

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	07/27/2005

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Fusion Beauty Inc.		07/27/2005	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	Fusion Beauty Inc.
Street Address:	1284 Wellington Street
Internal Address:	3rd Floor
City:	Ottawa
State/Country:	CANADA
Postal Code:	K1Y 3A9
Entity Type:	CORPORATION: CANADA

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	78577318	FUSION BEAUTY INC.

CORRESPONDENCE DATA

Fax Number: (212)575-0671
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 212-790-9200
 Email: trademark@cll.com
 Correspondent Name: Albert Robin
 Address Line 1: 1133 Avenue of the Americas
 Address Line 4: New York, NEW YORK 10036-6799

DOMESTIC REPRESENTATIVE

Name: Arlana S. Cohen
 Address Line 1: 1133 Avenue of the Americas

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Address Line 2: Cowan, Liebowitz & Latman, P.C.
Address Line 4: New York, NEW YORK 10036-6799

NAME OF SUBMITTER:	Albert Robin
Signature:	/Albert Robin/
Date:	08/05/2005

Total Attachments: 2
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TRADEMARK ASSIGNMENT

WHEREAS, Fusion Beauty Inc., a California corporation ("Assignor") with its principal place of business at 712 Via Ondulando, Ventura, CA 93003 has adopted, used, is using and is the owner of the trademark/service mark FUSION BEAUTY INC. & DESIGN and application shown in Schedule A (collectively, the "Mark"); and

WHEREAS, Fusion Beauty Inc., ("Assignee") a Canadian corporation with its principal place of business at 1284 Wellington Street, 3rd Floor, Ottawa, Ontario K1Y 3A9 desires to acquire the Mark together with the goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration, the receipt, sufficiency, and adequacy of which are hereby acknowledged, Assignor does hereby sell, assign and transfer unto Assignee, its successors and assigns, absolutely and forever, its entire right, title and interest, whether statutory or at common law, in and to the Mark, together with the goodwill of the business symbolized by the Mark, all causes for action for any and all previously occurring infringements of the rights being assigned, and the right to receive and retain the proceeds relating to those infringements.

Assignor agrees to execute such further papers and do such other acts as may be necessary and proper to vest full title in and to the Mark in the Assignee.

This Trademark Assignment, which forms Exhibit A to the Agreement of even date between the parties, shall be construed as part of the Agreement.

IN WITNESS WHEREOF, Assignor has caused this Trademark Assignment to be executed and delivered as of this 27 day of July, 2005.

FUSION BEAUTY INC. (ASSIGNOR)

By: 

Name:

Title:

1 REASURER

SCHEDULE A

MARK	APPLN. NO.	APPLN. DATE	GOODS/SERVICES
FUSION BEAUTY INC. & DESIGN	78/577,318	March 1, 2005	See below

Class 3: COSMETICS, NAMELY, COLOR COSMETICS- EYE SHADOW, BLUSH, LIPSTICKS, LIP GLOSSES, LIP LINERS, UNDER EYE CONCEALER, COVER MAKEUP, BLUSH, POWDERS, SKIN CARE: CLEANSERS MOISTURIZERS, EXFOLIATOR, GENTLE PEELS, EYE CREAMS, NECK TREATMENTS: INCLUDING CREAMS, LOTIONS, SERUMS, SKIN BRIGHTENING, SKIN FIRING, SUN CARE: SUNSCREENS, LOTIONS, SPRAYS, CREAMS, SELF TANNING PRODUCTS, CLEANSERS, TREATMENTS, MOISTURIZER; ACNE CARE: CLEANSERS, TONERS, SERUMS, LOTIONS, COVER UP MAKEUP, HAIR CARE: SHAMPOOS, CONDITIONERS, SPRAYS, FRAGRANCES: OILS, PERFUMES, BATH PRODUCTS: SHOWER GELS, LOTIONS, SCRUBS, BODY MOISTURIZERS, EXFOLIANTS, AND SUN PROTECTION.

Class 35: CONSULTING AND DEVELOPING SERVICES, NAMELY, CONSULTING SERVICES, DEVELOPMENT SERVICES, AND MARKETING SERVICES FOR: COLOR COSMETICS, SKIN CARE, SUN CARE, ACNE CARE, HAIR CARE, FRAGRANCES, AND BATH PRODUCTS.



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