

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Distinct Marketing Designs, Inc.		07/26/2005	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Westrim, Inc.		
Street Address:	7855 Hayvenhurst Avenue		
City:	Van Nuys		
State/Country:	CALIFORNIA		
Postal Code:	91406		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	2181955	PAPER REFLECTIONS	
Registration Number:	2902971	PAPERBILITIES	
Registration Number:	2910021	DMD	
Serial Number:	76556349	DISTINCT MARKETING DESIGNS	
Serial Number:	76555814	DMD DISTINCT MARKETING DESIGNS, INC.	
Registration Number:	2969317	PAPER REFLECTIONS	
Serial Number:	76628343	PAPER REFLECTIONS	
CORRESPONDENCE DATA			
Fax Number:	(818)340-2859		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	Rachael@KLKPatentLaw.com		
Correspondent Name:	John E. Kelly, Esq.		
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NAME OF SUBMITTER:	John E. Kelly
Signature:	/John E. Kelly/
Date:	08/02/2005
Total Attachments: 2 source=Scanned Assignment#page1.tif source=Scanned Assignment#page2.tif	

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WHEREAS, Distinct Marketing Designs, Inc., a Delaware corporation,, having a place of business at 2300 S. Old Missouri Road, Springdale, Arkansas 72764 owns the following U.S. registrations and applications:


- U.S. Reg. No. 2,181,955 for PAPER REFLECTIONS/Four Hearts Designs, granted August 18, 1998;
- U.S. Reg. No. 2,902,971 for PAPERBILITIES, granted November 16, 2004;
- U.S. Reg. No. 2,910,021 for DMD, granted December 14, 2004;
- U.S. Reg. No. 2,969,317 for PAPER REFLECTIONS, granted July 19, 2005;
- U.S. App. S.N. 76/556,349 for DISTINCT MARKETING DESIGNS, filed November 3, 2003;
- U.S. App. S.N. 76/555,814 for DMD DISTINCT MARKETING DESIGNS/Diamond & Squares Design, filed October 31, 2003; and
- U.S. App. S.N. 76/628,343 for PAPER REFLECTIONS & Design, filed January 19, 2005.

WHEREAS Westrim, Inc., a Delaware corporation, having a principal place of business at 7855 Hayvenhurst Avenue, Van Nuys, California 91406 - desires to acquire and exclusively own the above-identified U.S. registrations and applications and all the good will of the business symbolized by and associated with the marks.

John E. Kelly, Esq.
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Distinct Marketing Designs, Inc.,
a Delaware Corporation
(Assignor)

July 26, 2005
Date

By: 
Name: CHRISTOPHER McLEAN
Title: CEO