

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
RHODIA INC.		06/20/2005	CORPORATION: DELAWARE

RECEIVING PARTY DATA	
Name:	DANISCO A/S
Street Address:	Langebrogade 1
Internal Address:	P.O. Box 17
City:	Copenhagen K
State/Country:	DENMARK
Postal Code:	DK-1001
Entity Type:	CORPORATION: DENMARK

PROPERTY NUMBERS Total: 2		
Property Type	Number	Word Mark
Registration Number:	2269271	A ASSUR-RINSE
Registration Number:	2270894	ASSUR-RINSE

CORRESPONDENCE DATA	
Fax Number:	(212)536-3901
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	212-536-3900
Email:	nytrademarks@kln.com
Correspondent Name:	Mark I. Peroff
Address Line 1:	Kirkpatrick & Lockhart Nicholson Graham
Address Line 2:	599 Lexington Avenue
Address Line 4:	New York, NEW YORK 10022-6030

DOMESTIC REPRESENTATIVE	
Name:	Mark I. Peroff
Address Line 1:	Kirkpatrick & Lockhart Nicholson Graham

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Address Line 2: 599 Lexington Avenue
Address Line 4: New York, NEW YORK 10022-6030

NAME OF SUBMITTER:	Keith E. Danish
Signature:	/keithe.danish/
Date:	08/08/2005

Total Attachments: 2
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TRADEMARK ASSIGNMENT

WHEREAS, Rhodia Inc, a Corporation organized and existing under the laws of Delaware under the, with a business address of 259 Prospect Plains Road, Cranbury, New Jersey 08512, USA [hereinafter referred to as "ASSIGNOR"], is the owner of all right, title and interest in and to the trademarks listed in the annexed "Schedule", which have been registered in the United States Patent and Trademark Office; and

WHEREAS, Danisco A/S, a Corporation organized and existing under the laws of Denmark, with a business address of Langebrogade 1, P.O. Box 17, DK-1001 Copenhagen K, Denmark [hereinafter referred to as "ASSIGNEE"], is desirous of acquiring said trademarks, the goodwill of the business associated therewith, and the registrations thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby sell, assign, transfer and set over unto ASSIGNEE the entire right, title, and interest in and to the aforementioned trademarks in the United States of America, together with the goodwill of the business associated with said marks, the registrations thereof, and the right to sue for past and future infringement thereof.

ASSIGNOR'S NAME

Dated: June 20, 2005

By: *[Signature]*
Print Name: Traselle SIMONNET
Title: Authorized officer

RHODIA INC.
259, Prospect Plains Road
Cranbury, NEW JERSEY 08512
U.S.A.

#280013 v.2

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SCHEDULE

Trademark	Registration No	Registration Date
ASSUR-RINSE	2137581	17-Feb-1998
ASSUR-RINSE	2270894	17-Aug-1999
ASSUR-RINSE & Design	2269271	10-Aug-1999
ASSUR-RINSE & Design	2239051	13-Apr-1999
ASSUR-RINSED & Design (in colours)	2348873	09-May-2000
BUPHERD Graphisme	1412970	14-Oct-1986
FREEZ-GARD and Design	834085	22-Aug-1967
HALLMARK	537655	13-Feb-1991
SUPERSTART	978746	12-Feb-1974
Made by NATURAL CULTURE PROCESS & Device	1097606	25-Jul-1978
SEA-GARD	1183380	29-Dec-1981
TUNA-GARD and Design	843397	30-Jan-1968
YOUR FOOD-TECH PARTNER & Design	2409671	05-Dec-2000

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From+45 32682770

To-Kirkpatrick & Lockhart Page 003

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