

03-17-2005

3-14-05

RECORDED
TR



102960904

To the Director of the U. S. Patent and Trademark Office 102960904 or the new address(es) below.

1. Name of conveying party(ies):

PARLUX FRAGRANCES, INC.
3725 SW 30th Avenue
Ft Lauderdale, FL 33312

- Individual(s)
- General Partnership
- Corporation- State: Delaware
- Other _____
- Association
- Limited Partnership

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: GENESIS INTERNATIONAL MARKETING CORP
Internal

Address: 1221 NW 165th Street

Street Address: _____

City: Miami

State: Florida

Country: USA Zip: 33169

- Association Citizenship _____
- General Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship Florida
- Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) January 25, 2005

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1905248 - 0811481 - 2512335

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):
Design of 3 women in a circular format with one woman holding flowers;
JEAN DESPREZ;
BAL A VERSAILLES.

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Carole Ramsay, CLA

Internal Address: Parlux Fragrances, Inc.
3725 SW 30th Avenue

Street Address: _____

City: Ft Lauderdale

State: Florida Zip: 33312

Phone Number: 954-316-9008 X 155

Fax Number: 954-316-8155

Email Address: cramsay@parlux.com

6. Total number of applications and registrations involved:

3

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 90

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number _____

Authorized User Name _____

OPR/FINANCE
MAR 14 AM 8:00
40.00 DP
50.00 DP

9. Signature: Frank A. Buttacavoli
Frank A. Buttacavoli Signature
Exec VP / COO / CFO

March 11, 2005
Date

Total number of pages including cover sheet, attachments, and document: 2

Name of Person Signing

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

03/16/2005 ECUJPER 0000059 1905248
01 FC:6521
02 FC:6522

SCHEDULE "A"

BAL A VERSAILLES DESIGN	-	1905248
JEAN DESPREZ	-	0811481
BAL A VERSAILLES	-	2512335