

12/27/04

12-30-2004

Form PTO-1594 (Rev. 06/04)  
OMB Collection 0651-0027 (exp. 6/30/2005)

DEPARTMENT OF COMMERCE  
Patent and Trademark Office



102913978

**RECORDAT  
TRAD**

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

**1. Name of conveying party(ies)/Execution Date(s):**

JUMP AHEAD LLC

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Citizenship (see guidelines) US

Execution Date(s) DECEMBER 1, 2004

Additional names of conveying parties attached?  Yes  No

**3. Nature of conveyance:**

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

**2. Name and address of receiving party(ies)**

Additional names, addresses, or citizenship attached?  Yes  No

Name New Things LLC

Internal

Address:

Street Address: 1411 BROADWAY

City: N. Y.

State: N. Y.

Country: USA Zip: 10018

- Association Citizenship
- General Partnership Citizenship
- Limited Partnership Citizenship
- Corporation Citizenship US
- Other Citizenship

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

**4. Application number(s) or registration number(s) and identification or description of the Trademark.**

A. Trademark Application No. (s)

B. Trademark Registration No. (s)

2,506,924

Additional sheet(s) attached?  Yes  No

**C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):**

"NEW THINGS"

**5. Name & address of party to whom correspondence concerning document should be mailed:**

Name: REGENT INTERNATIONAL CORP.

Internal Address: ATT: Richard Recupero

Street Address: 1411 BROADWAY

City: N. Y.

State: N. Y. Zip: 10018

Phone Number: (212) 388-1006

Fax Number: (212) 575-2214

Email Address: rich@jasonmaxwell.com

**6. Total number of applications and registrations involved:**

1

**7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40**

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

**8. Payment Information:**

a. Credit Card Last 4 Numbers \_\_\_\_\_  
Expiration Date \_\_\_\_\_

b. Deposit Account Number \_\_\_\_\_

Authorized User Name \_\_\_\_\_

**9. Signature:**

Richard Recupero  
Signature

12/23/04  
Date

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 3

OPR/FINANCE  
DEC 27 AM 0:51

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

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**TRADEMARK**  
REEL: 003134 FRAME: 0026

**ASSIGNMENT OF NEW THINGS TRADEMARK**

AGREEMENT made as of the 1<sup>st</sup> day of November, 2004 by and between Jump Ahead, LLC, with offices 1411 Broadway, New York, NY (hereinafter known as "Assignor") and New Things, LLC, with offices at 1411 Broadway, New York, NY ("Assignee" or "New Things").

WHEREAS, Jump Ahead, LLC has ceased all of its operations and its Members have voted to dissolve the Company effective November 30, 2004; and

WHEREAS, Jump Ahead, LLC has previously assigned all of its assets to New Things, LLC.

NOW, THEREFORE, the parties hereto agree as follows:

Assignor hereby sells transfers and assigns to New Things, LLC all its right, title and interest in the "New Things" trademark bearing Registration Number 2,506,924 in the United States Patent and Trademark Office as well as the good will therein, the same to be held and enjoyed by Regent as fully and entirely as the same would have been enjoyed by Assignors if this assignment had not been made, including the right to renew the registrations and to sue for past damages.

IN WITNESS WHEREOF, the parties have duly executed this Agreement and Assignment as of the day and year first above written.

JUMP AHEAD, LLC

By 

Donald Abrams, Managing Member

NEW THINGS, LLC

By   
Michael Shweky, Managing Member