

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|----------------------------------|--|---------------------------|-----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Brinker Restaurant Corporation | | 08/04/2005 | CORPORATION: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | Brinker International Holdings, L.P. | | |
| Composed Of: | COMPOSED OF BIPC Management, LLC, a Delaware Limited Liability Company | | |
| Street Address: | 6820 LBJ Freeway | | |
| City: | Dallas | | |
| State/Country: | TEXAS | | |
| Postal Code: | 75240 | | |
| Entity Type: | LIMITED PARTNERSHIP: DELAWARE | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 2451383 | FOR A GREAT TASTE OF LIFE | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (214)953-1121 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 214-953-1111 | | |
| Email: | sroberts@hitchcockevert.com | | |
| Correspondent Name: | Elisabeth A. Evert | | |
| Address Line 1: | P O Box 131709 | | |
| Address Line 4: | Dallas, TEXAS 75313-1709 | | |
| NAME OF SUBMITTER: | Elisabeth A. Evert | | |
| Signature: | /Elisabeth A. Evert/ | | |
| Date: | 08/05/2005 | | |

Total Attachments: 1

900029696

**TRADEMARK
 REEL: 003135 FRAME: 0905**

OP \$40.00 2451383

ASSIGNMENT OF TRADEMARK RIGHTS

This Agreement, effective as of the date entered below, is by and between Brinker Restaurant Corporation ("Assignor"), a Delaware corporation, having an address of 6820 LBJ Freeway, Dallas, Texas 75240 and BIPC Management, LLC, a Delaware Limited Liability Company ("Assignee"), having an address of 6820 LBJ Freeway, Dallas, Texas 75240.

WHEREAS, Assignor has registered the mark FOR A GREAT TASTE OF LIFE ("the Mark") on the Principal Register of the United States Patent and Trademark Office, identified as U.S. Registration No. 2451383, registered on May 15, 2001, in commerce in connection with the following goods and/or services: *restaurant and catering services*; and

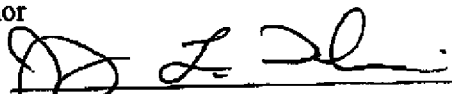
WHEREAS, Assignee desires to acquire all right, title and interest in and to said Mark, as well as all goodwill of the business symbolized by said Mark;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor by these presents sells, assigns and transfers unto Assignee and its successors, assigns and legal representatives, all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by said Mark, the same to be held and enjoyed by Assignee for its own use and benefit and for the use and benefit of its successors, assigns and legal representatives.

Executed this 4th day of August, 2005.

Brinker Restaurant Corporation
Assignor

By:


Name: Jay L. Tobin
Title: Vice President

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