

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Intermix Media, Inc.		08/03/2005	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Challenger One, LLC		
<b>Street Address:</b>	5900 San Fernando Road		
<b>City:</b>	Glendale		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	91202		
<b>Entity Type:</b>	LTD LIAB JT ST CO: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2795474	ALLYOUCANINK	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(203)327-1096		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(203) 324-6155		
<b>Email:</b>	cdc@ssjr.com		
<b>Correspondent Name:</b>	Stephen P. McNamara		
<b>Address Line 1:</b>	986 Bedford Street		
<b>Address Line 2:</b>	St. Onge Steward Johnston and Reens LLC.		
<b>Address Line 4:</b>	Stamford, CONNECTICUT 06905		
<b>NAME OF SUBMITTER:</b>	Stephen P. McNamara		
<b>Signature:</b>	/Stephen P. McNamara/		
<b>Date:</b>	08/04/2005		

OP \$40.00 2795474

Total Attachments: 1

**900029531**

**TRADEMARK  
 REEL: 003134 FRAME: 0469**




**Assignment**

**WHEREAS**, Intermix Media, Inc., a Delaware corporation, having offices at 6060 Center Drive, Suite 300; Los Angeles; CA, 90045; (hereinafter referred to as ASSIGNOR) has adopted and owns the Trademark ALLYOUCANINK, U.S. Trademark Registration No. 2,795,474.

**WHEREAS**, Challenger One, LLC, a California limited liability company, having offices at 5900 San Fernando Road; Glendale, CA 91202 (hereinafter ASSIGNEE) is desirous of acquiring all rights, title and interest in and to said Trademark;

**NOW, THEREFORE**, for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR does hereby assign, grant, transfer and otherwise convey to ASSIGNEE, its successors and assigns, its entire right, title and interest in and to the Trademark ALLYOUCANINK, U.S. Trademark Registration No. 2,795,474 including but not limited to all of ASSIGNOR's common law rights and registrations pertaining thereto, as well as all of the good will of the business symbolized by said Trademark and Application, and the right to sue for past infringements thereof.

Date: 8/3/05, 2005

**Intermix Media, Inc.**  
By   
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Christopher Lipp  
Its Senior VP, General Counsel &  
Secretary