Electronic Version v1.1

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SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
The Prudential Insurance Company		08/05/2005	CORPORATION: NEW
of America		00/03/2003	JERSEY

RECEIVING PARTY DATA

Name:	Prudential Investment Management, Inc.	
Street Address:	8 Campus Drive	
City:	Parsippany	
State/Country:	NEW JERSEY	
Postal Code:	07054	
Entity Type: CORPORATION: NEW JERSEY		

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2965192	PREI

CORRESPONDENCE DATA

Fax Number: (973)367-7121

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 9733677120

Email: maribel.figueredo@prudential.com

Correspondent Name: Maribel Figueredo Address Line 1: 751 Broad Street

Address Line 4: Newark, NEW JERSEY 07102

NAME OF SUBMITTER:	Maribel Figueredo	
Signature:	/Maribel Figueredo/	
Date:	08/05/2005	

Total Attachments: 3

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TRADEMARK ASSIGNMENT

WHEREAS, The Prudential Insurance Company of America, a New Jersey corporation with offices located at 751 Broad Street, Newark, New Jersey 07102 ("Assignor") is the owner of all right, title and interest in the mark PREI ("Trademark"), Registration No. 2,965,192;

WHEREAS, Prudential Investment Management, Inc., a New Jersey corporation with an office located at 8 Campus Drive, Parsippany, New Jersey 07054 ("Assignee") is desirous of acquiring the entire and exclusive right, title and interest in and to the Trademark and all goodwill symbolized by and associated therewith;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign and transfer to Assignee all right, title and interest in and to said Trademark, any and all goodwill symbolized by and associated therewith, all common law rights in said Trademark, and the portion of the business of Assignor to which this Trademark applies. This assignment includes the right to sue and recover for damages for past and future infringements of Assignor's rights in the Trademark and to bring any proceeding in the United States Patent and Trademark Office or any equivalent agency in any other country for cancellation or opposition or other proceeding in connection with the Trademark. The right, title and interest is to be held and enjoyed by Assignee and Assignee's successors and assigns as fully and exclusively as it would have been held and enjoyed by Assignor had this assignment not been made.

Assignor further agrees that it will take, or cause to be taken, all such further action as may reasonably be required by Assignor in order to effect the assignment contemplated hereby and to execute, verify, acknowledge and deliver all such further papers, including any instruments of transfer and recordable assignments, and perform such other acts as Assignee lawfully may request from time to time, to perfect and vest title in the Trademark in Assignee, or Assignee's successors and assigns.

Prudential Investment Management, Inc.
By: (1)
Print Name: Charles F. Lowrey
Title: Vice President
Date: <u>August 1, 2005</u>
State of New Jersey)
County of Morris) ss.

the person(s) who signed this instrument, who acknowledged that he/she signed it as a

free act on behalf of the identified corporation with authority to do so.

KAREN M. PASCALE

NOTARY PUBLIC OF NEW JERSEY

COMMISSION EXPIRES 11/04/2009

August day of July, 2005, before me appeared Churks F. Low rey

The Prudential Insurance					
By: Att.	hleen	Hubi	<u>.</u> .		
Print Name: Ka	athleen M.	. Gibson			
Title: VP, Sec	retary ar	nd Corpora	te Govern	nance Offi	cer
Date: AUGU	1ST 5,	2005			
State of New Jersey)				
County of Essex)	SS.			
	AUG.	Sust			
On this 5 the person(s) who signed	day of Ju l	ly, 2005, befor	e me appeare	ed KATHLEG	V GIBSON
free act on behalf of the					i it as a
) _	0 /	
		مخد			

RECORDED: 08/05/2005

HENRY KWONG
NOTARY PUBLIC OF NEW JERSEY
Commission Expires 1/28/2007