

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Kelly Ausland		07/26/2005	INDIVIDUAL: UNITED STATES
Brooke Smith		07/26/2005	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Madison Park Greetings, Inc.		
Street Address:	1407 11th Avenue		
City:	Seattle		
State/Country:	WASHINGTON		
Postal Code:	98122		
Entity Type:	CORPORATION: WASHINGTON		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2707005	CLICKS	
Registration Number:	2308080	MARBLE MAGNETS	
Registration Number:	2810545	IPOP	
CORRESPONDENCE DATA			
Fax Number:	(206)628-7699		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(206) 628-7731		
Email:	jameshaigh@dwt.com		
Correspondent Name:	James Haigh		
Address Line 1:	Davis Wright Tremaine LLP		
Address Line 2:	1501 Fourth Avenue, Suite 2600		
Address Line 4:	Seattle, WASHINGTON 98101		
NAME OF SUBMITTER:	Kristine Fyfe, Paralegal		
Signature:	/Kristine Fyfe/		

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TRADEMARK

Date:

08/05/2005

Total Attachments: 2

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ASSIGNMENT OF REGISTERED TRADEMARKS

WHEREAS, Kelly Ausland and Brooke Smith, husband and wife, having their residence at 63375 Fawn Lane, Bend, Oregon 97701 ("Assignor"), is the owner of the following trademark registrations in the United States Patent and Trademark Office:

<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
CLICKS	2707005	April 15, 2003
MARBLE MAGNETS	2308080	January 11, 2000
IPOP	2810545	February 3, 2004

WHEREAS, Madison Park Greetings, Inc., a Washington corporation, having its principal offices at 1407 11th Avenue, Seattle, WA 98122 ("Assignee"), is desirous of acquiring said mark and the registration thereof;

NOW, THEREFORE, for sufficient, good, and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby sell, assign and transfer unto Assignee its entire right and title to and interest in and to such trademark registrations, together with the goodwill of the business associated with such trademarks.

[Signatures are on the following page]

The parties hereto have executed this Assignment of Registered Trademarks this 26th day of July, 2005, at 12:40p, Washington Mutual

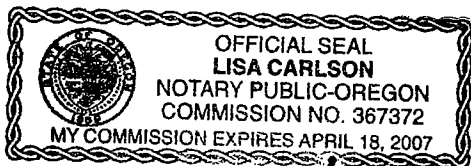
Bend, OR

Kelly Ausland
Kelly Ausland, an individual

Brooke Smith
Brooke Smith, an individual

STATE OF OREGON)
 : ss.
County of Deschutes)

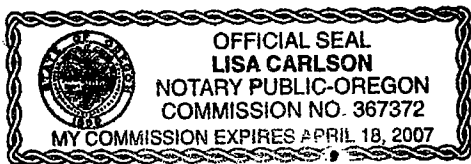
On this 26 day of July, 2005, I certify that I know or have satisfactory evidence that Kelly Ausland is the person who appeared before me, and said person acknowledged that he signed this Trademark/Service Mark Assignment, on oath stated that he was authorized to execute the instrument, and acknowledged it be his free and voluntary act for the uses and purposes mentioned in the instrument.



Lisa Carlson
NOTARY PUBLIC FOR OREGON
My commission expires: 4-18-07

STATE OF OREGON)
 : ss.
County of Deschutes)

On this 26 day of July, 2005, I certify that I know or have satisfactory evidence that Brooke Smith is the person who appeared before me, and said person acknowledged that she signed this Trademark/Service Mark Assignment, on oath stated that she was authorized to execute the instrument, and acknowledged it be her free and voluntary act for the uses and purposes mentioned in the instrument.



Lisa Carlson
NOTARY PUBLIC FOR OREGON
My commission expires: 4-18-07