

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
RCL Enterprises, Inc.		09/30/2003	CORPORATION: TEXAS
RECEIVING PARTY DATA			
Name:	Ave Maria Press		
Street Address:	Post Office Box 428		
City:	Notre Dame		
State/Country:	INDIANA		
Postal Code:	46556		
Entity Type:	CORPORATION: INDIANA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	1911380	THOMAS MORE	
Registration Number:	2735523	SUNCREEK	
Registration Number:	1942246	THOMAS MORE	
CORRESPONDENCE DATA			
Fax Number:	(312)759-5646		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	312-214-8314		
Email:	mvalлоне@btlaw.com		
Correspondent Name:	Melissa A. Vallone		
Address Line 1:	Post Office Box 2786		
Address Line 4:	Chicago, ILLINOIS 60690-2786		
NAME OF SUBMITTER:	Melissa A. Vallone		
Signature:	/mvalлоне/		
Date:	08/08/2005		

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Total Attachments: 8

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ASSIGNMENT OF TRADEMARKS

This ASSIGNMENT OF TRADEMARKS is dated effective as of September 30, 2003, by RCL ENTERPRISES, INC., a Texas corporation ("Assignor"), to AVE MARIA PRESS, an Indiana corporation ("Assignee").

WHEREAS, Assignor and Assignee are parties to a Purchase and Sale Agreement dated as of September 30, 2003 ("Purchase Agreement") providing, among other things, that Assignor transfer to Assignee certain assets, properties and rights pertaining to the Assignor's business, on the terms and conditions set forth in the Purchase Agreement;

WHEREAS, Assignor has adopted, used and is using certain trademarks and is the owner of the registrations and applications for such trademarks ("Assigned Marks"), all of which are listed on Schedule A hereto;

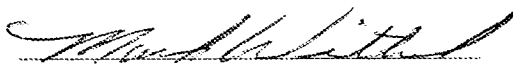
WHEREAS, Assignee is desirous of acquiring all right, title and interest Assignor has in and to the Assigned Marks;

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which I hereby acknowledged, Assignor by these presents does sell, assign, transfer and set over to Assignee all of Assignor's right, title and interest in and to the Assigned Marks together with that part of the goodwill of the Assignor's business connected with the use of an and symbolized by the Assigned Marks, as well as any and all prior causes of action relating thereto and all contracts relating to the Assigned Marks.

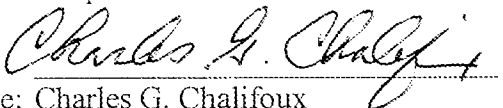
Assignor hereby irrevocably appoints Assignee, its successors, assigns, attorneys and agents, as true and lawful attorneys of Assignor to execute such further documents and instruments, and do such other acts and things as may be necessary or appropriate to effectuate the intentions hereof.

IN WITNESS WHEREOF, this Assignment of Trademarks has been executed this 30th day of September, 2003.

AVE MARIA PRESS
an Indiana corporation

By: 
Name: Mark Witbeck
Its: Treasurer

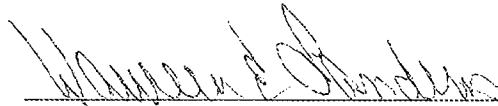
RCL ENTERPRISES, INC.
a Texas corporation

By: 
Name: Charles G. Chalifoux
Its: President

(Acknowledgement Attached)

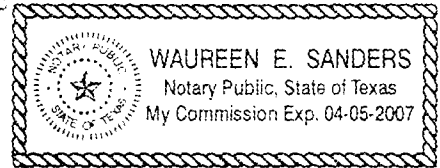
STATE OF TEXAS)
COUNTY OF COLLIN)

On the 30th day of September, 2003, before me personally came Charles G. Chalifoux, to me known, who being by me duly sworn, did depose and say that he is the President of RCL Enterprises, Inc., the corporation described in and which executed the attached Assignment of Trademarks pursuant to the authority granted by the Board of Directors of said corporation.



Notary Public

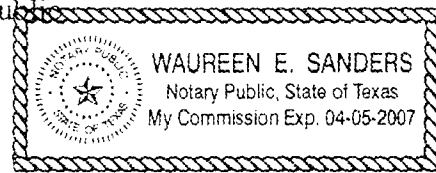
STATE OF TEXAS)
COUNTY OF COLLIN)



On the 30th day of September, 2003, before me personally came Mark Witbeck, to me known, who being by me duly sworn, did depose and say that he is the Treasurer of Ave Maria Press, the corporation described in and which executed the attached Assignment of Trademarks pursuant to the authority granted by the Board of Directors of said corporation.



Notary Public



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