

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

|  |                              |                |                       |
|--|------------------------------|----------------|-----------------------|
| SUBMISSION TYPE:   | NEW ASSIGNMENT               |                |                       |
| NATURE OF CONVEYANCE:  | NUNC PRO TUNC ASSIGNMENT     |                |                       |
| EFFECTIVE DATE:  | 05/18/2004                   |                |                       |
| CONVEYING PARTY DATA   |                              |                |                       |
| Name   | Formerly                     | Execution Date | Entity Type           |
| Kraft Foods Holdings, Inc.   |                              | 08/09/2005     | CORPORATION: DELAWARE |
| RECEIVING PARTY DATA   |                              |                |                       |
| Name:  | Kraft Food Ingredients Corp. |                |                       |
| Street Address:  | 6410 Poplar Avenue           |                |                       |
| City:  | Memphis                      |                |                       |
| State/Country:   | TENNESSEE                    |                |                       |
| Postal Code:   | 38119                        |                |                       |
| Entity Type:   | CORPORATION: DELAWARE        |                |                       |
| PROPERTY NUMBERS Total: 1  |                              |                |                       |
| Property Type  | Number                       | Word Mark      |                       |
| Registration Number:   | 803193                       | BLUTANG        |                       |
| CORRESPONDENCE DATA  |                              |                |                       |
| Fax Number:  | (847)646-4431                |                |                       |
| <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> |                              |                |                       |
| Phone:   | 847-646-2304                 |                |                       |
| Email:   | trademark@kraft.com          |                |                       |
| Correspondent Name:  | Demetra Merikas              |                |                       |
| Address Line 1:  | Three Lakes Drive            |                |                       |
| Address Line 2:  | NF 577                       |                |                       |
| Address Line 4:  | Northfield, ILLINOIS 60093   |                |                       |
| NAME OF SUBMITTER:   | Demetra Merikas              |                |                       |
| Signature:   | /demetra merikas/            |                |                       |
| Date:  | 08/09/2005                   |                |                       |

CH 803193 \$40.00

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TRADEMARK  
REEL: 003138 FRAME: 0098



**ASSIGNMENT OF TRADEMARK NUNC PRO TUNC**

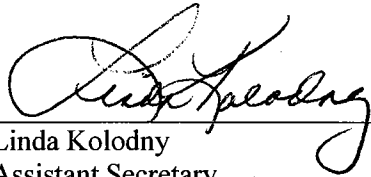
**WHEREAS**, Kraft Foods Holdings, Inc., a Delaware Corporation, with its principal place of business located at Three Lakes Drive, Northfield, IL 60093, has adopted and used in its business the trademark BLUTANG, which is registered in the United States Patent and Trademark Office under Registration No. 803,193, dated February 1, 1966 for cheese; and

**WHEREAS**, Kraft Food Ingredients Corp., a Delaware Corporation, with its principal place of business located at 6410 Poplar Avenue, Memphis, TN 38119, is desirous of acquiring said mark and the registration thereof for use on the goods set forth therein.

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Kraft Foods Holdings, Inc. does hereby assign unto Kraft Food Ingredients Corp., nunc pro tunc as of May 18, 2004, all right, title and interest in and to the said mark and the registration thereof, No. 803,193, together with the goodwill of the business symbolized by the mark.

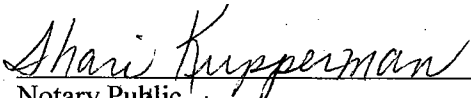
**IN WITNESS WHEREOF**, said Kraft Foods Holdings, Inc. has caused this instrument to be executed by its duly authorized corporate officer as of the 9th day of August, 2005.

KRAFT FOODS HOLDINGS, INC.

By:   
Linda Kolodny  
Assistant Secretary

STATE OF ILLINOIS :  
: ss.  
COUNTY OF COOK :

On this 9th day of August, 2005 before me personally appeared Linda Kolodny, to me known, who being by me duly sworn did depose and say that she is an Assistant Secretary of Kraft Foods Holdings, Inc., the corporation described in and which executed the foregoing assignment, that she is authorized to execute this assignment on behalf of said corporation, and that she signed her name thereto by like authority.

  
Notary Public  
02/10/07  
My Commission Expires:

