Number:	1925602	POWER SHRIMP	
Registration Number:	2347404	XT	
CORRESPONDENCE DATA			
Fax Number:	(202)659-9344		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	pfdocketing@roylance.com		
Correspondent Name:	Lance G. Johnson		
Address Line 1:	1300 19th Street, NW, Suite 600		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20036		
NAME OF SUBMITTER:	Lance Johnson		
Signature:	/LanceJohnson/		
Date:	08/01/2005		

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