

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	05/01/2005

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Rainbow DBS Company LLC	FORMERLY R/L DBS Company LLC	05/01/2005	Limited Liability company: DELAWARE

RECEIVING PARTY DATA

Name:	Rainbow HD Holdings LLC
Street Address:	1111 Stewart Avenue
City:	Bethpage
State/Country:	NEW YORK
Postal Code:	11714
Entity Type:	Limited Liability company: DELAWARE

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Serial Number:	78268560	VOOM
Serial Number:	78268572	VOOM
Serial Number:	78268578	VOOM
Serial Number:	78308983	VOOM
Serial Number:	78308995	VOOM
Serial Number:	78308999	VOOM
Serial Number:	78364577	HDTV DELIVERED
Serial Number:	78364581	HDTV DELIVERED
Serial Number:	78364584	HDTV DELIVERED

CORRESPONDENCE DATA

Fax Number: (212)468-4888
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

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Phone: (212) 468-4800
Email: jkatz@dglaw.com, tjones-houston@dglaw.com
Correspondent Name: Jeffrey C. Katz, Esq.
Address Line 1: DAVIS & GILBERT LLP
Address Line 2: 1740 Broadway
Address Line 4: New York, NEW YORK 10019

NAME OF SUBMITTER:	Jeffrey C. Katz
Signature:	/jeffrey c. katz/
Date:	08/03/2005

Total Attachments: 3
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

WHEREAS, Rainbow DBS Company LLC, a limited liability company of the State of Delaware, located at 1111 Stewart Avenue, Bethpage, New York 11714 (hereinafter "Assignor"), had adopted, used and was using the marks listed in the attached Schedule "A" which are the subject of applications for registration in the United States Patent and Trademark Office;

WHEREAS, Rainbow HD Holdings LLC, a limited liability company of the State of Delaware, located at 1111 Stewart Avenue, Bethpage, New York 11714 (hereinafter "Assignee"), was desirous of acquiring said marks and said applications therefor; and

WHEREAS, the parties intend to confirm that effective May 1, 2005, Assignor assigned unto Assignee all right, title and interest in and to said marks, together with the goodwill of the business symbolized by the marks, and the applications therefor listed in the attached Schedule "A", and all rights to damages or profits due or accrued arising out of past infringement of the said marks or injury to said goodwill, and the right to sue for and recover the same in the Assignee's own name.

THEREFORE, for good and valuable consideration receipt of which is hereby acknowledged, the parties reaffirm and ratify said assignment upon the aforesaid terms and conditions nunc pro tunc as of May 1, 2005.

IN WITNESS WHEREOF, this Assignment has been executed effective as of May 1, 2005.

DB

Rainbow DBS Company LLC

Name: David Deitch
Title: SVP Legal Affairs - Gene
Date: 8/1/05 Course

Rainbow HD Holdings LLC

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Name: Grey Moyer

Title: general manager

Date: 7/20/05

SCHEDULE A

<u>Mark</u>	<u>Serial No.</u>	<u>Filing Date</u>
VOOM	78/268560	06/30/03
VOOM	78/268572	06/30/03
VOOM	78/268578	06/30/03
VOOM and Design	78/308983	10/03/03
VOOM and Design	78/308995	10/03/03
VOOM and Design	78/308999	10/03/03
HDTV DELIVERED and Design	78/364577	02/09/04
HDTV DELIVERED and Design	78/364581	02/09/04
HDTV DELIVERED and Design	78/364584	02/09/04