

03-18-2005

Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005) Tab settings



1,02962190

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Goldie, LLC

- Individual(s) Association General Partnership Limited Partnership Corporation-State California Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: 12/27/04

2. Name and address of receiving party(ies)

Name: Bath & Body Works, Inc.

Internal Address:

Street Address: 7 Limited Parkway East

City: Reynoldsburg State: OH Zip: 43068

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Delaware Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) 76/572,334 76/619,889 76/621,519

B. Trademark Registration No.(s)

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Daniel M. Cislo, Esq.

Internal Address: Cislo & Thomas LLP

Street Address: 233 Wilshire Boulevard, Suite 900

City: Santa Monica State: CA Zip: 90401-1211

6. Total number of applications and registrations involved: 3

7. Total fee (37 CFR 3.41) \$ 90.00

- Enclosed Authorized to be charged to deposit account

8. Deposit account number:

03-2030

DO NOT USE THIS SPACE

9. Signature.

Daniel M. Cislo, Esq.

Name of Person Signing

Signature

2-22-05

Date

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

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01 FC:8521 02 FC:8522

40.00 DP 50.00 DP

TRADEMARK REEL: 003136 FRAME: 0504

ASSIGNMENT OF USE-BASED APPLICATIONS OF MARKS

WHEREAS, GOLDIE, LLC a limited liability corporation of Pasadena, California has adopted, used and is using the following marks which are the subject of applications for registration in the United States Patent and Trademark Office:

Serial No. 76/572,334 filed January 26, 2004 for GOLDIE

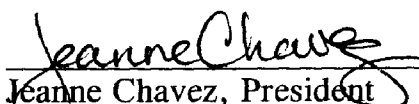
Serial No. 76/619,889 filed November 9, 2004 for GOLDIE (Cosmetic Bags)

Serial No. 76/621,519 filed November 19, 2004 for GOLDIE (Stylized)

WHEREAS, BATH & BODY WORKS, INC. of Reynoldsburg, Ohio (incorporated in the State of Delaware) ("Assignee") is desirous of acquiring Assignor's interest in said marks and the use-based applications for registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor confirms that it assigns unto the said Assignee its entire right, title and interests in and to said marks, together with the goodwill of the business symbolized by the marks, and the above-identified use-based applications for registration thereof.

ASSIGNOR



Jeanne Chavez, President
GOLDIE, LLC

12/27/04

Date

Z:\TMDocs\04-13115\ASSIGNMENT TO BATH & BODY WORKS.DOC