

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT
NATURE OF CONVEYANCE:	Corrective Assignment to correct the Assignor's name previously recorded on Reel 002696 Frame 0752. Assignor(s) hereby confirms the CHANGE OF NAME.

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
INTERACTIVE DIGITAL SOFTWARE ASSOCIATION		06/30/2003	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	ENTERTAINMENT SOFTWARE ASSOCIATION
Street Address:	49 WEST 27TH STREET
City:	NEW YORK
State/Country:	NEW YORK
Postal Code:	10001
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 37

Property Type	Number	Word Mark
Registration Number:	2153957	E
Registration Number:	2175896	E3
Registration Number:	1922751	K-A KIDS TO ADULTS AGES 6+
Registration Number:	1931089	T TEEN AGES 13+
Registration Number:	1922752	A O ADULTS ONLY
Registration Number:	1922753	M MATURE AGES 17+
Registration Number:	1909583	ELECTRONIC ENTERTAINMENT EXPO
Registration Number:	2358978	IDSA
Registration Number:	2152074	M MATURE 17+ CONTENT RATED BY ESRB
Registration Number:	2152075	T TEEN CONTENT RATED BY ESRB
Registration Number:	2152076	K-A KIDS TO ADULTS CONTENT RATED BY ESRB
Registration Number:	2152077	AO ADULTS ONLY CONTENT RATED BY ESRB

OP \$940.00 2153957

Registration Number:	2252353	RP RATING PENDING CONTENT RATED BY ESRB
Registration Number:	2152078	EC EARLY CHILDHOOD CONTENT RATED BY ESRB
Registration Number:	2349339	E3 ELECTRONIC ENTERTAINMENT EXPO
Registration Number:	2669434	AOI ADULTS ONLY ESRB INTERACTIVE
Registration Number:	2666738	ECI EARLY CHILDHOOD ESRB INTERACTIVE
Registration Number:	2328165	ESRB INTERACTIVE AOI ECI EI TI MI
Registration Number:	2538480	TEEN T I ESRB INTERACTIVE
Registration Number:	2450426	ESRB MTCEA ENTERTAINMENT SOFTWARE RATING BOARD
Registration Number:	2328243	E EVERYONE CONTENT RATED BY ESRB
Registration Number:	2441955	ESRB PRIVACY ONLINE PROGRAM A DIVISION OF THE ENTERTAINMENT SOFTWARE RATING BOARD
Registration Number:	2440294	ARC ADVERTISING REVIEW COUNCIL OF THE ESRB
Registration Number:	2656987	PRODUCTS RANGE FROM RATING PENDING TO EVERYONE RP - E CONTENT RATED BY ESRB
Registration Number:	2595477	RP-M PRODUCTS RANGE FROM RATING PENDING TO MATURE CONTENT RATED BY ESRB
Registration Number:	2595478	PRODUCTS RANGE FROM RATING PENDING TO TEEN RP-T CONTENT RATED BY ESRB
Registration Number:	2675452	EVERYONE TO MATURE E-MI ESRB INTERACTIVE
Registration Number:	2669793	TEEN TO MATURE T-MI ESRB INTERACTIVE
Registration Number:	2652450	T-M PRODUCTS RANGE FROM TEEN TO MATURE CONTENT RATED BY ESRB
Registration Number:	2675453	E-M PRODUCTS RANGE FROM EVERYONE TO MATURE CONTENT RATED BY ESRB
Registration Number:	2656988	E-T PRODUCTS RANGE FROM EVERYONE TO TEEN CONTENT RATED BY ESRB
Registration Number:	2609537	ELECTRONIC ENTERTAINMENT EXPO
Registration Number:	2731990	ESRB PRIVACY CERTIFIED
Registration Number:	2731991	ESRB PRIVACY ONLINE CERTIFIED CLICK TO CONFIRM
Registration Number:	2832992	ESRB KIDS PRIVACY CERTIFIED CLICK TO PRIVACY STATEMENT
Registration Number:	2659468	ESRB PRIVACY CERTIFIED
Registration Number:	2659469	ESRB PRIVACY ONLINE CERTIFIED CLICK TO PRIVACY STATEMENT

CORRESPONDENCE DATA

Fax Number: (212)527-7701

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

TRADEMARK
REEL: 003136 FRAME: 0343

Email: tmdocket@darbylaw.com
Correspondent Name: Andrew Baum and Karin Segall
Address Line 1: Darby & Darby P.C., P.O. Box 5257
Address Line 4: New York, NEW YORK 10150-5257

NAME OF SUBMITTER:	Karin Segall
Signature:	/karin segall/
Date:	08/08/2005

Total Attachments: 15

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**CORRECTED
NOTICE**

UNITED STATES PATENT AND TRADEMARK OFFICE

UNDER SECRETARY OF COMMERCE FOR INTELLECTUAL PROPERTY AND
DIRECTOR OF THE UNITED STATES PATENT AND TRADEMARK OFFICE

APRIL 08, 2004

PTAS

DARBY & DARBY, P.C.
KARIN SEGALL
P.O. BOX 5257
NEW YORK, NY 10150-5257

UNITED STATES PATENT AND TRADEMARK OFFICE
NOTICE OF RECORDATION OF ASSIGNMENT DOCUMENT

THE ENCLOSED DOCUMENT HAS BEEN RECORDED BY THE ASSIGNMENT DIVISION OF THE U.S. PATENT AND TRADEMARK OFFICE. A COMPLETE MICROFILM COPY IS AVAILABLE AT THE ASSIGNMENT SEARCH ROOM ON THE REEL AND FRAME NUMBER REFERENCED BELOW.

PLEASE REVIEW ALL INFORMATION CONTAINED ON THIS NOTICE. THE INFORMATION CONTAINED ON THIS RECORDATION NOTICE REFLECTS THE DATA PRESENT IN THE PATENT AND TRADEMARK ASSIGNMENT SYSTEM. IF YOU SHOULD FIND ANY ERRORS OR HAVE QUESTIONS CONCERNING THIS NOTICE, YOU MAY CONTACT THE EMPLOYEE WHOSE NAME APPEARS ON THIS NOTICE AT 703-308-9723. PLEASE SEND REQUEST FOR CORRECTION TO: U.S. PATENT AND TRADEMARK OFFICE, ASSIGNMENT DIVISION, BOX ASSIGNMENTS, CG-4, 1213 JEFFERSON DAVIS HWY, SUITE 320, WASHINGTON, D.C. 20231.

RECORDATION DATE: 08/08/2003

REEL/FRAME: 002696/0752
NUMBER OF PAGES: 7

BRIEF: CHANGE OF NAME

ASSIGNOR:

INTERACTIVE DIGITAL SOFTWARE
ASSOCIATION INC.

DOC DATE: 06/30/2003
CITIZENSHIP: DELAWARE
ENTITY: CORPORATION

ASSIGNEE:

ENTERTAINMENT SOFTWARE ASSOCIATION
49 WEST 27TH STREET
NEW YORK, NEW YORK 10001

CITIZENSHIP: DELAWARE
ENTITY: CORPORATION

APPLICATION NUMBER: 78059800
REGISTRATION NUMBER:

FILING DATE: 04/23/2001
ISSUE DATE: X

MARK: ESRB KIDS PRIVACY CERTIFIED CLICK TO PRI
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

002696/0752 PAGE 2

APPLICATION NUMBER: 74555055
REGISTRATION NUMBER: 1922752

FILING DATE: 07/29/1994
ISSUE DATE: 09/26/1995

MARK: A O ADULTS ONLY
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 75227209
REGISTRATION NUMBER: 2152077

FILING DATE: 01/16/1997
ISSUE DATE: 04/21/1998

MARK: AO ADULTS ONLY CONTENT RATED BY ESRB
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 75522721
REGISTRATION NUMBER: 2669434

FILING DATE: 07/21/1998
ISSUE DATE: 12/31/2002

MARK: AOI ADULTS ONLY ESRB INTERACTIVE
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 75805320
REGISTRATION NUMBER: 2440294

FILING DATE: 10/15/1999
ISSUE DATE: 04/03/2001

MARK: ARC ADVERTISING REVIEW COUNCIL OF THE ES
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 74476815
REGISTRATION NUMBER: 2153957

FILING DATE: 01/06/1994
ISSUE DATE: 04/28/1998

MARK: E
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 75533748
REGISTRATION NUMBER: 2328243

FILING DATE: 08/10/1998
ISSUE DATE: 03/14/2000

MARK: E EVERYONE CONTENT RATED BY ESRB
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 76079039
REGISTRATION NUMBER: 2675453

FILING DATE: 06/28/2000
ISSUE DATE: 01/14/2003

MARK: E-M PRODUCTS RANGE FROM EVERYONE TO MATU
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 76078892
REGISTRATION NUMBER: 2675452

FILING DATE: 06/28/2000
ISSUE DATE: 01/14/2003

MARK: EVERYONE TO MATURE E-MI ESRB INTERACTIVE
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 76079040
REGISTRATION NUMBER: 2656988

FILING DATE: 06/28/2000
ISSUE DATE: 12/03/2002

MARK: E-T PRODUCTS RANGE FROM EVERYONE TO TEEN
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

002696/0752 PAGE 3

APPLICATION NUMBER: 74553320
REGISTRATION NUMBER: 2175896

FILING DATE: 07/25/1994
ISSUE DATE: 07/28/1998

MARK: E3

DRAWING TYPE: STYLIZED WORDS, LETTERS, OR NUMBERS

APPLICATION NUMBER: 75476593
REGISTRATION NUMBER: 2349339

FILING DATE: 04/29/1998
ISSUE DATE: 05/16/2000

MARK: E3 ELECTRONIC ENTERTAINMENT EXPO

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 75522722
REGISTRATION NUMBER: 2666738

FILING DATE: 07/21/1998
ISSUE DATE: 12/24/2002

MARK: ECI EARLY CHILDHOOD ESRB INTERACTIVE

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 74802267
REGISTRATION NUMBER: 1909583

FILING DATE: 10/05/1993
ISSUE DATE: 08/01/1995

MARK: ELECTRONIC ENTERTAINMENT EXPO

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 76289056
REGISTRATION NUMBER: 2609537

FILING DATE: 07/23/2001
ISSUE DATE: 08/20/2002

MARK: ELECTRONIC ENTERTAINMENT EXPO

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 75522724
REGISTRATION NUMBER: 2328165

FILING DATE: 07/21/1998
ISSUE DATE: 03/14/2000

MARK: ESRB INTERACTIVE AOI ECI EI TI MI

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 75522997
REGISTRATION NUMBER: 2450426

FILING DATE: 07/21/1998
ISSUE DATE: 05/15/2001

MARK: ESRB MTCEA ENTERTAINMENT SOFTWARE RATING

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 78059792
REGISTRATION NUMBER: 2731990

FILING DATE: 04/23/2001
ISSUE DATE: 07/01/2003

MARK: ESRB PRIVACY CERTIFIED

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 78059836
REGISTRATION NUMBER: 2659468

FILING DATE: 04/23/2001
ISSUE DATE: 12/10/2002

MARK: ESRB PRIVACY CERTIFIED

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

002696/0752 PAGE 4

APPLICATION NUMBER: 78059838
REGISTRATION NUMBER: 2659469

FILING DATE: 04/23/2001
ISSUE DATE: 12/10/2002

MARK: ESRB PRIVACY ONLINE CERTIFIED CLICK TO P
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 78059795
REGISTRATION NUMBER: 2731991

FILING DATE: 04/23/2001
ISSUE DATE: 07/01/2003

MARK: ESRB PRIVACY ONLINE CERTIFIED CLICK TO C
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 75725380
REGISTRATION NUMBER: 2441955

FILING DATE: 07/06/1999
ISSUE DATE: 04/10/2001

MARK: ESRB PRIVACY ONLINE PROGRAM A DIVISION O
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 75204877
REGISTRATION NUMBER: 2358978

FILING DATE: 11/27/1996
ISSUE DATE: 06/20/2000

MARK: IDSA
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 74555053
REGISTRATION NUMBER: 1922751

FILING DATE: 07/29/1994
ISSUE DATE: 09/26/1995

MARK: K-A KIDS TO ADULTS AGES 6+
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 75227208
REGISTRATION NUMBER: 2152076

FILING DATE: 01/16/1997
ISSUE DATE: 04/21/1998

MARK: K-A KIDS TO ADULTS CONTENT RATED BY ESRB
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 74555056
REGISTRATION NUMBER: 1922753

FILING DATE: 07/29/1994
ISSUE DATE: 09/26/1995

MARK: M MATURE AGES 17+
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 75227206
REGISTRATION NUMBER: 2152074

FILING DATE: 01/16/1997
ISSUE DATE: 04/21/1998

MARK: M MATURE 17+ CONTENT RATED BY ESRB
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 75227210
REGISTRATION NUMBER: 2252353

FILING DATE: 01/16/1997
ISSUE DATE: 06/15/1999

MARK: RP RATING PENDING CONTENT RATED BY ESRB
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 76078889
REGISTRATION NUMBER: 2656987

FILING DATE: 06/28/2000
ISSUE DATE: 12/03/2002

MARK: PRODUCTS RANGE FROM RATING PENDING TO EV
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 76078890
REGISTRATION NUMBER: 2595477

FILING DATE: 06/28/2000
ISSUE DATE: 07/16/2002

MARK: RP-M PRODUCTS RANGE FROM RATING PENDINGT
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 76078891
REGISTRATION NUMBER: 2595478

FILING DATE: 06/28/2000
ISSUE DATE: 07/16/2002

MARK: PRODUCTS RANGE FROM RATING PENDING TO TE
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 74555054
REGISTRATION NUMBER: 1931089

FILING DATE: 07/29/1994
ISSUE DATE: 10/31/1995

MARK: T TEEN AGES 13+
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 75227207
REGISTRATION NUMBER: 2152075

FILING DATE: 01/16/1997
ISSUE DATE: 04/21/1998

MARK: T TEEN CONTENT RATED BY ESRB
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 76079028
REGISTRATION NUMBER: 2652450

FILING DATE: 06/28/2000
ISSUE DATE: 11/19/2002

MARK: T-M PRODUCTS RANGE FROM TEEN TO MATURE C
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 76078894
REGISTRATION NUMBER: 2669793

FILING DATE: 06/28/2000
ISSUE DATE: 12/31/2002

MARK: TEEN TO MATURE T-MI ESRB INTERACTIVE
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 75522995
REGISTRATION NUMBER: 2538480

FILING DATE: 07/21/1998
ISSUE DATE: 02/12/2002

MARK: TEEN T I ESRB INTERACTIVE
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 75227211
REGISTRATION NUMBER: 2152078

FILING DATE: 01/16/1997
ISSUE DATE: 04/21/1998

MARK: EC EARLY CHILDHOOD CONTENT RATED BY ESRB
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

002696/0752 PAGE 6

MARGARET LASALLE, PARALEGAL
ASSIGNMENT DIVISION
OFFICE OF PUBLIC RECORDS

DARBY &
DARBY

Post Office Box 5257
New York, NY 10150-5257
Tel: (212) 527-7700
Fax: (212) 753-6237

ATTORNEY/DOCKET NO.:00280/300C878-US0

DATE: April 6, 2004

TELECOPIER TRANSMISSION COVER SHEET

NUMBER TRANSMITTING TO: 1-703-308-7031
TO: UNITED STATES PATENT AND TRADEMARK OFFICE
ASSIGNMENT BRANCH

Reg. No.: 2,152,078 Registered: April 21, 1998
Mark: EC EARLY CHILDHOOD CONTENT RATED BY ESRB & DESIGN

FROM: RANDI S. MILLER - 1-212-527-7691

PAPER(S) BEING TRANSMITTED:

NO. OF PAGES (INCLUDING COVER SHEET): 8

COMMENTS: Please do not hesitate to contact me if you need anything else.

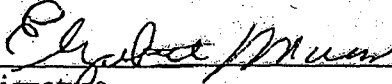
CERTIFICATION OF FACSIMILE TRANSMISSION

I hereby certify that these papers are being facsimile transferred to the United States Patent and Trademark Office on the date shown below.

ELIZABETH MARMO

Name

4/6/04
Date


Signature

PLEASE RETURN TO ELIZABETH MARMO

* IF YOU DO NOT RECEIVE ALL PAGES, PLEASE TELEPHONE US IMMEDIATELY AT (212) 527-7777

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THE INFORMATION CONTAINED IN THIS FACSIMILE MESSAGE IS INTENDED ONLY FOR THE USE OF THE INDIVIDUAL OR ENTITY NAMED ABOVE. IF THE READER OF THIS MESSAGE IS NOT THE INTENDED RECIPIENT, OR THE EMPLOYEE OR AGENT RESPONSIBLE TO DELIVER IT TO THE INTENDED RECIPIENT, YOU ARE HEREBY NOTIFIED THAT ANY DISSEMINATION, DISTRIBUTION OR COPYING OF THIS COMMUNICATION IS STRICTLY PROHIBITED. IF YOU HAVE RECEIVED THIS COMMUNICATION IN ERROR, PLEASE IMMEDIATELY NOTIFY US BY TELEPHONE SO THAT WE CAN ARRANGE FOR THE RETRIEVAL OF THIS DOCUMENT AT NO COST TO YOU. THANK YOU.

**DARBY &
DARBY**
PROFESSIONAL
CORPORATION

INTELLECTUAL PROPERTY LAW

NEW YORK
805 THIRD AVENUE
NEW YORK, NY 10022-7513
TEL 212.527.7700
FAX 212.753.6237

SEATTLE
1191 SECOND AVENUE
SEATTLE, WA 98101
TEL 206.262.8900
FAX 206.262.8901

April 6, 2004

Reference: 00481/300C878-USO

RANDI S. MILLER
SENIOR COUNSEL
212.527.7691
miller@darbylaw.com

VIA FACSIMILE (703) 308-7031

U.S. Patent and Trademark Office
ASSIGNMENT STATUS DIVISION
BOX ASSIGNMENTS, CG-4
1213 Jefferson Davis Hwy
Suite 320
Washington, D.C. 20231

Re: **Correction of Assignment Document**
Assignor: Interactive Digital Software Association Inc.
Assignee: Entertainment Software Association

Dear Sirs:

Upon review of the above referenced assignment recorded at Reel/Frame 002696/0752 on August 8, 2003, we realized that one of the Registration Numbers was incorrectly recorded. We hereby request that the following correction be made and that all relevant records be changed accordingly.

The change of name should have been recorded against:

Mark: EC EARLY CHILDHOOD CONTENT RATED BY ESRB & DESIGN

Registration No. 2,152,078
Registration Date: 04/21/1998

A copy of our original Recordation Form Cover Sheet with the relevant page of Schedule B showing the correct registration number is attached.

Also attached is page 1 of the Notice of Recordation of Assignment Document together with the relevant page showing that the assignment was incorrectly recorded against:

Mark: THE CORAM RESOURCE NETWORK

Registration No. 2,152,708
Registration Date: 04/21/1998

{W:\00481\300C878000\00164684.DOC (UNRECORDED) (UNRECORDED) (UNRECORDED) (UNRECORDED) (UNRECORDED) }

TRADEMARK
REEL: 003136 FRAME: 0352

DARBY &
DARBY

U.S. Patent and Trademark Office

April 6, 2004

Page 2

We further request that a corrected Notice of Recordation of Assignment document be issued, as the error was a mistake of the Patent and Trademark Office.

Very truly yours,



Randi S. Miller

RSM/em

Enclosures

08/08/2003

700039573

Form PTO 1584
Rev. 6-03
OMB No. 0651-0011 (exp. 4/98)

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Interactive Digital Software Association, Inc.

- Individual(s)
 - General Partnership
 - Corporation-Delaware
 - Other
- Association
 - Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: June 30, 2003

2. Name and address of receiving party(ies):

Name: Entertainment Software Association
Address: 49 West 27th Street
City: New York State: New York Zip: 10001

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-Delaware
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from Assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Applications

<u>Mark</u>	<u>Serial No.</u>
-------------	-------------------

SEE ATTACHED SCHEDULE A

B. Trademark Registrations

<u>Mark</u>	<u>Reg. No.</u>
-------------	-----------------

SEE ATTACHED SCHEDULE B

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Darby & Darby P.C.
Street Address: Post Office Box 5257
City: New York State: New York Zip: 10150-5257

6. Total number of applications and registrations involved:

37

7. Total fee (37 CFR 3.41):.....\$940.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number: 04-0109

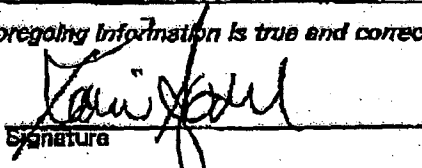
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Karin Segall
Name of Person Signing


Signature

August 8, 2003
Date

Total number of pages including cover sheet, attachments, and document:

7

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231



UNITED STATES DEPARTMENT OF COMMERCE
Patent and Trademark Office
ASSISTANT SECRETARY AND COMMISSIONER
OF PATENTS AND TRADEMARKS
Washington, D.C. 20231

AUGUST 11, 2003

PTAS

DARBY & DARBY, P.C.
KARIN SEGALL
P.O. BOX 5257
NEW YORK, NY 10150-5257



700092572

UNITED STATES PATENT AND TRADEMARK OFFICE
NOTICE OF RECORDATION OF ASSIGNMENT DOCUMENT

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RECORDATION DATE: 08/08/2003

REEL/FRAME: 002696/0752
NUMBER OF PAGES: 7

BRIEF: CHANGE OF NAME

ASSIGNOR:

INTERACTIVE DIGITAL SOFTWARE
ASSOCIATION INC.

DOC DATE: 06/30/2003
CITIZENSHIP: DELAWARE
ENTITY: CORPORATION

ASSIGNEE:

ENTERTAINMENT SOFTWARE ASSOCIATION
49 WEST 27TH STREET
NEW YORK, NEW YORK 10001

CITIZENSHIP: DELAWARE
ENTITY: CORPORATION

APPLICATION NUMBER: 78059800
REGISTRATION NUMBER:

FILING DATE: 04/23/2001
ISSUE DATE:

MARK: ESRB KIDS PRIVACY CERTIFIED CLICK TO PRI
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 74555055
REGISTRATION NUMBER: 1922752

FILING DATE: 07/29/1994
ISSUE DATE: 09/26/1995

MARK: A O ADULTS ONLY
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

002696/0752 PAGE 3

APPLICATION NUMBER: 75476593 FILING DATE: 04/29/1998
REGISTRATION NUMBER: 2349339 ISSUE DATE: 05/16/2000

MARK: E3 ELECTRONIC ENTERTAINMENT EXPO
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 74650834 FILING DATE: 03/23/1995
REGISTRATION NUMBER: 2152708 ISSUE DATE: 04/21/1998

MARK: THE CORAM RESOURCE NETWORK
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 75522722 FILING DATE: 07/21/1998
REGISTRATION NUMBER: 2666738 ISSUE DATE: 12/24/2002

MARK: ECI EARLY CHILDHOOD ESRB INTERACTIVE
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 74802267 FILING DATE: 10/05/1993
REGISTRATION NUMBER: 1909583 ISSUE DATE: 08/01/1995

MARK: ELECTRONIC ENTERTAINMENT EXPO
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 76289056 FILING DATE: 07/23/2001
REGISTRATION NUMBER: 2609537 ISSUE DATE: 08/20/2002

MARK: ELECTRONIC ENTERTAINMENT EXPO
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 75522724 FILING DATE: 07/21/1998
REGISTRATION NUMBER: 2328165 ISSUE DATE: 03/14/2000

MARK: ESRB INTERACTIVE AOI ECI EI TI MI
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 75522997 FILING DATE: 07/21/1998
REGISTRATION NUMBER: 2450426 ISSUE DATE: 05/15/2001

MARK: ESRB MTCEA ENTERTAINMENT SOFTWARE RATING
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 78059792 FILING DATE: 04/23/2001
REGISTRATION NUMBER: 2731990 ISSUE DATE: 07/01/2003

MARK: ESRB PRIVACY CERTIFIED
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 78059836 FILING DATE: 04/23/2001
REGISTRATION NUMBER: 2659468 ISSUE DATE: 12/10/2002

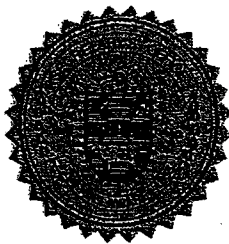
MARK: ESRB PRIVACY CERTIFIED
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

Delaware

PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "INTERACTIVE DIGITAL SOFTWARE ASSOCIATION INC.", CHANGING ITS NAME FROM "INTERACTIVE DIGITAL SOFTWARE ASSOCIATION INC." TO "ENTERTAINMENT SOFTWARE ASSOCIATION", FILED IN THIS OFFICE ON THE TENTH DAY OF JULY, A.D. 2003, AT 11 O'CLOCK A.M.



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

2381777 8100

030472729

AUTHENTICATION: 2537357

DATE: 07-10-03 TRADEMARK

REEL: 003136 FRAME: 0358

CERTIFICATE OF AMENDMENT OF CERTIFICATE OF INCORPORATION
OF
INTERACTIVE DIGITAL SOFTWARE ASSOCIATION

It is hereby certified that:

1. The name of the corporation (hereinafter called the "corporation")
is INTERACTIVE DIGITAL SOFTWARE ASSOCIATION.

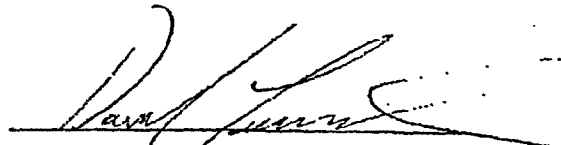
2. The certificate of incorporation of the corporation is hereby
amended by striking out Article First thereof and by substituting in lieu of said Article First
the following new Article First:

"FIRST:

The name of the corporation is "Entertainment Software Association."

3. The amendment of the certificate of incorporation herein certified
has been duly adopted and written consent has been given in accordance with the provisions
of Section 242 of the General Corporation Law of the State of Delaware.

Executed on 30 June, 2003.



Doug Lowenstein, Authorized Person
President

State of Delaware
Secretary of State
Division of Corporations
Delivered 11:00 AM 07/10/2003
FILED 11:00 AM 07/10/2003
SRV 030454128 - 2381777 FILE