

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Polycell Products Limited		07/26/2005	limited liability company:
RECEIVING PARTY DATA			
Name:	Imperial Chemical Industries PLC		
Street Address:	20 Manchester Square		
City:	London W1U 3AN		
State/Country:	UNITED KINGDOM		
Entity Type:	public limited company:		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	76026982	POLYFILLA	
Serial Number:	78367881	POLYCELL	
CORRESPONDENCE DATA			
Fax Number:	(212)354-6354		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	212 354-5650		
Email:	gracam@aol.com		
Correspondent Name:	H. John Campaign		
Address Line 1:	36 West 44th Street		
Address Line 2:	Suite 1300		
Address Line 4:	New York, NEW YORK 10036		
DOMESTIC REPRESENTATIVE			
Name:	Graham, Campaign P.C.		
Address Line 1:	36 West 44th Street		
Address Line 2:	Suite 1201		
Address Line 4:	New York, NEW YORK 10036		

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NAME OF SUBMITTER:	H. John Campaign
Signature:	/s/
Date:	08/01/2005
Total Attachments: 1 source=DOCfil#page1.tif	

DEED OF ASSIGNMENT

WHEREAS, Polycell Products Limited, a limited liability company organized and existing under the laws of the United Kingdom, located and doing business at 20 Manchester Square, London W1U 3AN, United Kingdom, is the owner of the following trademark/service mark applications in the United States Patent and Trademark Office:

<u>MARK</u>	<u>SERIAL NO.</u>	<u>FILED</u>
POLYFILLA	76/026,982	April 17, 2000
POLYCELL	73/367881	February 13, 2004

WHEREAS, Imperial Chemical Industries PLC, a public limited company organized and existing under the laws of the United Kingdom, located and doing business at 20 Manchester Square, London W1U 3AN, United Kingdom, is desirous of acquiring all right, title and interest in and to said marks, together with the application for registration thereof and the goodwill of the business symbolized thereby.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Polycell Products Limited does hereby assign unto Imperial Chemical Industries PLC all of its right, title and interest in and to the aforementioned service marks, together with the application for registration thereof, the goodwill of the business symbolized thereby, and the right to sue and collect damages for any future infringement of said mark.

This Deed of Assignment is executed at SLUGH, ENGLAND, this
(place of execution)

26th day of July, 2005.

POLYCELL PRODUCTS LIMITED

BY: DR Rod

Full Name:

Title: MANAGING DIRECTOR

(No authentication or legalization required.)