

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BEBE GIRDLE CORP.		07/29/2005	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	DOLCE VITA INTIMATES, LLC		
Street Address:	183 Madison Avenue		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10016		
Entity Type:	Limited Liability Company: NEW YORK		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	1171372	JUNIORFORM	
Registration Number:	1576508	PLUSFORM	
Registration Number:	2146128	INSTANT SHAPING	
Registration Number:	1422919	WHISPER SOFT	
CORRESPONDENCE DATA			
Fax Number:	(212)292-5391		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-2925390		
Email:	mail@ipcounselors.com		
Correspondent Name:	Robert L. Epstein		
Address Line 1:	60 East 42nd Street, Suite 820,		
Address Line 4:	New York, NEW YORK 10165		
NAME OF SUBMITTER:	Robert L. Epstein		
Signature:	/robert l. epstein/		

OP \$115.00 1171372

Date:

08/08/2005

Total Attachments: 3

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ASSIGNMENT OF U.S. TRADEMARKS AND REGISTRATIONS

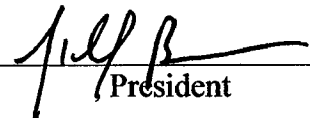
WHEREAS, BEBE GIRDLE CORP., a New York corporation, doing business at 505 Carroll Street, Brooklyn, N.Y. 11215, hereinafter referred to as "Assignor," warrants and represents that it is the owner of the trademarks and registrations identified on the attached Exhibit "A" and has the right to transfer same; and

WHEREAS, DOLCE VITA INTIMATES, LLC , a New York company, doing business at 183 Madison Avenue, New York, New York 10016, hereinafter referred to as "Assignee", desires to acquire all right, title and interest of Assignor in and to the trademarks and registrations identified on the attached Exhibit "A";

NOW, THEREFORE, for One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby sells, transfers and assigns to Assignee, all of Assignor's right, title and interest in and to the trademarks and registrations identified and listed in Exhibit "A" attached hereto, together with the right to sue for and obtain any damages for infringement of any of said trademarks prior to the date of transfer thereof, and to the goodwill of the business associated with said trademarks.

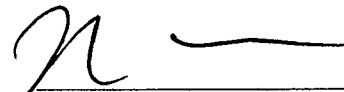
Executed to be effective as of the 29 day of July, 2005.

BEBE GIRDLE CORP.

By: 
President

STATE OF New York)
COUNTY OF New York) ss.:

On this 29 day of July, 2005, before me personally came Michael Berner, to me known and known to me to be the President of Bebe Girdle Corp., the Assignor above named, and acknowledged that he executed the foregoing Assignment on behalf of said Assignor and pursuant to authority duly received.


Notary Public

MITCHELL IDEN
Notary Public, State of New York
No. 03 4793171
Qualified in Bronx County
Certificate Filed in New York County 2005
Commission Expires December 31, ~~2005~~

EXHIBIT A

<u>MARK</u>	<u>REGISTRATION NO.</u>	<u>ISSUE DATE</u>
JUNIORFORM	1,171,372	September 29, 1981
PLUSFORM	1,576,508	January 9, 1990
INSTANT SHAPING	2,146,128	March 24, 1998
WHISPER SOFT (Stylized)	1,422,919	December 30, 1986