

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Release of Security Interest		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bank of America, NA		04/13/2005	National Association (Bank):
RECEIVING PARTY DATA			
Name:	Saratoga Beverage Group, Inc.		
Street Address:	11 Geyser Rd.		
City:	Saratoga Springs		
State/Country:	NEW YORK		
Postal Code:	12866		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2466141	FROOJA	
CORRESPONDENCE DATA			
Fax Number:	(213)630-5646		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	213/891-5106		
Email:	dlipstone@buchalter.com		
Correspondent Name:	Doug Lipstone		
Address Line 1:	601 S. Figueroa Street, Suite 2400		
Address Line 4:	Los Angeles, CALIFORNIA 90017		
NAME OF SUBMITTER:	Doug Lipstone		
Signature:	/Doug Lipstone/		
Date:	08/06/2005		
Total Attachments: 2 source=BofA-Frooja#page1.tif			

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TRADEMARK
REEL: 003136 FRAME: 0046

RELEASE OF SECURITY INTEREST

KNOW ALL MEN BY THESE PRESENTS that, effective as of this 13th day of April, 2005, Bank of America, NA ("Lender"), with offices at Independence Center, 15th Floor, NC-001-15-04, 101 North Tryon Street, Charlotte, North Carolina 28255, for good and valuable consideration, does hereby release and discharge the security interest in the trademarks shown in Schedule "A" (attached hereto and incorporated herein by this reference) granted to Lender by Saratoga Beverage Group, Inc., a Delaware corporation with offices at 11 Geyser Road, Saratoga Springs, NY, 12866, which security interest is dated _____, and which was recorded on July 17, 2000, at Reel 2119/Frame 0479, in the United States Patent and Trademark Office, to which reference may be had, the debt secured thereby having been paid and satisfied in full.

IN WITNESS WHEREOF, Lender hereby executes this Release of Security Interest.

Bank of America, NA

By: 

Its: Saratoga Beverage Group, Inc.

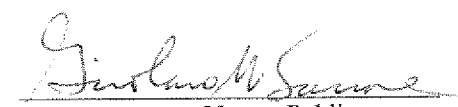
Dated: April 13, 2005

STATE OF New York,
COUNTY OF New York ss.

On this 13th day of April, 2005, before me, the undersigned, a Notary Public in and for said State, personally appeared FA ZAGAR, personally known to me or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument titled Release of Security Interest and acknowledged to me that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

[seal]


Notary Public

GIROLAMO M. SACCONI
Notary Public, State of New York
No. 02SA5036939
Qualified in Nassau County
Commission Expires December 12, 2006

Schedule "A"

Trademarks

Trademark

Reg. No./Serial No.

FROOJA

2,466,141