

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Monroe Cheese Corporation		04/06/2005	CORPORATION: WISCONSIN
RECEIVING PARTY DATA			
Name:	Klondike Cheese Company		
Street Address:	W7839 Highway 81		
Internal Address:	P.O. Box 234		
City:	Monroe		
State/Country:	WISCONSIN		
Postal Code:	53566		
Entity Type:	CORPORATION: WISCONSIN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1324834	SWISCONSIN	
CORRESPONDENCE DATA			
Fax Number:	(414)277-0656		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	414.271.6560		
Email:	mkeipdocket@michaelbest.com		
Correspondent Name:	Michael Best & Friedrich LLP		
Address Line 1:	100 East Wisconsin Avenue		
Address Line 2:	Suite 3300		
Address Line 4:	Milwaukee, WISCONSIN 53202		
NAME OF SUBMITTER:	Ariana G. Voigt		
Signature:	/ariana g. voigt/		
Date:	06/06/2005		

Total Attachments: 1
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ASSIGNMENT OF REGISTRATION OF A MARK

WHEREAS, Monroe Cheese Corporation, a Wisconsin corporation having an address of 2178 20th Avenue, Monroe, Wisconsin 53566 (hereinafter "Assignor") has adopted and used and is the owner of the following registration in the United States Patent and Trademark Office:

<u>Mark</u>	<u>Reg. No.</u>	<u>Reg. Date.</u>
SWISCONSIN and Design	1,324,834	March 12, 1985

; and

WHEREAS, Klondike Cheese Co., a Wisconsin corporation of W7839 Highway S1, P.O. Box 234, Monroe, Wisconsin 53566 (hereinafter "Assignee") is desirous of acquiring said Mark and the above registration thereof, and Assignor is assigning the Mark and registration.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to said mark, together with the goodwill of the business symbolized by the Mark, the above-identified registration of said Mark, and the rights for past infringement and collect proceeds for such infringements of the Mark.

IN WITNESS WHEREOF, Assignor has executed this assignment as of the 6TH day of APRIL, 2005.

Monroe Cheese Corporation
("Assignor")

By: 

David L. Rutenacht
President