

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
C-SQUARED TV, LLC		08/05/2005	LTD LIAB JT ST CO: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	SMART INSTITUTE, LLC		
<b>Street Address:</b>	15250 Ventura Blvd, 3rd Floor		
<b>City:</b>	Sherman Oaks		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	91403		
<b>Entity Type:</b>	LTD LIAB JT ST CO: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2713235	THE SMART TECHNIQUE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(818)905-3220		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	818377-2831		
<b>Email:</b>	mthorne@alchemyllc.com		
<b>Correspondent Name:</b>	Alan Feldstein		
<b>Address Line 1:</b>	15250 Ventura Blvd., 3rd Floor		
<b>Address Line 4:</b>	Sherman Oaks, CALIFORNIA 91403		
<b>NAME OF SUBMITTER:</b>	Alan Feldstein		
<b>Signature:</b>	/AlanFeldstein/		
<b>Date:</b>	08/05/2005		

Total Attachments: 1

**900029665**

**TRADEMARK  
 REEL: 003135 FRAME: 0703**

**OP \$40.00 2713235**



**TRADEMARK ASSIGNMENT**

WHEREAS, C-SQUARED TV, LLC., hereinafter referred to as "ASSIGNOR", a limited liability company with offices at 15250 Ventura Boulevard, 3<sup>rd</sup> Floor, Sherman Oaks, California 91403, United States of America, is the owner of the following trademark, and its application and the goodwill of the business appertaining to the trademark including the right to sue and recover for any and all past infringements;

Trademark	Registration Number	Class
"The SMART Technique"	2713235	009

WHEREAS, SMART INSTITUTE, LLC, hereinafter referred to as "ASSIGNEE", a Limited Liability Company, organized and existing under the laws of the State of California, with offices at 15250 Ventura Boulevard, 3<sup>rd</sup> Floor, Sherman Oaks, California 91403, United States of America, desires to acquire the entire right, title and interest in, to and under said trademark, and its application and the goodwill of the business appertaining to the trademark including the right to sue and recover for any and all past infringements;

NOW, THEREFORE, be it known that for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR, does hereby sell, assign and transfer to ASSIGNEE, its successors and assigns forever, the entire right, title and interest in, to and under said trademark described above and its application together with the goodwill of the business appertaining to said trademarks, and all rights of action, both at law and in equity, for past infringements, if any, of said trademark, the same to be held and enjoyed by ASSIGNEE, its successors and assigns forever, as fully and entirely as the same could have been enjoyed by ASSIGNOR if this assignment had not been made.

IN WITNESS WHEREOF, ASSIGNOR has caused this assignment, to be executed by its duly authorized corporate officer on this fifth day of August, 2005.

State of California, County of Los Angeles  
Subscribed and sworn to (or affirmed) before me  
on this 5<sup>th</sup> day of August, 2005.  
by Brady Caverly  
personally known to me or proved to me on the  
basis of satisfactory evidence to be the person(s)  
who appeared before me.  
Signature: Melinda Thorne

C-Squared TV, LLC  
By: [Signature]  
Brady Caverly  
Its: \_\_\_\_\_  
President

